



the **Y'ello**  
**Impact**

TWENTY YEARS STRONGER...



Established in 2004, the **MTN Nigeria Foundation** has remained dedicated to enhancing the lives of Nigerians through targeted corporate social investment.

Powered by **MTN Nigeria's** unwavering commitment, which allocates 1% of its profit after tax to fund initiatives, the Foundation has made significant strides in health, education, and economic empowerment.

This publication commemorates the Foundation's 20th anniversary with a compendium of its projects. It highlights the impact of its interventions, shares the evolution of its strategies, and reveals the corporate philosophy that drives its work.

**'the Y'ello impact - Twenty Years Stronger'** is a proud showcase of the vision and mission of the Foundation, weaving a thread over two decades, of social investment projects that nurture people's inherent abilities, respect their dignity and help create economic value, improving individual and communal lives.

...an enduring commitment to sustainable impact in Nigeria.

the **Y'ello**  
**Impact**

TWENTY YEARS **STRONGER...**



**20** years of  
**inspiring good  
where it matters**

**A Journey of Heartfelt Impact**

Twenty years ago, we set out on a mission with a simple yet profound belief; that small actions, driven by intention and commitment, can create ripples of significant change. Our journey has been one of countless stories – stories of lives touched, communities uplifted, and futures transformed.

In this publication, we tell the essence of these stories, highlighting the incredible impact we've had together.

**Celebrating our Collective Achievements**

This anniversary is not just about us as an organisation, but about every individual who has contributed to our mission. It's about the donor whose generosity has fuelled our programmes, the volunteers whose tireless efforts have reached the farthest corners, and the communities whose trust and collaboration have been the bedrock of our success.

We celebrate these collective achievements and in the same breath, express our deepest gratitude.

**A Call to Action**

As we mark this significant milestone, we invite everyone to join us in this celebration as we recommit to a recharged mission. We draw inspiration from the past 20 years and channel it into renewed energy and passion for the journey ahead. Together we can continue to inspire good and create a legacy of lasting positive change for generations to come.

Our initiatives are **seeds of possibility**. Tended to with **unwavering dedication and care**, each flourishing branch tells **a story of transformation**, until they are laden with the **fruit of improved lives**. It is a **harvest of the heart** as we continue to **convert intention into action** with individuals and communities, **fostering growth and helping to make lives better**.





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<b>Why We Do What We Do</b> - Chairman, MTN Nigeria Foundation.	<b>8</b>
<b>The MTN Commitment</b> - Chairman, MTN Nigeria.	<b>14</b>
<b>A Long History Of Connecting With Our Communities</b> - CEO , MTN Nigeria.	<b>18</b>
<b>A Diverse And Extensive Footprint.</b>	<b>24</b>
<b>Insights From The Board.</b>	<b>34</b>
<b>How It All Began.</b>	<b>44</b>
The Foundation's Inaugural Initiatives.	<b>50</b>
<b>Still Walking The Walk.</b>	<b>54</b>
<b>An Unwavering Track Record Of Female Empowerment.</b>	<b>58</b>
<b>Sustaining The Vision.</b>	<b>64</b>
<b>A Human-Centric Project Design Process.</b>	<b>72</b>
<b>Taking Health To Our Communities.</b>	<b>76</b>
<b>Making A Way For The Next Generation</b> - Education And Capacity Building.	<b>96</b>
<b>Helping To Create Stronger Communities</b> - Water, Sanitation And Hygiene.	<b>110</b>
<b>Responding To The Unexpected</b> - Crisis Intervention In Our Communities.	<b>118</b>
<b>Inspiring Our Youth, And Protecting The Future.</b>	<b>128</b>
<b>Project Milestones Through 20 Years.</b>	<b>138</b>
The Board Of Directors And Staff Of MTN Nigeria Foundation, 2004 – 2024.	<b>197</b>



**Right:**  
Secondary school pupils at an MTN Foundation sponsored laboratory.

**Previous page:**  
An MTN Nigeria Foundation scholarship recipient.

A portrait of Prince Julius Adedusi-Adeluyi, Chairman of the Board of MTN Nigeria Foundation. He is wearing a white traditional Nigerian agbada and a blue fila. He is seated and looking directly at the camera with a neutral expression.

*why we do  
what we do...*

**Prince Julius Adedusi-Adeluyi** (OFR) mni  
Chairman of the Board, MTN Nigeria Foundation.

*“This compendium is a testament to the collective spirit and unwavering dedication that has fuelled the MTN Nigeria Foundation journey...Through the pages that follow, you will encounter stories of resilience, hope, and transformation - narratives that embody the true essence of our mission”*

What is time...if not a measure of the space between a beginning, and the present. At the **MTN Nigeria Foundation** we have measured time by our journeys on the paths of discovery and learning, of commitment and care, and also of empowerment and transformation.

For us, it has been twenty years of service and resolute dedication, bringing to life the **MTN Nigeria (MTNN)** vision of helping to improve the quality of life in our communities all over Nigeria. This is our raison-d'être. It is why we do what we do, and why we exist; to be the driver of its corporate social investment goals, and make real impact in the lives of people in our communities. MTN Nigeria has been the wind in our sails over this 20-year journey. Unrelenting in their support, they commit 1% of profit after tax each year to funding the Foundation's many programmes, all of which have impacted individuals, families, communities, businesses and the nation at large.

This compendium is a visual chronicle of our efforts to address some of our society's most pressing challenges: poverty, inequity, and lack of opportunity. Importantly,

it is a testament to the collective spirit and unwavering dedication that has fuelled our journey at the MTN Nigeria Foundation, to achieving measurable success with our various programmes. Through the pages that follow, you will encounter stories of resilience, hope, and transformation – narratives that embody the true essence of our mission.

Close to my heart are those programmes that helped increase access to good education through the provision of scholarships, supporting students from low-income backgrounds in public universities, ensuring they have the opportunity to pursue their educational goals. Other programmes enhance learning through the provision of ICT facilities and digital learning resources at schools, empowering students with the tools and skills needed to excel in today's technology-driven world. These programmes continue to receive strong support from the Foundation as we believe that education promotes critical thinking, problem-solving, and civic engagement, all of which are crucial for nation building.

why we do what **we do...**

It also gladdens my heart that we have been able to revitalise Primary Healthcare Centers (PHCs), bringing enhanced medical services directly to underserved communities, improving access to care, and contributing to better health outcomes. By providing basic healthcare resources in remote areas, the Foundation contributes to the reduction in infant and maternal mortality rates, a major health concern in the country. ...and the list continues. Our programmes offer entrepreneurial support, improving the employability score of our young people through upskilling and ICT training. Some improve infrastructure to further develop our communities, while others promote greater inclusion and participation for people with disabilities in their communities. Guided by a deep-rooted belief in the power of our nation's potential, we have witnessed first-hand their transformative impact, empowering individuals and strengthening our communities.

*“The Board of Directors provide leadership and oversight, adhering to a strict charter that outlines its goals and responsibilities, while members are expected to maintain the highest professional standards and uphold the core values of their roles...”*

This impact is attributable to our strong governance framework that plays a crucial role in administering the Foundation's affairs. With clear roles and responsibilities, transparent decision-making processes, and robust oversight mechanisms, it ensures project alignment, strategic resource allocation, and efficient implementation. The Foundation is committed to conducting its business with high ethical standards and best practices, maintaining integrity and transparency in our dealings with all stakeholders and communities. The Board of Directors provide leadership and oversight, adhering to a strict charter that outlines its goals and responsibilities, while members are expected to maintain the highest professional standards and uphold the core values of their roles. Working alongside the Board to oversee operations are the Foundation's Project Appraisal and Audit Committees. The renowned accounting firm, PricewaterhouseCoopers, serves as the Foundation's external auditors, providing an independent assessment of its financial practices.

**The Board** is at the heart of our Corporate Governance structure. It is ultimately accountable and responsible for the performance and affairs of the Foundation, and its foremost function is to effectively represent and promote the interests of the Foundation and relevant stakeholders.

**The Project Appraisal Committee** is responsible for the appraisal and recommendation of viable and beneficial projects for consideration. The Committee also ensures the sustainability and effective monitoring of on-going projects.

**The Audit Committee** assists in safeguarding the assets of the Foundation and in preparing its financial statements. The committee also ensures that effective controls are maintained in the financial and operational processes of the Foundation.

**Remuneration, Nomination and Governance Committee** is responsible for leading the process of identifying, screening, and recommending candidates for appointment to the Board. Board continuity, subject to performance and eligibility for re-election, is imperative. The Committee also ensures that the Board proactively plans for succession.

**The Executive Director and Management** execute and manage the Foundation's initiatives. They collaborate with public and private organisations that bring relevant knowledge and skill to the Foundation's process.

The MTN Nigeria Foundation partners with public and private organisations to implement sustainable projects, prioritising expertise and efficiency in partner selection, and project approval. Strict guidelines are followed throughout this process.

The Monitoring and Evaluation (M & E) Unit ensures efficient execution of the Foundation's corporate social investments, and was established to help track project process and outcomes.

The Executive Director and team, design, implement, and administer the Foundation's projects, ensuring they create positive change in people's lives



why we do what **we do...**

It has been an honour to serve the MTN Nigeria Foundation as Chairman and I extend my sincere gratitude to MTN Nigeria for the opportunity to impact countless lives through the Foundation's work. My heartfelt appreciation also goes to our tireless Board of Directors for their invaluable wisdom, guidance, and expertise. Of particular mention are Mrs. Aishatu Sadauki (OON), Mr. Dennis Okoro, and Alh. Mohammadu Danlami, all of who have served with me on the Board since our appointment at the inauguration of the Foundation, in January 2005, as well as Dr. Mosun Belo-Olusoga, Hon. Reginald C. Okeya, and Mrs. Edith Ofili-Okonkwo. Your contributions have propelled the Foundation to new heights of impact and influence.

Our journey has not been without its challenges. The dynamic landscape of societal needs requires constant adaptation and innovation. Yet, through it all, we have evolved in our thoughts and processes remaining steadfast in our commitment to creating a more sustainable Nigeria.

*"The seeds we have sown over the past two decades are now bearing fruit, and the positive impact of our work will continue to ripple through generations to come..."*

Our celebration of this 20-year milestone is also proof of the collective efforts of our dedicated staff, whose tireless work has been instrumental in delivering on this vision. Through collaboration, we have received tremendous support from our external stakeholders, including partners, government agencies, and the Nigerian public; your contributions have been invaluable in enabling us to achieve our goals.

To one and all, I say very well done and congratulations. For us at the Foundation, time has been more than the passing of days and years. It has been about the transformations, experiences, emotions, and memories made. I am proud to have been part of such a remarkable team that has made a tangible difference in the lives of countless Nigerians.

As I look to the future, I do so with optimism. The seeds we have sown over the past two decades are now bearing fruit, and the positive impact of our work will continue to ripple through generations to come. This book is not only a celebration of our past achievements but also a blueprint for the future. **'the Y'ello impact'** is indeed **20 years stronger**, inspiring us to continue serving our communities and our nation. 🟡





...the **MTN**  
**commitment...**

**Dr. Ernest Ndukwe** (OFR)  
Chairman of the Board, MTN Nigeria.

“It has been 20 deeply inspiring years and I am happy to say that in spite of many challenges, the Foundation has performed impressively, to bring to life a spectrum of impactful interventions and initiatives...”

When in January 2001 the MTN Group won its bid for the GSM 900 and 1800 licenses and began rolling out operations, it was understood from the onset that business growth was inseparably linked to the well-being, growth and success of communities.

It quickly became imperative to address and alleviate the challenges witnessed and positively impact communities, sustainably, and for the long haul. The creation of the **MTN Nigeria Foundation** in 2004 was the natural progression of this commitment - the Foundation as a catalyst for transformative change, translating vision into tangible improvements in people's lives. Funding the various initiatives was a critical factor in sustaining this vision, hence **MTN Nigeria's** commitment of 1% of its profit after tax.

I am proud that over the past 20 years of the Foundation's existence, close to 30 Billion Naira has been committed

to various projects around the 36 states of Nigeria and the FCT, impacting over 31 million lives. I am delighted to say the Foundation has upheld our trust through the judicious use of resources and the strategic implementation of its processes. The following pages are evidence that with dedication and expertise, great strides can be made. The Staff and board have gone to exceptional lengths with every programme and every initiative. This is why the Foundation has thrived.

As an organisation, our commitment to giving goes beyond a corporate obligation, it is fundamental to our business decisions and operations, guiding how we impact our communities and the environment. My predecessor, Dr. Pascal Dozie put it aptly when he said “...one must have empathy for others”, and that at MTN Nigeria, “good giving is fundamentally in our DNA.”



*"...enabling entrepreneurship, has contributed to creating numerous thriving businesses, and fuelling artistic expression has enriched our collective experience..."*



**Right:**  
Dr. E. Ndukwe (OFR), Chairman MTN Nigeria, and Mrs. Bolanle Austen Peters of BAP productions, with the cast of 'Death and the King's Horseman'. Our partnerships with theatre productions provide a platform to tell our indigenous stories and for bright young talent to shine.

It has been 20 deeply inspiring years and I am happy to say that in spite of many challenges, the Foundation has performed impressively, to bring to life a spectrum of impactful interventions and initiatives that from the very beginning, were meticulously chosen, and represented the cornerstones of a vibrant and equitable society. A better-educated and healthy population helps produce a more skilled and productive workforce. Enabling entrepreneurship has contributed to creating numerous thriving businesses, and fuelling artistic expression has enriched our collective experience.

By fostering access through these and many other programmes, countless individuals and communities have been able to chart their own paths towards a brighter future.

**Left (opposite page):**  
A scene from 'Death and the King's Horseman', a classic play written by the Nobel laureate, Wole Soyinka and sponsored by the MTN Foundation as part of its support for Arts and Culture.

The Chairman of the Foundation, Prince Julius Adelus Adeluyi, deserves a special mention here for his stellar performance and the visionary leadership that has characterised his tenure as Chairman since 2015.

To all the board members of the Foundation who have served brilliantly these 2 decades, I say a big thank you for your sacrifice and dedication. On this auspicious 20th year anniversary, I also wish to congratulate all the current and past members of the board and staff of MTN Foundation for their meritorious service. I am immensely proud of all the work done by so many, to bring us to this day.

At MTN Nigeria, we remain dedicated to funding the Foundation's endeavours, ensuring that **'the Y'ello impact'** continues to be felt by Nigerians. 🟡



...a long history of **connecting** with our communities...

“Early on, we connected with our communities’ aspirations for empowerment, with their entrepreneurial spirit...the deep Nigerian determination to better one’s self...”

**MTN Nigeria Foundation's** journey from its inception, to becoming a cornerstone of Corporate Social Investments in our nation, is evidence of the power of intention, hard work and commitment. Time flies when you are making a difference and my hearty congratulations go to the Board of Directors and the entire staff of the Foundation on this remarkable 20th year anniversary.

For us at **MTN Nigeria**, reaching a million active subscribers in 2003, just two years after we opened our doors to the Nigerian public was a pivotal moment, one of many that led to a more structured approach to corporate social initiatives. Digital telephony had just revolutionised how we all lived, and as it bridged

distances, it accelerated information flow and opened up new economic opportunities. Our relationships with our communities grew, and, the experiences and knowledge we gathered led to the completion of the MTN Nigeria Foundation’s stakeholder document in 2004. It laid the groundwork for our initiatives, but more importantly, it provided the structure for our intention to support our communities and create opportunities that make a positive and lasting impact in people’s lives. From the onset, we were clear about what we wanted to achieve, and even after 20 years, it is still about enriching our shared human experience, because when our communities prosper, we prosper ...and that can only be good all round.



**Karl Olutokun Toriola**  
Chief Executive Officer, MTN Nigeria.



**connecting** with our **communities...**

**National Priority** is one area of focus for the Foundation that supports community infrastructure and health related interventions. **Youth Development** provides young people with skills, tools, access, knowledge, and opportunities to become economically active citizens.

Over the years, the Foundation has given increased priority to projects within the Science and ICT ecosystems that provide critical skills for living in today's modern and digital world; expanding connectivity, learning and research, ICT skills training and its relevance in entrepreneurship. These continue to unlock opportunities for economic growth and social inclusion for groups such as our youth, women, and persons living with disabilities.

To date, we have invested over N29.3 billion (as at Q2 2024) in Corporate Social Investment (CSI) initiatives, touching the lives of over 31.6 million people in 3,389 communities nation-wide.

Early on, we connected with our communities' aspirations for empowerment, with their entrepreneurial spirit...the deep Nigerian determination to better one's self. The Rural Telephony Programme began within a year of our commencing operations, and we initially implemented it through our Marketing Department. This programme empowered women in rural areas with the knowledge and skills necessary to establish telephony services,

helping to serve their communities while generating a sustainable source of income for themselves and their families.

Our commitment is such that we continually embrace opportunities to connect with our communities and stakeholders on a meaningful level.

The MTN Nigeria Foundation has continued to demonstrate our passion for community with the consistency of our engagement in various initiatives and interventions over the past 20 years. As our CSI arm, they have done exceedingly well, delivering on various award-winning projects.

**Above:** Primary school children at the Jubril Aminu Primary School, Bauchi State.

MTN Nigeria continues to seek partnership with Federal and State governments as they strive to provide a conducive atmosphere for all students to thrive.

**Right:** Secondary school pupils at Queens College - Lagos State, in one of the renovated and equipped science laboratories donated by the MTN Nigeria Foundation.





connecting with our communities...

*"The MTN Nigeria Foundation has continued to demonstrate our passion for community with the consistency of engagement in various initiatives and interventions."*

In 2023 alone, the Foundation invested over N2.6 billion in these CSI initiatives, supporting even more of our communities than ever before.

The Foundation continues to personify the power of collaboration, in partnering with our communities, government agencies and leveraging local and international expertise.

As we look forward to another 20 years, we at MTN Nigeria remain committed to utilising our technology and assets to help support and build a better tomorrow where businesses expand, the economy grows, and, our communities and people make progress. 🟡



**Left Above (opposite page):** 21 Days of Y'ello care began in 2007 and is a group-wide initiative that allows all staff members of MTN to give back to their community.

**Far Left (opposite page):** Nigerian Football supporters during a football match in the early 2000s. MTN Nigeria has a long history of supporting various social activities including sports and cultural festivities.

MTN Nigeria Foundation's  
reach and coverage

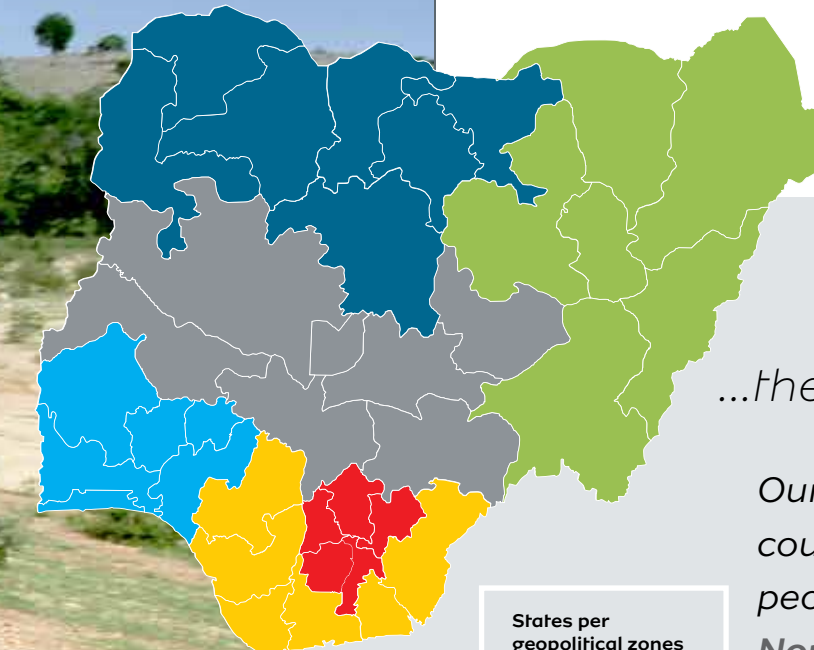
the **Y'ello**  
**Impact** ...a diverse and  
**extensive footprint...**

54

PROJECT  
CATEGORIES  
EXECUTED

The extensive footprint of the Foundation reaches across the rural and urban areas of the 6 geopolitical zones of the country, in collaboration with public and private partners. This enables the execution of sustainable programmes and initiatives that have the most impact, for the most people.

The initiatives in the Foundation's current portfolios of **National Priority** and **Youth Development** cover different aspects of our collective human journey and cut across all regions of the country.

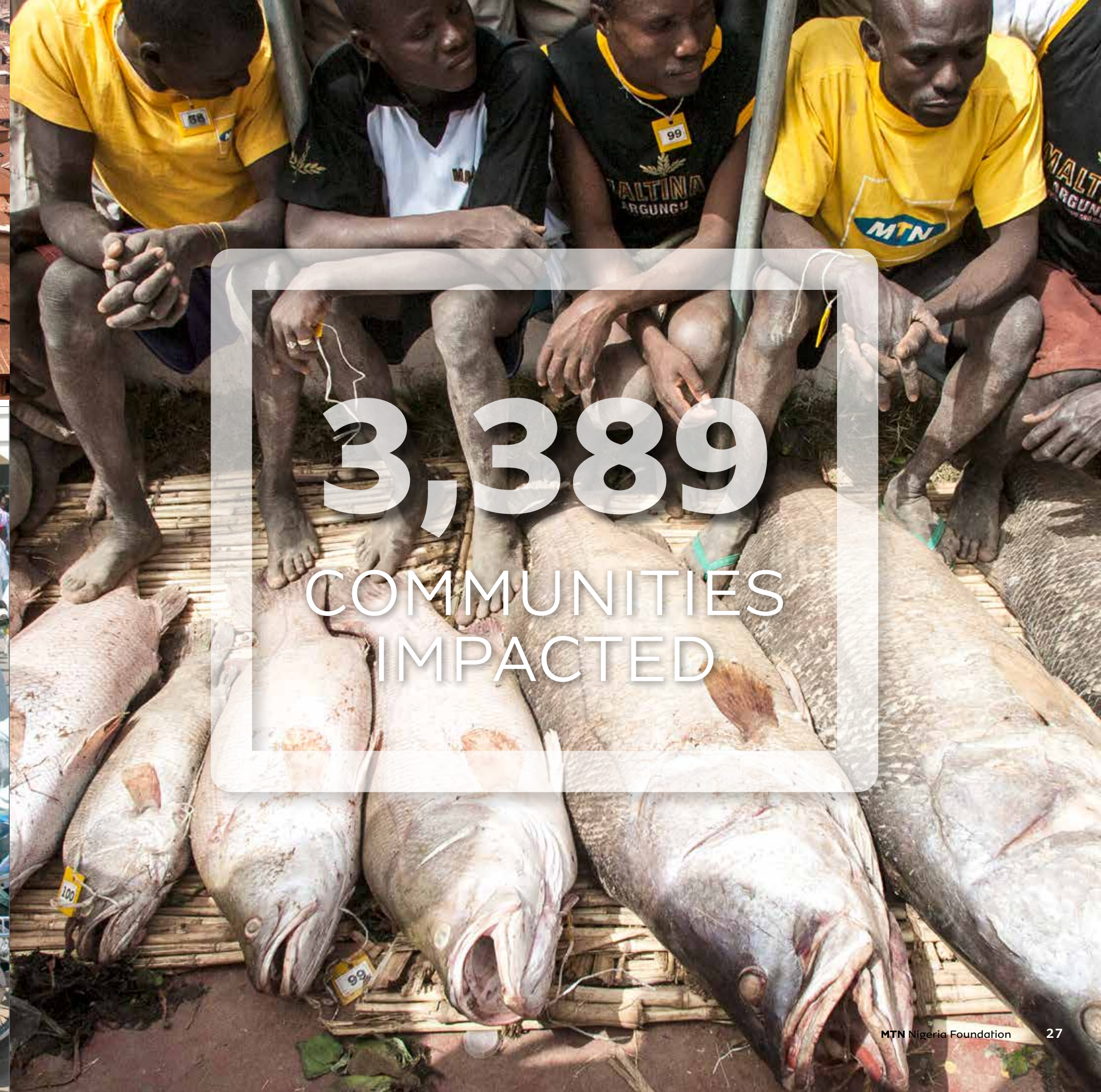
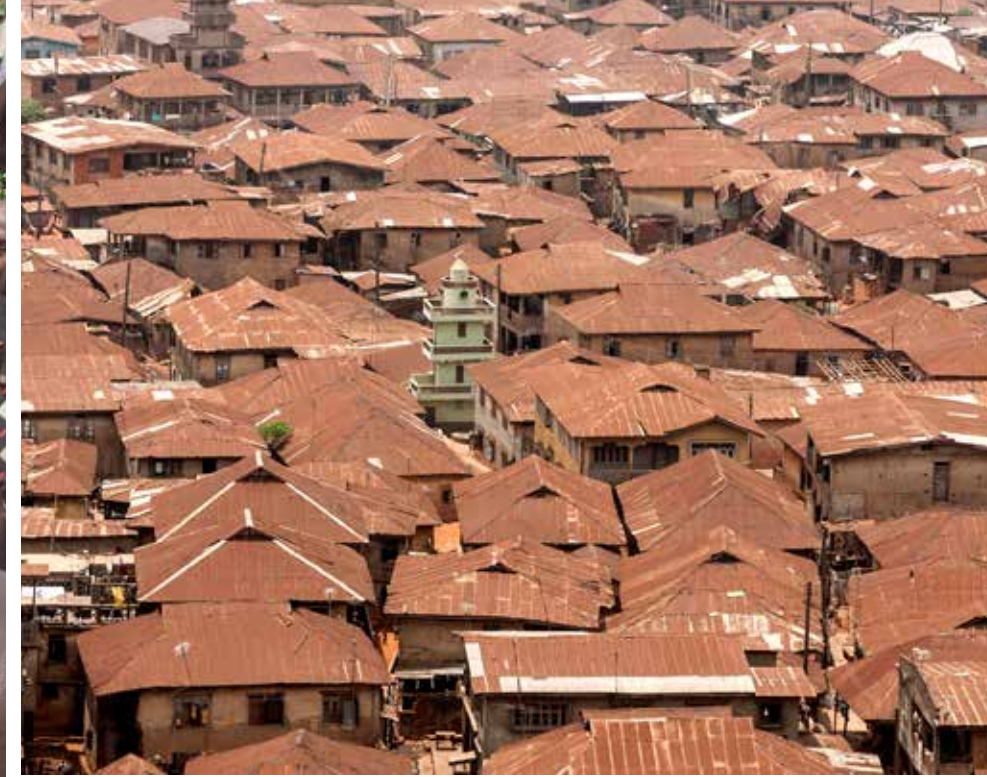


...the **geopolitical zones**

Our nation Nigeria is a country of over 200 million people across six zones of **North Central, North East, North West, South East, South South, and South West.**

States per geopolitical zones

- North Central
- North East
- North West
- South East
- South South
- South West



3,389  
COMMUNITIES  
IMPACTED

MTN Nigeria Foundation has a presence in all the six geopolitical zones incorporating the **36 States of the Federation, and the FCT**, representing a diverse footprint in a country of over **200 million people**, more than **300 ethnic groups** and about **500 languages**.

Nigeria is one of the most culturally diverse countries in the world, yet common to all the over 300 ethnic groups, is the need for education, healthcare, youth development, and empowerment. With the understanding of distinct traditions and common aspirations, our initiatives are replicated respectfully and sustainably, ensuring that the most impact is gained.



...enabling the  
**drive** towards  
**better education...**

**14,758**  
SCHOLARSHIPS  
AWARDED

**Education** provides a strong basis for economic prosperity, growth, and development of the individual and the nation. MTN Foundation's efforts towards providing access to better education opportunities has received priority since inception, and continues to do so. These efforts include providing scholarships to over 5,000 students including: qualifying STEM students in public universities, students in music education and visually impaired students. In over 200 schools, learning materials and furniture have been provided, renovations have been completed, and science and ICT labs have been refurbished and equipped.

*( For project information, please refer to pages 140 - 196 ).*



...supporting the  
**push for better  
community health...**

**Health** has also received priority since the early days of the Foundation. Prevention has been emphasised through community health projects, encouraging attention to health issues before they progress. There have been emergency interventions for individuals with chronic illnesses, and the renovating and equipping of primary health centres so that communities can access healthcare. These have had considerable impact in strengthening the health sector, and continue to do so to date.

*( For project information, please refer to pages 140 - 196 ).*


**1,431**  
COMMUNITIES  
IMPACTED WITH  
HEALTH RELATED  
PROJECTS



*...empowering the youth and nurturing economic growth...*

OVER **14m**  
PEOPLE IMPACTED  
BY YOUTH RELATED  
PROJECTS

Over 14 million people have been impacted by initiatives that foster **youth development** and **economic growth**. This is a win-win strategy that benefits individuals, communities, and Nigeria as a whole, with the Foundation recording numerous successes. Economic empowerment was one of the initial three portfolios, producing the highly successful flagship Rural Telephony Project.

The same focus on economic empowerment has enabled online training of thousands of youth across the country, preparing them for the job market. With the understanding that others may want to start businesses, similar training is provided, teaching these young adults important elements such as basic accounting and tax. 

( For project information, please refer to pages 140 - 196 ).





Since its incorporation, the members of the Board of Directors have consistently steered the affairs of MTN Nigeria Foundation with integrity and transparency as their watch words. Accomplished in their respective fields in both the private and public sectors, they have brought their experience and expertise to bear on the work of the Foundation, creating a compassionate organisation, that has become the recognised template for corporate social investments in Nigeria. Here they share insights from their time on the board.

*"I felt privileged to be selected to participate in the running of the Foundation. From our very first meeting in 2005, I was pleased to find that the other members shared my sense of service and patriotism. With it's structure, the Foundation's financial health is secure, and enables us focus on the work of changing lives. While life presents many with chances, choices, and consequences, we at the Foundation choose not to dwell on the past or worry about the present. Instead, we creatively and innovatively plan for the future, especially for the sake of our children."*

**Prince Julius Adelusi-Adeluyi**, (OFR) mni  
Chairman, MTN Nigeria Foundation  
- Board Member since 2005

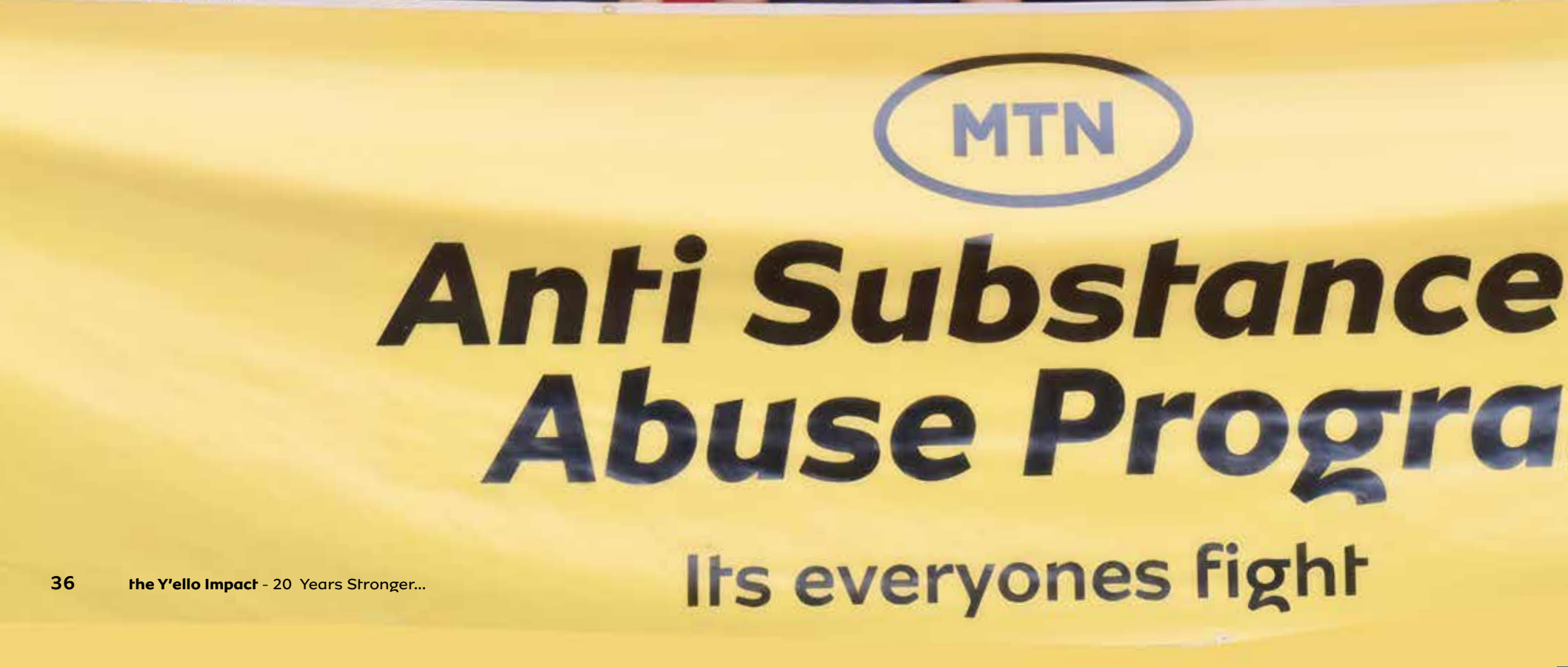
*"I like to think of our role as creating the scaffolding that allows others to build"*

**Prince Julius Adelusi-Adeluyi**, a prominent Nigerian pharmacist and humanitarian, was appointed a member of the Board of the MTN Nigeria Foundation on 27 January 2005, and was later selected as Chairman.



**Left (opposite page):**

L-R at the tape: Mrs Ifueko Omoigui-Okauru - MFR, Director MTN Nigeria, Prince Julius Adelusi-Adeluyi - OFR mni, Chairman MTN Nigeria Foundation, and Mr. Dennis Okoro, Director MTN Nigeria Foundation along with other dignitaries, at the commissioning of one of the many renovated Science and Tech Laboratories in Secondary Schools.



## Insights from the Board

*"The well-being of mothers and children is the foundation of a healthy society. In the past, women in the north often lacked access to hospitals and doctors. However, as women's freedoms expanded, they increasingly utilised ante-natal services and family healthcare at local primary health clinics. Today, mothers and women are joint income-earners for their families while still raising children. Therefore, investments that empower women to fulfill these vital roles are truly well-spent.*

*Mrs. Aishatu Pamela Sadauki, (OON)  
- Board Member since 2005*

*Joining the MTNF allowed me to channel my passion for community engagement in new and impactful ways".*

**Mrs. Aishatu Pamela Sadauki**, an accomplished public servant, and advocate of women, youth education and empowerment, was appointed to the Board of the MTN Nigeria Foundation on 27 January 2005.



### Left (opposite page):

*L-R Mrs. Aishatu Sadauki (OON) Director - MTN Nigeria Foundation, Mr. Dennis Okoro Director - MTN Nigeria Foundation, Hon. Reginald Okeya Director - MTN Nigeria Foundation, Mrs. Odunayo Sanya Executive Director - MTN Nigeria Foundation and various other stakeholders at an Awareness Walk for the Anti-Substance Abuse Project.*

## Insights from the Board

*"We are not a department of MTN Nigeria; we are a full working Board, appraising numerous projects, recommending viable ones, preparing financial statements, ensuring the rules and practices that govern the Foundation are being upheld. Our focus is not on the impact of our individual projects, but on being a truly listening organisation. We continuously engage with our communities, internal and external stakeholders, and adapt our programmes accordingly. Whether we're attending scholarship ceremonies, opening science labs, or advocating for our causes, we do so with a deep understanding of the likely impact of our work".*

**Mr. Dennis Okoro**, an exemplar of dedication to lifelong learning and excellence in the educational field, was appointed to the Board of MTN Nigeria Foundation on 27 January 2005.

*"I want to thank MTN for giving me so much joy these past 20 years because what the Foundation does makes people smile, but you have a greater joy when your actions make others happy..."*

**Mr. Dennis C. U. Okoro**  
- Board Member since 2005

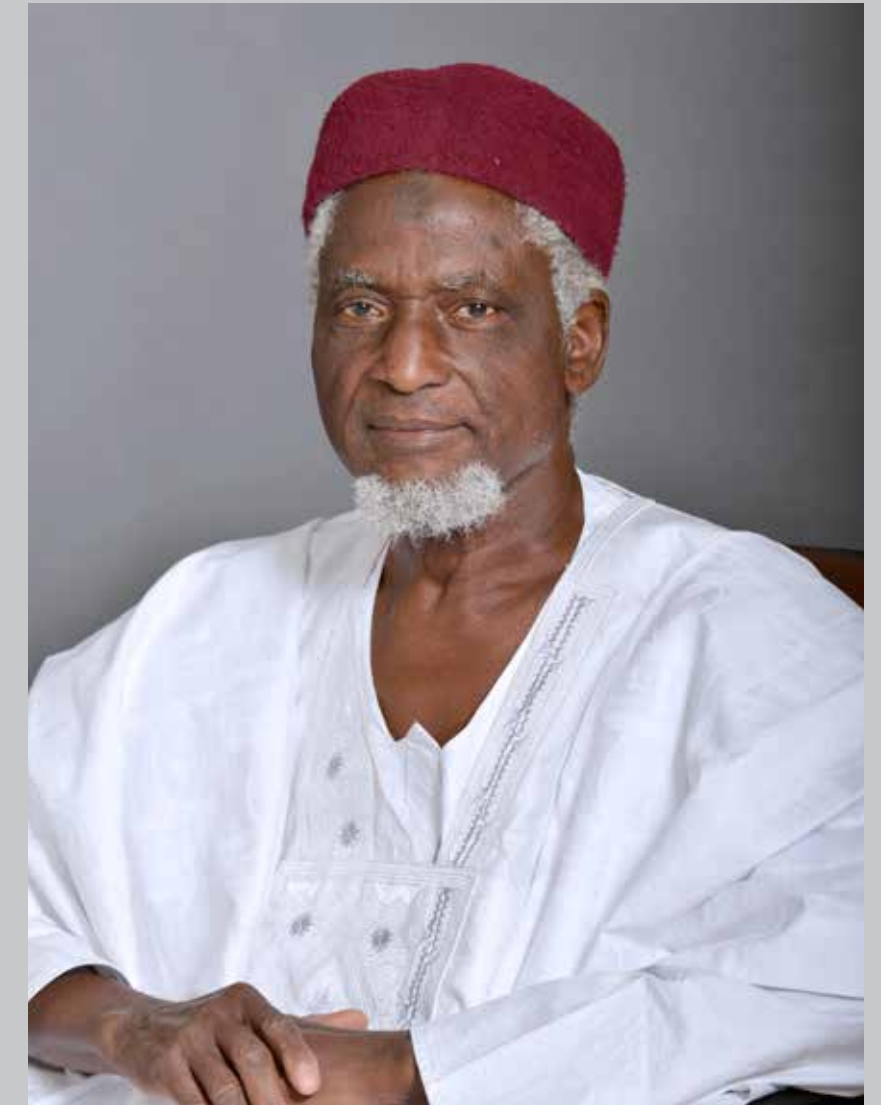


*"The Foundation's focus on education, health, and economic empowerment has enabled it to create a profound and lasting impact within our communities. Our efforts in one area have led to long-lasting solutions in another, a privilege that comes with the responsibility to serve with the utmost care. Remaining adaptable and forward-looking, we continue addressing the evolving needs of our communities".*

**Alhaji Muhammadu Danlami**  
- Board Member since 2005

**Alhaji Muhammadu Danlami**, recorded a long and distinguished career in public service and is a founding member of the Board of the MTN Nigeria Foundation, appointed on 27 January 2005.

*"I have seen the Foundation grow and mature into a compassionate colossus; its impact and touch is felt throughout our nation...we need for the work of the Foundation to continue."*



## Insights from the Board

*"I was drawn to MTNF's strong commitment to social responsibility and wanted to contribute my own efforts towards improving Nigerian society. Our challenging environment necessitates greater institutional involvement, especially to support young people. We dedicate substantial resources to providing well-rounded education, including for blind students, as well as entrepreneurial training. Through rigorous monitoring and evaluation, we ensure these initiatives have the intended positive impact. Thanks to MTNN, technology access is no longer a barrier, and training programmes leverage that access, bringing valuable expertise directly to those who need it most."*

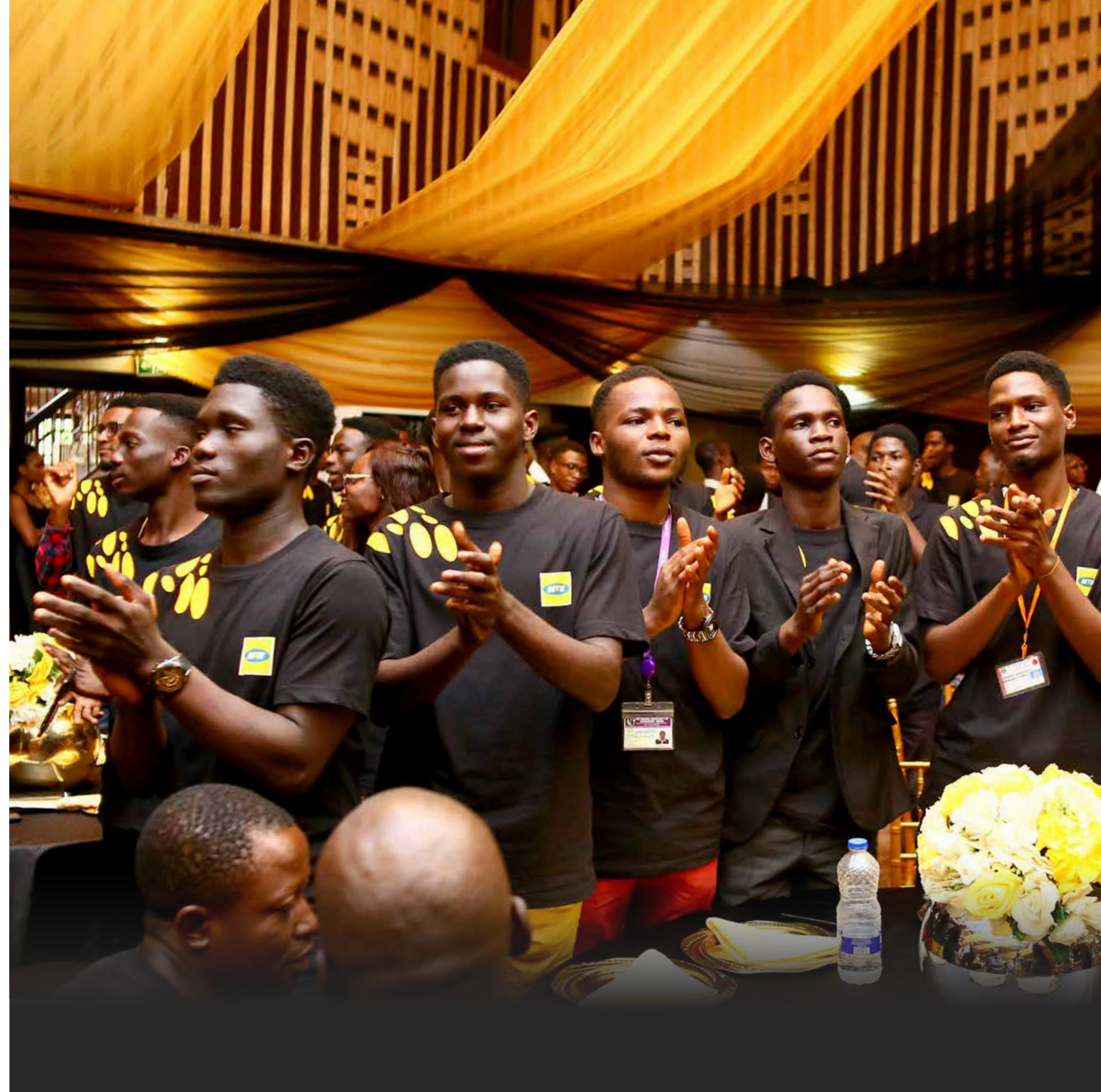
*"I think youth empowerment is key, I believe that when the youth are fully empowered and gainfully employed, a lot of things would be sorted out..."*

**Dr. Mosun Bello-Olusoga**  
- Board Member since 2015

**Dr. Mosun Belo-Olusoga**, a chartered accountant and banker, was appointed to the Board of MTN Nigeria Foundation on 3 September 2015.



**Right (opposite page):**  
A cross-section of MTNF Scholars  
at a Scholarship award event.



## Insights from the Board

*"The MTN Nigeria Foundation has clear guidelines and codes of conduct that are strictly followed. Project selection involves rigorous vetting processes before reaching the project appraisal committee, which then provides final recommendations to the Board. This selection process includes engaging with stakeholders and impacted communities to ensure the project delivers the intended results.*

*We are an active and engaged Board and each member is assigned to a working, decision-making committee. This ensures everything we*

*do is well-thought-out, intentional, and deliberate. My background in project management brings values of efficiency and precision, which I'm grateful to apply in contributing to the Foundation's work".*

**Hon. Reginald Chukwuemeka Okeya**, a businessman and former parliamentarian, was appointed to the Board of MTN Nigeria Foundation on 3 September 2015

*"I think that the reason why the Foundation is still having such a big and positive impact in our communities is because it is highly principled. The Foundation has standards that must be met at every step..."*

**Hon. Reginald Chukwuemeka Okeya**  
- Board Member since 2015



*"Working with MTNF highlights the importance of applying a heartfelt approach to our projects. When training entrepreneurs, we equip them with both knowledge and essential tools. Our borehole projects include solar powered water pumps for continuous operation. We refurbish healthcare centres and implement systems to ensure they run smoothly and maintain adequate medical supplies. This work has a powerful ripple effect - from the initial project appraisal and approval through to the tangible impact on people's lives. We take pride in creating lasting change, one story at a time".*

**Mrs. Edith Ofili-Okonkwo**  
- Board Member since 2023

**Mrs. Edith Ofili-Okonkwo**, a Human Resources specialist was appointed to the Board of MTN Foundation on 3 July 2023.







The goal was clear, to put into motion the MTN Nigeria vision to help make lives better in the communities we operate. To chart a course toward achieving this, a three-day strategic stakeholder forum was convened at the Lagos Business School, Lekki Campus, from September 7th to 9th, 2004. In attendance were a diverse group of over 100 stakeholders from the six geopolitical zones in the country, where the objective was to identify the specific areas of need, and arrive at focus areas for the Foundation's corporate social investments that would create the most enduring impact for the Nigerian people.

*...the objective was to identify the specific areas of need, and arrive at focus areas for the Foundation's corporate social investments that would create the most enduring impact for the Nigerian people...*

**Left:**  
A training session in 2006,  
for new entrants of the  
Rural Telephony Project.

## ...how it all **began**

The forum yielded data and valuable insights instrumental to arriving at the focus areas of **Education**, **Health**, and **Economic Empowerment**, as well as opportunities to identify and rub minds with potential project partners.

*To chart a course...a three-day strategic stakeholder forum was convened at the Lagos Business School, Lekki Campus, from September 7th to 9th, 2004. In attendance were a diverse group of over 100 stakeholders...*

in determining its operational strategies and selecting projects. In the last 20 years, the Foundation has executed over 54 project categories, spread across the 36 states of Nigeria and the Federal Capital Territory. ○



**Early social sponsorships**, a precursor to Corporate Social Investment through the MTN Foundation...

MTN Nigeria began with social sponsorship activities on a much smaller scale in the Marketing and subsequently, Corporate Affairs department.

**Joke Giwa**, Chief Corporate Affairs Officer at the time, drew up the objectives and guidelines for the stakeholder forum that produced the Foundation's initial focus areas. The main objective of the forum was...*"to ensure that the voice of the MTN Foundation's Stakeholders was heard so that it could apply the opinions and beliefs of the stakeholders in the Corporate Social Responsibility Projects undertaken by the Foundation."* ○

**Top:**  
*Joke Giwa presenting the famed MTN 'Yello Buckets' as part of an early social sponsorship activity.*



the **"Yello Ladies"** story...

**Left:**  
*A number of women's co-operative groups were formed to take advantage of the Rural Telephony Scheme. They were soon to be known as the 'Yello Ladies'.*

This is a story of the **entrepreneurial spirit and innovative prowess of Nigerian women** in the early 2000s, who when supported in the right way, took the business of telephony to a level that **surprised data analytics at MTN Nigeria...**

The Marketing department of MTN Nigeria noticed that certain specific numbers were making an exceptionally high number of calls. It turned out that women in remote areas had set up informal call centres where phone call services were being offered within their communities. At the time, the cost of telephones were high, and not many in those rural areas could afford their own phones, however, the need to talk, communicate, trade and connect was ever present. They saw the need, and of their own volition, filled the gap with a telephone service where one could pay to make a phone call. It cut out unnecessary journeys, it facilitated trade, distance was no longer an issue, and keeping in touch was safe.

It was a simple set up; the women sat at busy junctions, market places, and roadsides with their phones, offering their services at the touch of a button. It was such a good business model for these rural women that in 2002, MTN began to support them. There were yellow tables, chairs and umbrellas to make their day-long enterprise more comfortable and there were pens and notebooks to record their purchases and sales of airtime. Very soon they were known as the **"Yello Ladies"**. These women were becoming successful and as more women joined, the business began to grow.

They handed these **Yello Ladies** to the Foundation in 2005, who after due diligence birthed the **MTNF Rural Telephony Project**. In conjunction with Growing Businesses Foundation which already implemented projects in the country that help alleviate poverty, the Foundation further supported the women with marketing, finance and book keeping skills. It was no longer limited to the rural areas and finally evolved to be called MTN Biz Lift. ○



## ...how it all **began**

The Foundation's first project, the Rural Telephony Project was growing and impacting more lives. With a new year just around the corner, new project proposals were continuously being drawn up by the initial team of five employees, in line with the Foundation's focal areas. These would be appraised by **Amina Oyagbola**, who was then, the Corporate Services Executive of MTN Nigeria and also headed the Foundation. MTN Nigeria was the first telecommunications company to adopt this unique approach to addressing societal needs in the long-term, with a deep-seated belief in the potential for positive change.

**Left:**  
(L-R) The pioneer MTN Foundation team, Nonny Ugboma, Olawale Adegboyega, Foyinsola Oyebola, Amina Oyagbola and Funke Idehen.



**Above:**  
A strategy session held with Foundation members and Project partners during the early days.

**Left:**  
**21 Days of Y'elloCare** is an internal MTN initiative that provides employees opportunities to connect with communities and stakeholders on a meaningful level.

Soon enough proposals became projects that had the progress of people at their centre. **Foyinsola Oyebola**, one of the founding staff members of the Foundation recalls that *"In terms of the core employees, the Foundation was small, about 5, we were a tight-knit group that worked hard, and worked well together, using the internal resources at MTN Nigeria, such as procurement, HR and their Legal department to get things done...many companies wanted to come on board for project implementation, but we partnered with only experienced companies and non-governmental organisations that had viable and sustainable initiatives that aligned with the Foundation's intended areas of impact, and who also had the capacity to handle the project. We conducted a lot of due diligence, things like assessing the true needs of a community, legal issues, community buy-ins, sustainability, and others. As an organisation, we learnt a lot along the way"*.

*"...These projects gave me a sense of making a difference, especially when you see an intervention open up new doors, and remove some of people's limitations."*

**Foyinsola Oyebola**  
- Founding staff member  
2004 - 2017

In 2007, MTN Group's compulsory annual staff volunteer scheme called **21 Days of Y'elloCare** began and was administered by MTN's Corporate Services department. The Foundation may have been a separate entity with its own Board of Directors but employees of the Foundation also volunteered as part of the **Y'elloCare** Family, experiencing this personally gratifying initiative together. ○

## ...the early days from a founding staff member - **Foyinsola Oyebola**



Manager, Health and later Economic Empowerment portfolios from September 2004 to August 2017.

Mrs. Foyin Oyebola joined the MTN Nigeria Foundation in September 2004, and was assigned to the Health Portfolio and later the Economic Empowerment portfolio before her retirement in August 2017. A graduate Nurse with a Masters in Population Studies, she worked at USAID before joining the Foundation. She retired 7 years ago, but fondly recalls the enthusiasm the Foundation generated in the early days.

*"The preparations leading up to the establishment of the Foundation was meticulous. We were excited by this dedication*

*and about what the Foundation set out to achieve because it was a good thing, and how we were implementing corporate social investments was new in our environment at that time...we had set a high standard from the onset"*.

*"There were only a handful of us in the beginning...I remember the Medical Support Project where the Foundation intervened in the lives of chronically ill children, and the Disability Support Projects where mobility aids, hearing aids, guide canes, and braille machines were provided. These projects gave me a sense of making a difference, especially when you see an intervention open up new doors, and remove some of people's limitations."*



...the Foundation's **inaugural initiatives**

The Foundation was established in 2004, however it commenced operations in 2005. The initial projects aligned with its focus areas and addressed pressing societal needs. These projects positively impacted thousands of children and young adults during their implementation, some of which continue to this day under new categories. The **SchoolsConnect** and **UniversitiesConnect** projects provided access to ICT facilities in schools and Universities and have evolved into larger projects. Other equally significant initiatives that ran their course include **MTNF PAMAC, (Partners Against Malaria and AIDS in the Community)**. The Foundation aimed to help reduce the transmission

of HIV/AIDS from mother to child, a pressing public health issue in Nigeria in the 2000s. By providing access to anti-retroviral therapy and prevention services, it contributed to improved health and well-being of countless families. The Foundation also partnered with the Children's Development Centre in 2008, which raised awareness about the challenges faced by children with special needs and provided essential support services. The third initiative was The **MTNF / UNICEF Child Friendly Schools**, which equipped and renovated schools to help improve basic education, as part of the Foundation's many projects in the area of education and youth development.



The **Rural Telephony** Programme

The most impactful and visible of the Foundation's projects in 2005 was its first; the Rural Telephony Project (RTP). Undoubtedly, the yellow umbrellas synonymous with MTN were visible wherever people were gathered but more importantly, the initiative helped alleviate poverty across 32 states of Nigeria. It began with the **Y'ello Ladies** in rural areas, and in the words of Dr. Ndidi Nnoli-Edozien, the founder of Growing Businesses Foundation (GBF), *"the Y'ello phone ladies have become their own income generators, making a real impact directly on their children, the families they support and the communities around them...increasing their social status and enhancing productivity in the community as a whole, all accessible through MTNN's communication service"*. News of their success spread, and soon women and men in the urban areas began to offer a similar telephony and messaging service, for a fee. In collaboration with GBF, they were supported with business and book-keeping training, access to finance for their stock of re-charge cards. Of course, not forgetting the characteristic yellow chairs, tables and umbrellas. ☉

*"the Y'ello ladies have become their own income generators, making a real impact directly on their children and on the families...all achievable through access to MTNN's Telecommunication service."*

**Dr. Ndidi Nnoli-Edozien**  
- Implementing partner and founder of Growing Businesses Foundation.



**Top:** Handing over branded materials and the signal-boosting antenna to participants of the RTP project.

**Above:** The RTP project brought ease to making calls, sending and receiving messages at RTP stands nationwide.

**Right:** The Y'ello phone receivers at RTP stands were introduced as the project gained momentum, enabling a more sanitary experience for vendors and customers.





**Advocacy for AIDS / HIV awareness and support...**

It was the mid 2000s; with the spread of the HIV virus and the rise in AIDS cases, the MTN Foundation's response was two-fold. **The Great Hope Walk**, was sponsored to create awareness for the disease, and help curb its spread through abstinence and testing. As children were increasingly losing parents to the disease, the **MTNF Children at Risk Empowerment Scheme (C.A.R.E.S)** was launched in 2006. Offering integrated care and protection for these vulnerable children, it also provided educational and nutritional support, basic health care and a life skills training camp to foster friendships. ○



**Above:** Orphaned children at the MTNF Cares Life Skills Camp, some of whom were able to attend university.

**Left:** Blood samples at an AIDS- testing lab. The MTNF Great Hope Walk raised awareness and advocated for prevention to stem the spread.



...also supporting the **Lady Mechanic Programme...**

In a world often defined by gender stereotypes, possessing skills traditionally associated with men, challenges societal norms, but can open doors to new opportunities and financial independence. This is what the **Lady Mechanic initiative** did in 2006 for disadvantaged and vulnerable young women, who through the Foundation's sponsorship, received training at major automobile companies and became qualified auto mechanics. Serving as examples for other women, they were able to redefine their roles and contribute to their communities. ○



**Left and above:** Lady mechanics learning on the job and in the classroom, are given practical as well as theoretical training.

The Rural Telephony Project, MUSON Scholars, the MTNF Children at Risk Empowerment Scheme (CARES), and the Lady Mechanic Programme are just a few of the Foundations early initiatives. For project information, please refer to pages 140 - 196.

# ...still walking the walk

...**MTNF Y'ellopreneur** - a present-day female empowerment initiative...

**Christabel Ndubuisi**  
- founder of Chronochem Industries and an MTNF Y'ellopreneur



Earlier initiatives like the **Rural telephony project** and the **Lady Mechanic initiative** were the Foundation's initial forays into initiatives created to empower and advance women.

*"A lot of people just train you and you have the knowledge, but MTNF got it right, you get the training, as well as a low interest loan for the cost of the equipment. For me it was real power. I have since employed extra hands, birthed another food brand, expanded my product line and got NAFDAC certified..."*

The **MTN Y'ellopreneur** is a recent initiative that also focuses on the advancement of women. Launched in 2022, the Foundation partnered with Bank of Industry (BOI) and the Enterprise Development Centre (EDC) of the Lagos Business School to provide eligible Nigerian female entrepreneurs with business training and advisory, capacity-building and funding opportunities.

**Christabel Ndubuisi** of

Chronochem Industries is a recipient of this initiative and attests to the combined benefits of receiving both training and an equipment loan.



**Top:**  
Mrs. Ndubuisi and her staff at Chronochem Industries.

The Foundation continues to see the ripple effects of empowerment, with the benefits spreading beyond initial recipients. For Christabel, the food dehydrator she acquired through the **Y'ellopreneur** initiative enables her provide a food dehydrating service to other women, empowering them and potentially creating more financially stable homes. With the results from the support by MTNF, she has even bigger plans for the food sector. 🌱



**Top Right:**  
The equipment loan given to Chronochem Industries covered the cost of a dehydrator used in producing dried foods.

**Right and Above:**  
Ever enterprising, Christabel is also involved in pure water production and is looking to expand into farming.



**Project:** MTNF Y'ellopreneur  
( For project information, please refer to pages 140 - 196 ).



still walking the walk...

...**MTNF Y'ellopreneur** - a present-day female empowerment initiative...

**Ameh Ubok**  
- Founder of Uban Leathered and an MTNF Y'ellopreneur



**Ameh Ubok** is a Lawyer who moved back to Enugu from Lagos at the height of the COVID-19 pandemic. Wanting to start manufacturing bags, she searched online for resources, and applied to the **MTNF Y'ellopreneur** programme. In her own words;  
*"I started in my living room but I knew I wanted to grow the business and scale up. The Foundation's training was like a mini-MBA for me and covered keeping accounts, marketing and sales, how to manage staff and customers effectively, taxes, even separating personal and business funds. But what did it was the N2M equipment loan that enabled the purchase of additional machines. Today, we can scarcely keep up with orders even with 15 machines, and may have to scale up even further."*

**Above right:**  
Ms. Ubok at a training session for staff at Uban Leathered.

**Top and insert (opposite page):**  
The Uban Leathered team (along with family) and a sample of one of their designs.



*"We have gone beyond making just bags; we host an academy where we train others in bag making and we are able to churn out about 11 interns from the training. This programme opened my mind to being a true entrepreneur, not to be myopic in business but to dream bigger..."*



...a view from our Partner



**Mr. Raymond Adenuga,**  
Head, MSME (Micro Small Medium Enterprises) Division, Bank of Industry

The Bank of Industry Limited (BOI), Nigeria's oldest, largest and most successful development financing institution, provides financial and advisory support to new and existing business enterprises.

The Bank's collaboration with MTN Nigeria Foundation was in the form of managed funds provided by the Foundation, for the execution of specific MTNF programmes. BOI administers this fund for the **MTNF Y'ellopreneur** and the **Youth Entrepreneurship Development** programmes, both of which are targeted at the Youth and Women, for capacity building and equipment

loans to eligible businesses. On the Foundation's impact, Mr. Raymond Adenuga who heads the MSME (Micro Small Medium Enterprises) Division at the Bank of Industry believes that: *"These initiatives contribute to a reduction in the rate of unemployment amongst Youths and Women, while empowering other vulnerable groups in our society."*

Micro, small and medium sized businesses contribute significantly to innovation, job creation and economic growth, and are therefore considered the engine room of developing countries. Mr. Raymond Adenuga continues *"...as the highest employers of labour worldwide, MSME's are also pivotal to economic growth and an improved standard of living in Nigeria."*



**Project:** MTNF Y'ellopreneur  
( For project information, please refer to pages 140 - 196 ).



...an unwavering  
**track record of female  
empowerment**

the inspiring story of **Munirat Ojotu**

One of the most significant benefits of female empowerment is its impact on economic growth. Having access to education and entrepreneurial opportunities, means that women can contribute to higher household incomes, reduce poverty rates, and improve the living standards of their families.

Back in 2014, when Munirat Ojotu won an MTN Foundation scholarship, she had lost her father six years before and paying tuition had become impossible for her mother to manage. It was midnight when she told her mother the good news and of course, woke up the neighbours with their excitement. Munirat's story is one of overcoming obstacles, belief in hard work, and staying true to one's dream.

MTNF's 2019 **Youth Entrepreneurship Development Programme** aimed to reduce youth unemployment amongst graduates of the MTNF Scholarship programme to which she applied after graduation, and was accepted. The idea was to **"Turn it Up"** with small business loans for 50 alumni who demonstrated keen interest in starting their business. The rest, as they say, is history. Today, Munirat remains a Fashion Entrepreneur and Founder of **Munirah**, a fashion accessory brand for women, and also works at MTN Nigeria. ○



**Top:**  
Munirah produces female fashion bags and shoes.



**Project:** MTNF Youth Entrepreneurship Development  
( For project information, please refer to pages 140 - 196 ).



**MTN Nigeria Foundation**

...20 years of **empowering women**

At MTN Foundation, investing in women through education, employment and business opportunities creates a positive cycle. In its 20-years women have been at the helm, serving as Executive Secretaries of the Foundation, leading, not only as dedicated custodians but also as role models for generations of women to come.

**Temitayo Okunoren-Makindipe** was the Foundation's first Executive Secretary, steering it through the early days. She handed over to **Nonny Ugboma**, a founding staff member, who led the Foundation up to its 10th anniversary and several years after.

**Odunayo Sanya** is the current Executive Director. She continues a strong tradition of evolution and impact. ○

**Left:**  
(From top) Temitayo Okunoren-Makindipe,  
Nonny Ugboma and Odunayo Sanya




MUSON Scholars...

...an enduring musical education



The **MTNF-MUSON Music Scholars Programme** is one of the Foundation's earliest initiatives and remains one of its longest implemented programmes. Launched in 2006, it is a fully funded two (2)-year Scholarship given to young musically talented Nigerians at the Musical Society of Nigeria (MUSON). Annual scholarships worth N713,000 per student is awarded to cover tuition, books and transportation. This programme was ground breaking in the sense that music careers were not common in Nigeria at the time, but has since fostered a sense of pride and belonging for the students, giving them the opportunity to develop their creativity and love for music. 484 students have graduated, are proud MUSON alumni, and are now employed as teachers of music and opera singers in countries such as the United Kingdom, Canada and the United States.

The Foundation has over the years supported the school in other ways including the financing and provision of a state-of-the-art Music Recording studio. The professional equipment and software provide students with the opportunity to learn and experiment with music production techniques, which can enhance their career preparation. 



**Project: MUSON Scholars**  
( For project information, please refer to pages 140 - 196 ).



**...a view** from our **Partners**



**Princess Banke Ademola**,  
Director, MUSON School of Music  
(Musical Society of Nigeria)

Princess Banke Ademola, a seasoned musicologist, joined MUSON in 1989 as a teacher. In her words, *"...it has been wonderful working with MTNF, they have done so much in so many ways for people in Nigeria, guiding and advising us at the Music school. Our students appreciate them profoundly, many of them pursuing advanced studies, performing or teaching in the USA, France, and even far away Russia, and always linking their success to MTNF and MUSON."*



**Left (opposite page):**  
MUSON scholars conduct concerts as part of their training, often involving song, dance and music.

**Left:**  
The MUSON state-of-the-art recording studio, funded by the Foundation.

...a view from our **Partners**



**Mr. Ayo Bankole,**  
Jazz and Contemporary Piano  
Instructor, MUSON School  
of Music.

Ayo Bankole has seen many a moth turn into a butterfly in his years teaching at the school. "Some students come in with a lot of brilliance and focus, while others come with not so much, but with the combination of time and passion for music, they all do very well." Coming from a long line of musicians himself, he believes there are no limits for MUSON students. "They should go, fly, and do what they should do...go and excel."



**Mr. Korede Omopoloye,**  
Classical Piano Instructor,  
MUSON School of Music.

Mr. Korede Omopoloye sees a lot of enthusiasm in the new students; they are talented and are passionate about doing great things right away, but part of what is taught is discipline and giving some structure to that enthusiasm. He states that the process of transformation begins immediately. "Once you get into MUSON, we begin to fine-tune you." He says that with the high standards of training given them "...they have a great future ahead and I wish all of them the very best."

...a view from **MUSON Scholars**



**Mariagoretti Nnadi,**  
MUSON Scholar and  
MTNF scholarship recipient.

This is how Mariagoretti describes herself when she was starting out. "I was a talented musician but not a refined one. My musical journey was a puzzle with a lot of missing pieces, but with the MTNF scholarship, they were able to help me complete the picture". Rev. Fr. Mike Okonkwo of St. Paul's Catholic Church, Ebute

Metta Lagos, a mentor, attests to her progress when he states, "There's a huge difference. What you can call 'The MUSON Effect' has happened to her." She continues; "I am a voice major with a passion for classical music, and I'm very grateful for the opportunity to pursue music as a career. Thank you MTNF. I love you."



**Adebayo 'Lala' Gabriel,**  
MUSON Scholar and  
MTNF scholarship recipient.

Adebayo was already a budding musician who felt his standards were high...until he entered the MUSON School of Music through the MTNF scholarship. "Before now, I saw myself as a professional, I was wrong, there was a lot I needed to know. Before MUSON, I wasn't a classical player now I produce music, play double and electric bass, I direct choirs, I mix

and master sounds, and I'm also a movie sound designer. I came in with only two grade-5 music certificates and I'm leaving with ten different professional ones. It's a big one for me. You have impacted my life. Thank you so much MTNF for this opportunity. I can proudly say now that I'm a professional musician."



## ...sustaining the vision

*"...We have evolved, and our ability to do so, is essential for ensuring that we continue to contribute effectively to our communities' long-term success".*

As Executive Director, Odunayo knows all too well, how far purpose can take you on this path of investment, empowerment, opportunities, and possibilities.

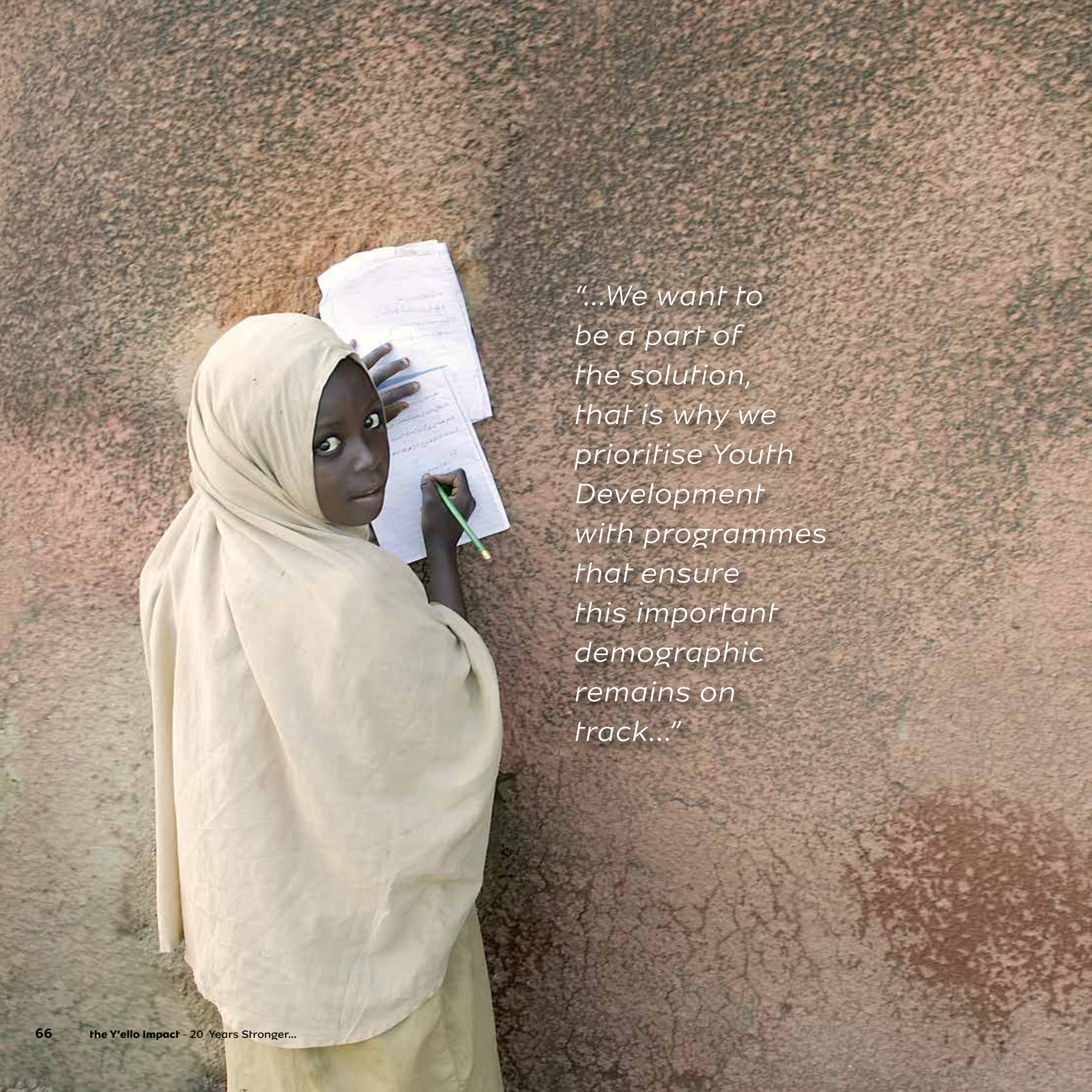
*"Set up in 2004, we at the Foundation understood our role very early; to be stewards of transformative power that's dedicated to propelling individuals and communities forward. When MTN Nigeria (MTNN) speaks to our belief that everyone deserves the benefits of a modern connected life, it does so from a place of purpose, highlighting what MTNN does beyond just products and services. In the 20 years since, the Foundation has*

*moved closer to the people by structuring its responses to the needs of local communities. This has allowed the Foundation to widen and deepen its presence and impact. We've evolved, and our ability to do so is essential for ensuring that we continue to contribute effectively to our communities' long-term success".*

She goes on to explain how the Foundation has had to adapt its approach to the changing circumstances and everyday realities, utilising the root areas of education, health, and economic empowerment as essential building blocks.



**Odunayo Sanya**  
Executive Director, MTN Nigeria Foundation



*"...We want to be a part of the solution, that is why we prioritise Youth Development with programmes that ensure this important demographic remains on track..."*

*"It was clear that education, health, and economic empowerment were the areas to address and we continue to do so, infusing capacity building to foster economically and socially active citizens.*

*Over the years, we've worked to ensure that The **MTNF Scholarships**, for instance, are no longer just about maintaining the required 3.5 GPA and getting a university degree. It is a lot about the future and how the world of work has changed. Our goal is for every MTNF Scholar to have an edge in the labour market. With this in mind, we provide additional skills through training by our partners, Google and Microsoft, who provide this on a pro-bono basis. These skills and the accompanying certifications enhance their employability in the workplace.*

*We also introduced mentoring sessions to help bridge that gap between school and work life to enable them to operate more effectively in the professional space. For our blind and music scholars, in addition to obtaining similar certifications and basic digital skills, we created a successful internship programme.*

*School ICT and Science labs are retrofitted, and we provide alternative power to ensure they are up and running on demand.*

*"...In the 20 years since, the Foundation has moved closer to the people by structuring its responses to the needs of local communities. This has allowed the Foundation to widen and deepen its presence and impact..."*

*These labs are critical for career preparation in our youth, fostering a deeper understanding of complex concepts and developing essential skills such as critical thinking. Additionally, we've included educational and learning supplies for a more conducive learning environment. These are just some of the ways we prioritise capacity building - a critical component of sustainable development, enhancing the skills, knowledge, and abilities of individuals and communities"*

*For MTN Nigeria Foundation, capacity building also means helping to create healthier communities by improving access to quality care, preventing disease, and strengthening health systems. Odunayo explains that this is the reason for prioritising primary*

*healthcare and healthcare centres. "Our ongoing renovation of primary healthcare centres (PHCs) across the country touches communities on several significant levels".*



*"229 PHCs have been refurbished and this goes beyond infrastructure; we focus on continuity and sustainability - installing solar-powered boreholes to reduce the sole reliance on electricity from the mains or generators. Tragically, we receive feedback of maternal deaths owing to the absence of electricity so we provide back-up batteries, especially for delivery wards. We also provide equipment such as digital Doppler machines, essential for safe delivery. We began a 3-year drug-revolving scheme in which centres receive medications for their communities and these are covered by the Foundation. These renovations are building our healthcare centres back up enabling our communities to live healthier and stronger."*

On the values that collaborating partners bring into the work of the Foundation, Odunayo excitedly acknowledges a new type of partnership, that enables the Foundation make sustained and meaningful impact.

*"The Foundation has a strong network of partners in the private and public sectors, and as an organisation, we leverage the expertise from these strategic partnerships in ways that go beyond project implementation or execution".*

*"How our primary healthcare intervention has been structured demonstrates this. Research indicates that 60% of Nigeria's health problems are tackled if there's strong support for maternal and child care, and so we*

***"The Foundation envisions a Nigeria where no community is left behind; where investments continue to create opportunities for communities to flourish..."***

*signed a memorandum of agreement with the **Private Health Sector Alliance of Nigeria - PSHAN**, agreeing to fund the renovation and re-equipping of 52 primary healthcare centres. On their part, they maintain them for five years. What this means is that our communities will have access to top-notch healthcare, further increasing the likelihood of improved health outcomes. Our partnership with the **Nigeria Institute of Medical Research (NIMR)** is another example. The establishment of an Oligosynthesis Laboratory Project is an important investment for the immediate future".*



*"This lab sequences DNA for vaccine development, produces test kits for any disease of public concern for Nigeria and other African countries, but most importantly, provides a platform from which young Nigerian scientists can innovate and undertake medical research in their areas of specialty. This project embodies our belief that the positive actions we undertake together, will have lasting and enduring benefits for our communities.*

*The Foundation's efforts to directly empower individuals and by extension, communities, are data-driven. These insights inform the creation and implementation processes of the Foundation's programmes. Research shows that promoting women in business creates an economic multiplier effect, where they are more likely to re-invest their income in families, education, and in creating jobs, essentially advancing their communities and improving the economy as a whole".*

"In 2021, studies showed that globally, only two per cent of women who founded companies, received funding. Our response was to build capacity for these business owners, knowing that SMEs are the engine room of the nation's economic growth. Partnering with the Enterprise Development Centre of the Lagos Business School and Bank Of Industry, we focused on the need for enhanced skill and equipment loans for businesses. In its first year, the **Yellopreneur** Programme trained over 4000 women, 51 of whom pitched their businesses successfully and received equipment loans that reduced financial worries from the start".

Nigeria has Africa's largest youth population, which the United Nations define as people between the ages of 18 and 35. The future of the youth and their empowerment is an area the Foundation continues to invest in.

"The Foundation envisions a Nigeria where no community is left behind; where investments continue to create opportunities for communities to flourish. We want to be a part of the solution, and so we prioritise Youth Development with programmes that ensure this important demographic remains on track. The Youth Enterprise Development project provides a platform for those who want to own their businesses. Again, recipients are given business and digital skills training, with a small loan to jump-start their venture. We support art festivals

and theatre productions, which provide opportunities for talented artists on both the local and foreign scene. We also advocate with the United Nations Office on Drugs and Crime (UNODC) and the National Drug Law Enforcement Agency (NDLEA), on the prevention of Drug use and Crime. Our approach is to help prevent our young people from falling into substance abuse and reduce the rate of first-time users, which is why we now train teachers in public schools, to identify these signs, and act as counsellors to students. So yes, our projects have become more tailored, and the Foundation is open to more synergetic partnerships".

The Foundation's commitment to serving the nation is resolute, as evidenced by its project's presence in all of the 6 geopolitical zones of the country. Odunayo attests to this when she says... "Our initiatives span the entire country, ensuring impact in every region. We've implemented a rigorous selection process that prioritises diverse community representation. This inclusive approach enables us to address the unique needs of different areas. While challenging at times, our clarity of purpose and capabilities helps eliminate uncertainties around necessary actions. As we continually refine our strategies and processes, our commitment to our core goals remains unwavering".

### ...a new look for a new era

**Right:** As part of the Foundation's evolution, it recently went through a re-branding process with a new visual identity and now articulates its purpose as: "...to enable opportunities that drive sustainable growth in all our communities, consistently creating opportunities for people to thrive through collaborations & partnerships in our focus areas of capacity building, health, economic empowerment. We believe that the good we do together secures our future".

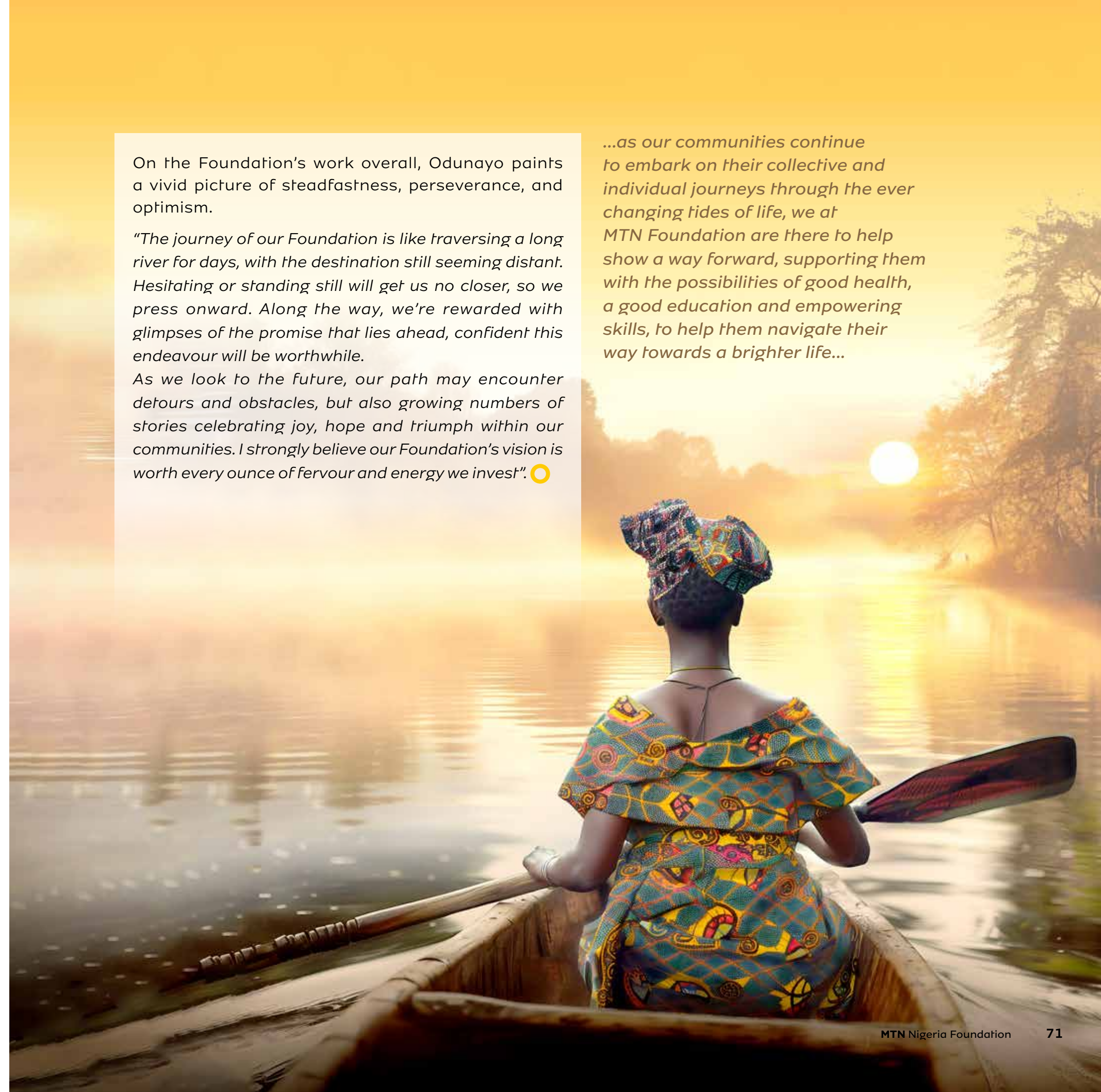


On the Foundation's work overall, Odunayo paints a vivid picture of steadfastness, perseverance, and optimism.

"The journey of our Foundation is like traversing a long river for days, with the destination still seeming distant. Hesitating or standing still will get us no closer, so we press onward. Along the way, we're rewarded with glimpses of the promise that lies ahead, confident this endeavour will be worthwhile.

As we look to the future, our path may encounter detours and obstacles, but also growing numbers of stories celebrating joy, hope and triumph within our communities. I strongly believe our Foundation's vision is worth every ounce of fervour and energy we invest".

...as our communities continue to embark on their collective and individual journeys through the ever changing tides of life, we at MTN Foundation are there to help show a way forward, supporting them with the possibilities of good health, a good education and empowering skills, to help them navigate their way towards a brighter life...



...a **human-centric** project design process...



**Joseph Akpta,**  
Manager, National Priority.

*"When our projects impact people, they impact the community. People are at the center of our efforts; individuals, families and communities."*



**Pamela Emodi,**  
Manager, Youth Development.

*"By applying a human-centric approach to the Foundation's efforts at Youth Development, we strive to meet the needs of young people, foster their development and empower them for future success."*



**Edward Fagbohun**  
Manager, Impact Reporting.

*"The Foundation's approach to project design prioritises the needs and experiences of individuals and communities, infusing elements of collaboration and inclusivity, to create projects that are sustainable and impactful."*

...and **MTN Nigeria Foundation's** alignment with the **United Nations Sustainable Development Goals (SDGs)**

The Foundation is guided by MTN Group's Corporate Social Investment (CSI) policy on recipient focused programmes, ensuring they are relevant to the communities and have measurable impact.

From the onset, projects addressed health, education, and economic empowerment. These key areas align with 14 of the 17 United Nations Sustainable Development Goals that the Foundation subscribes to. **Joseph Akpta**, Manager National Priority Portfolio states, "Our projects focus on people and communities; we strive to empower and uplift disadvantaged individuals and communities through sustainable initiatives, but rather than implement a project for them, we implement it with them, guiding the Foundation to areas of greatest challenge."

The Foundation's human-centric approach to project design includes the Monitoring and Evaluation (M&E) teams who are involved from the planning stage, conducting assessments such as verification exercises, data collection, and baseline studies to ascertain actual challenges, the project's relevance, and potential impact.

**Edward Fagbohun**, Manager, Impact Reporting further explains; "Our communities are involved right from the start. Based on the assessments, our efforts, investments and resources can directly address identified needs. Furthermore, the process ensures we can measure the resulting benefits and achieve the intended transformations".



A strong focus for the MTN Group has been to ensure healthy lives by promoting wellbeing for all, and to execute this, the Foundation continues to listen, particularly to our rural communities. Edward continues "In most recent times, our focus has increased in the areas of health, water and sanitation as a result of feedback from our communities, and we find that this human centered approach to developing initiatives creates real and positive change in people's lives. Through observations and interviews, we monitor the impact of the intervention on people and the community, and we assess its progress by continually testing and refining its impact based on feedback".

The Foundation attributes its success to strong partnerships with relevant government agencies and the private sector. As **Pamela Emodi**, Manager of the Youth Development Portfolio, explains sighting a few examples: "Young people have innovative ideas about their goals, and our ICT ecosystem partners have developed capacity-building programmes that empower them to thrive in today's digital world. Through these partnerships, entrepreneurs receive the tools to turn their business dreams into reality, while employees gain the skills to become job-ready."

Going forward, the people the Foundation serve remain the focus, and as Pamela Emodi concludes, "The results continue to be positive for individuals, families and communities when the easing of their everyday challenges are at the heart of our design process and the Foundation will continue to adapt to new ways of improving lives".



...the **United Nations** and the emergence of a global vision for **sustainable development**

The United Nations is an organisational platform for nations to come together and address global issues. Founded in 1945 to promote peace, security, and international cooperation, today, it is at the forefront of various other growing global problems facing humanity; poverty, inequality, climate change, and environmental degradation.

By the expiration of its **Millennium Development Goals** in 2015, the world had evolved in several ways, resulting in changes to earlier goals it had sought to achieve. With an aging more diverse world population, this required new approaches to addressing the needs of different age groups and demographics. Rapid urbanisation called for more sustainable planning and development, and the growing threat of climate change required a global response to mitigate its impact. An updated roadmap was due and this took the form of a new global vision that would address the challenges of our time. Enter the **UN Agenda for Sustainable Development** that aimed to create a more just, equitable, and sustainable world by 2030. It laid out 17 **Sustainable Development Goals** that addressed not only the issues of poverty and hunger, but also the malaises of the time such as the non availability of affordable and clean energy, emphasis on partnerships and data driven monitoring, sustainable cities, climate action, consumption and production, reduced inequalities, and gender equality amongst others.

The UN has been instrumental in promoting awareness and understanding of the SDGs, which came into force in 2016. They have been described as a more comprehensive, ambitious, and inclusive framework for sustainable development. ○

**Left (opposite page):**  
The United Nations building stands in the heart of New York City, USA. A symbol of global unity and cooperation, it houses the UN's general assembly and Secretariat offices.

**Below:** Iconography for the United Nations' Sustainable Development goals.



...**MTN** and the **United Nations Sustainable Development Goals (SDGs)**

The UN Global Compact is a voluntary initiative that aims to encourage businesses worldwide to adopt sustainable and socially responsible practices. As the world's largest corporate sustainability initiative, interested organisations sign a formal agreement to demonstrate their commitment to sustainability and corporate social responsibility.

MTN joined the Global Compact, and is committed to embracing its ten principles, which cover topics such as labour, human rights, the environment and anti-corruption issues. Companies also integrate these principles into their businesses, report on progress to show commitment to sustainable development, and support the principles in the broader business community. The UN Global Compact can be seen as a tool for businesses to contribute to the achievement of the SDGs as the 10 principles align with many of the SDGs. MTN Foundation's initiatives and projects align with 14 of the UN's Sustainable Development Goals. They are listed below:

- SDG Goal 1: **No Poverty** - End poverty in all its forms everywhere.
- SDG Goal 2: **Zero Hunger** - End hunger, achieve food security and improved nutrition and promote sustainable agriculture.
- SDG Goal 3: **Good Health and Well-being** - Ensure healthy lives and promote well-being for all ages.
- SDG Goal 4: **Quality Education** - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- SDG Goal 5: **Gender Equality** - Achieve gender equality and empower all women and girls.
- SDG Goal 6: **Clean Water and Sanitation** - Ensure availability and sustainable management of water and sanitation for all.
- SDG Goal 7: **Affordable and Clean Energy** - Ensure access to affordable, reliable, sustainable, and modern energy.
- SDG Goal 8: **Decent Work and Economic Growth** - Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.
- SDG Goal 9: **Industry, Innovation and Infrastructure** - Build resilient infrastructure, promote inclusive and sustainable industrialisation, and foster innovation.
- SDG Goal 10: **Reduced Inequality** - Reduce inequality within and among countries.
- SDG Goal 11: **Sustainable Cities and Communities** - Make cities and human settlements inclusive, safe, resilient, and sustainable.
- SDG Goal 13: **Climate Action** - Take urgent action to combat climate change and its impact.
- SDG Goal 16: **Peace, Justice and Strong Institutions** - Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable and inclusive institutions at all levels.
- SDG Goal 17: **Partnerships to achieve the Goal** - Strengthen the means of implementation and revitalise the global partnership for sustainable development.






the **Y'ello**  
**Impact** ...taking health  
to our **communities...**

In Nigeria as in other countries, a healthy population forms the backbone of a productive workforce, driving innovation, contributing to development, fostering social stability and enhancing global standing. On the other hand, poor health impedes educational attainment, reduces labour productivity, and strains healthcare systems, leading to significant economic costs. Prioritising public health in Nigeria is not simply a moral imperative but a strategic necessity for sustainable growth and development.

*Whether it is taking healthcare to remote communities or preventive measures through maternal ward renovations, MTNF's numerous health interventions have significantly improved access to affordable healthcare services...*

When it came into existence in 2004, the MTN Nigeria Foundation had a vision to improve the quality of life in communities all over Nigeria sustainably. From inception till date, the Foundation has invested approximately **N8.4 billion** in various health projects across the country, impacting more than **2.4 million** people. The initiatives

have been as all-inclusive as they have been varied, spreading beyond the urban centres and into rural communities where healthcare facilities are scarce and require travel to access.

To execute health investments, the Foundation partners with both private and public institutions by expanding healthcare access, strengthening public health infrastructure, supporting vulnerable individuals, enhancing emergency response, promoting preventive healthcare and raising public awareness. 

**Left:** Nursing mothers with their newly born babies, attending vaccination day at one of the Primary Health Care centres renovated and supported by the MTN Nigeria Foundation. The Foundation also has Maternal support programmes like the Mother and Child Initiatives.

...partnering with like-minded corporates to help revive primary health care...



Collaborating with **Private Sector Health Alliance of Nigeria (PHSAN)**

Through its **“What Can We Do Together (WCWDT)”** Initiative, MTNF signed a memorandum of agreement with PHSAN to upgrade 52 primary healthcare centres (PHCs) nationwide. PHSAN is a Private Sector Alliance focused on improving health in the country and involves over 35 corporate organisations.

*“If we fix things at the PHC (Primary Healthcare Centre) level, we won’t have this...overwhelming force...on our health capacity...”*

**Mr Aigboje Aig-Imoukhuede,**  
Director of PHSAN

While the MTN Nigeria Foundation is committed to upgrading and equipping facilities, PHSAN ensures the projects’ sustainability and that they deliver lasting impact. The partnership plans to spend N2.2 billion to upgrade PHCs. So far, the Foundation has executed 229 interventions in PHCs across the country. 🟡



**Above:** L-R, Mr. Dennis Okoro Board member MTNN Foundation, Prince Julius Adelus Adeluyi Chairman MTNN Foundation, Mr. Aigboje Aig-Imoukhuede, Director, PHSAN, Dr. Titilayo Fowokan Director, PHSAN, and Mr. Edward Fagbohun, Manager, Impact Reporting MTNN Foundation, at the signing ceremony to formalise the partnership between the Foundation and PHSAN.  
**Seated:** L-R Mrs Odunayo Sanya Executive Director, MTNN Foundation and Dr. Tinuola Akinbolugbe, MD/CEO, PHSAN.

The Private Sector Health Alliance of Nigeria, PHSAN, is a nonprofit organisation that leverages private sector capabilities, accelerating health outcomes in Nigeria, with emphasis on primary healthcare.



**Above:** The medical and administrative team of the Comprehensive Primary Healthcare Centre at Irele in Ondo State, one of the facilities in the MTNF programme.

**Right:** Front view of the recently renovated Comprehensive Primary Healthcare Centre, at Irele, Ondo State. The Foundation’s programme not only renovates, but also provides facility upgrades and donates materials.



*...creating new possibilities for local vaccine production...*



**...a view from our Partner**

**Professor Babatunde Salako,**  
Director General of NIMR

*"...What's even more important is that young scientists who want to design their own experiments and conduct research in their areas of interest can now do so. They don't have to send their work abroad, or pay fees in foreign currency, only for it to come back months later. This lab will pick up the progress of research especially in the area of life sciences around the country and West Africa."*



**Top:**  
L-R Odunayo Sanya, Executive Director, MTNF, Hon. Min. of State for Health, Dr. Olorunimbe Mamora, and Prof. Salako, Director General of NIMR, at the commissioning of the Oligosynthesis Laboratory.

**Left (opposite page):**  
The Oligo-synthesiser equipment installed and in use at one of the NIMR laboratories. The equipment can make short synthetic DNA/RNA copies of organisms and produce genetic materials to aid molecular and synthetic genetic testing, forensic research, and applications in vaccine and drug development, nutrigenomics, local design, and development of diagnostics among many more uses. This helps extend the frontiers of medical research and services in Nigeria and the West African region.

**MTNF - Nigerian Institute of Medical Research (NIMR) Oligosynthesis laboratory equipment project**

When in 2020 the COVID-19 pandemic struck, Nigeria, like many African countries, faced a daunting challenge in diagnosing and effectively treating the virus. The country's limited access to certain advanced medical technology hindered its ability to mount a robust response.

However, a crucial intervention by the MTN Nigeria Foundation helped to bridge this gap. In response to the crisis, the Nigerian Institute of Medical

*"With MTN Foundation's backing, NIMR was able to acquire an oligosynthesis machine, which cost about N100m and set up the only functional oligosynthesis laboratory in all of West Africa..."*

Research (NIMR) sought partnerships with private sector entities to establish a dedicated medical research laboratory. Recognising the urgent need for such a facility, MTN Foundation stepped in to provide the necessary support. With MTN Foundation's backing, NIMR was able to acquire an oligosynthesis

machine, a vital piece of equipment for conducting advanced medical research and local vaccine creation. This investment enabled the establishment of the only functional oligosynthesis laboratory in all of West Africa.

Beyond the initial setup, the Foundation also helped maintain the laboratory for the first year of operation and was responsible for the training of key scientists and medical experts who will run the laboratory. ○



...connecting to communities  
through on-site health checkups



**Top:** The iconic MTN Y'ello Doctor truck, open to attend to members of the community, displays some of the services provided.

**Above and Right:** The MTN Y'ello Doctor trucks go out in rotation, from one geopolitical zone to the next, providing free basic medical care to our communities and sometimes providing referrals where necessary.



...a view from our implementing Partner



**Dr Yetunde Ayo Oyalowo,**  
Founder of The Market Doctor

Dr Yetunde Ayo Oyalowo is the founder of Market Doctor, a health care company that provides mobile community health care to people in the hard-to-reach areas of the country. Market Doctor became a partner in 2022 in the Y'ello Doctor project, and managed the Foundation's six mobile clinics that served each of the 6 geopolitical zones in the country, visiting 629 communities and over 52,000 people since 2022. In her own words, "The MTN mobile clinic is a standard clinic with an examination couch that can take delivery of babies, it is temperature controlled, with hand-washing and refrigerator facilities, a washroom, it has oxygen and other equipment. I don't think that there's anything you're looking for in a primary health care centre that you can't actually find in the mobile clinic"

**MTNF Y'ello Doctor** Mobile medical intervention, meeting people at their locations...

The **MTNF Y'ello Doctor** Mobile Medical intervention dates back to 2013 and is a pioneering initiative aimed at bridging the healthcare gap in Nigeria's rural and peri-urban regions. Deploying a fleet of mobile clinics equipped with state-of-the-art medical equipment and supplies, the mobile clinic is a powerful tool in delivering health care, offering easy access to essential services directly to the doorsteps of underserved communities, village centres and market squares.

*"The Foundation represents a beacon of hope in the landscape of health care disparity in Nigeria, and with their focus on health, they've done a lot. They've affected a lot of lives and saved a lot of lives in trying to stand up for those without a voice. MTN Foundation doesn't want to just take care of MTN customers, it's free for everybody..."*

From inception to date, the Y'ello Doctor Mobile Medical intervention has reached 1,089 communities and served about 664,000 individuals pan-Nigeria. In partnership with **The Market Doctor**, these clinics visit 14 locations every month across six states in each geopolitical zone. They treat a minimum of 150 people every day at each location, and are likely to see even more on the days antenatal services are offered. This initiative complements the functions of primary healthcare clinics, because of its ability to reach members of the community where they are contributing to early management of health conditions such as diabetes, malaria and high blood pressure sooner. 🟡

...connecting to communities  
through on-site health checkups...



**Above:**  
MTNF's Community Health Screening was a highly successful project with screenings conducted at numerous public medical institutions across Nigeria. It was implemented in collaboration with the Nigerian Association of Nephrology, and benefited over 8,000 people.

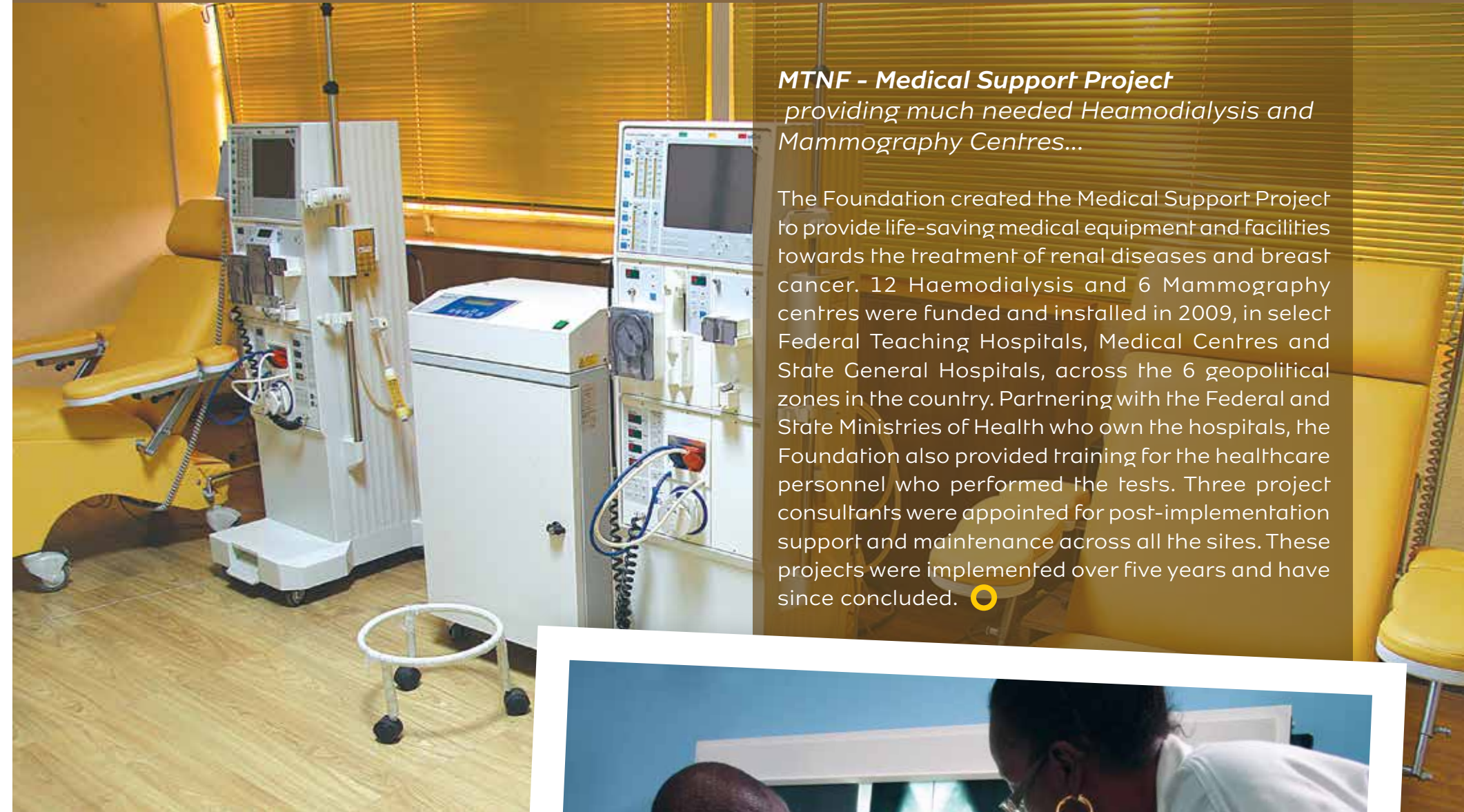
**MTNF Community Health Screening,  
...early detection of health issues**

The MTN Foundation's partnership with the Nigerian Association of Nephrology (NAN) in 2011, under the Community Health Screening Project, significantly contributed to sharing information and raising public awareness about kidney disease. More importantly it offered free screening to thousands in our communities, for non-communicable diseases that affect the kidneys, such as hypertension, diabetes, and obesity.

It focused on prevention through public awareness campaigns and through the screening exercises provided information about MTNF dialysis centres, chronic kidney diseases, and prevention strategies. By empowering individuals with knowledge about their health status, this project took a more proactive and preventative approach to healthcare in Nigeria, proving invaluable in delivering timely interventions that also helped reduce the financial burden on both individuals and medical institutions.

Dr. Awobusuyi who spearheaded the project on behalf of the Nigerian Association of Nephrology, said at the time...*"This is a laudable project in which MTN foundation has shown that they are truly a responsible entity."* ☉

...contributing to health delivery systems...



**MTNF - Medical Support Project  
providing much needed Haemodialysis and  
Mammography Centres...**

The Foundation created the Medical Support Project to provide life-saving medical equipment and facilities towards the treatment of renal diseases and breast cancer. 12 Haemodialysis and 6 Mammography centres were funded and installed in 2009, in select Federal Teaching Hospitals, Medical Centres and State General Hospitals, across the 6 geopolitical zones in the country. Partnering with the Federal and State Ministries of Health who own the hospitals, the Foundation also provided training for the healthcare personnel who performed the tests. Three project consultants were appointed for post-implementation support and maintenance across all the sites. These projects were implemented over five years and have since concluded. ☉

**Above:**  
Dialysis machines donated to  
12 locations across the 6 geopolitical  
zones of the country.

**Right:**  
Dr. Kolawole Akinlemibola (seated)  
Former Director of Radiology,  
Mammography project, and Dr. Oyadina,  
former Chief Radiographer reviewing  
scans taken at the Mammography  
Centre, General Hospital Marina. Lagos.



...contributing to health delivery systems...



...a view from our Partner



**Dr Habu Dahiru,**  
Hon Commissioner for Health,  
Gombe State.

"...I am excited over this development, and I am very confident that it will have great impact on the people of Gombe State and beyond".

### **Federal Teaching Hospital (FTH), Gombe** benefits from new health care equipment...

To further enhance healthcare services in Nigeria, the Foundation donated medical equipment to the Federal Teaching Hospital in Gombe State. Strategically located, and sharing borders with the North Central and the North Western zones, our communities in these zones also receive care at this hospital, for medical conditions that cannot be adequately addressed at their primary or secondary healthcare centres.

To equip them further, the Foundation donated Gynaecological endoscopic surgical sets (laparoscopy and hysteroscopy), and an ENT console (Ear, Nose and Throat) workstation with accessories. As a tertiary care hospital, the FTH Gombe provides critical treatment for complex medical conditions, but also serves as a training institute for medical students and residents, ensuring a steady supply of qualified healthcare professionals. Other equipment donations included complete Dental Chair sets for use at the School of Dentistry that again, offered healthcare to the communities and trained would-be Dentists. The Foundation's donations contributed to the delivery of high-quality medical care, enables specialised treatment of patients from other health care facilities, and improves the overall health of communities. 🟡

**Top:** L-R, Deputy Governor of Gombe State, Dr. Manassah Daniel Jatau, Minister for Communications and Digital Economy, Dr Isa Ali Pantami, Mrs Odunayo Sanya, Executive Director MTN Nigeria Foundation and other dignitaries at the commissioning of the newly donated equipment to the FTH Gombe.


**Right: (opposite page)** the Dental Chairs, the ENT Console and the Gynecological endoscopic surgical sets donated by the MTN Nigeria Foundation to the Federal Teaching Hospital Gombe State.



*...empowering our communities with support for primary health care...*



*MTN Foundation's health interventions underscore the belief that MTN Nigeria's success as a business is tied to the well-being of the people in the communities where it operates. So far, the Foundation has executed a total of 229 interventions in Primary Healthcare Centres (PHCs), across the country.*

Bringing health to various communities, is the driving force behind health interventions of the Foundation. Simply put, this translates to receiving care within one's community; stepping away from a market stall for only a few minutes to receive much needed medical attention; getting test results on the same day at the Primary Health Clinic and beginning a course of medication; doing away with that long commute to the next city on vaccination day; and having babies on birthing tables in the maternal ward. All these, because of the 'Y'ello Impact'. 

**Left (opposite page) and Below:**  
A patient being checked for vitals and another undergoing medical examination, at the Comprehensive Primary Healthcare Centre at Irele, in Ondo State.



...empowering our communities  
with support for primary health care...



**Top:**  
The side view of the recently renovated primary health clinic at Irele, Ondo State

**Above-Left, Centre and Right:**  
The Health Centre now has clean running water at all times as a result of the solar-powered borehole and an alternative power battery system installed by the Foundation.



The renovated **Comprehensive Primary Healthcare Centre Irele, Ondo State**, one of the **229 PHC's**, which the Foundation has upgraded, It continues to be operational, serving the community.



**Top:**  
The laboratory technician at the clinic performs basic tests and analysis which can now be done on site. As part of the support initiative, MTNF also provides laboratory equipment like updated microscopes and blood testing apparatus.

**Above:** In addition to adult weighing scales, the Foundation also provided medical equipment such as infant scales, baby cots, hospital beds, stretchers, stethoscopes, face masks, thermometers, oxygen cylinders and much more.

**Above Right:**  
The emergency room in use, with a patient receiving care.







**Left and Above:**  
Children at the Irele community centre.



**Above:**  
A typical clinic day. The Matron of the Primary Health Centre Irele, with mothers and infants, waiting their turn during a vaccination exercise.

**Right:**  
Administering vaccinations to a child.

**...a view from our Communities**



**Mrs Olayinka Adekugbe,**  
Deputy Primary Health Care Coordinator,  
- Comprehensive Primary Health Care Centre,  
Irele, Ondo State.

"We really appreciate the MTN Foundation, you have done a lot for us with the delivery couch, the examination table, the solar borehole, and medical supplies for the clinic. We say a big thank you".



**Akin Festus Ogunmade,**  
Lab Technician - Comprehensive Primary  
Centre, Irele, Ondo State.

"We want to thank MTN Foundation for the materials given to us, the microscope and the glucose test kits... I didn't believe my eyes when I saw them being delivered to us. To the Chairman and all staff, I say thank you very much".

229


COMMUNITY  
PRIMARY HEALTH  
CARE CENTRES  
IMPACTED



**Project:** What-Can-We-Do-Together - WCWDT  
( For project information, please refer to pages 140 - 196 ).

*...empowering our communities  
with support for primary health care...*

Other health-related projects that have helped improve the health and well-being of individuals and families within our communities are:

- the Maternal Ward Support,
- the Mother and Child Health Initiative,
- the MTNF Emergency Ward Intervention, and
- the Sickle Cell Project. 

( For project information, please refer to pages 140 - 196 ).

**...a view from our Communities**



**Mrs. Florence Folashade,**  
Chief Matron, Ibrahim Taiwo  
Primary Healthcare Centre,  
Ogbomosho, Oyo State.

"...In fact, this will improve our service and we can save more lives. It will also quicken our clinic activities".



**Maryam Abdulrahman,**  
Matron, PHC Clinic, Dutse  
Makaranta, FCT Abuja.

"...they also supplied a Doppler. It is used to monitor the fetal heart of the baby, and also monitor for adequate blood flow. We used the manual one before where we have to bend down and then listen to the fetal heartbeat, but this new one digital. It makes our work so much easier because our reading will be more precise to the benefit of both the baby and mother."



**Hajia Sefinat Iyabo Ahmed,**  
Deputy Nursing Officer, Oko-Erin  
Primary Health Centre, Ilorin,  
Kwara State.

The Oko-Erin Primary Health Centre, Ilorin, Kwara State was nominated through the WCWDT project. It also became one of the PHCs that were subscribed into the Drug-Revolving Scheme, where the Foundation took over the supply of medications for one year. "On behalf of myself and the Community at large, I want to say we are very grateful for all that the MTN Foundation has brought to us and we promise we are going to use it effectively and efficiently."

**...a view from an implementing Partner**



**Adeniyi Henry Kajotoni,**  
Managing Director of Niyi Kadex Limited  
- construction partner for PHC renovations and upgrades.

"MTN doesn't want to see people suffering from the lack of basic amenities. We've carried out renovations in Anambra, Benue, Kogi, Kwara, Nasarawa, and Plateau States...these are just some of the places we've implemented some of the MTN Foundation's projects. We were in Nasarawa state to install a borehole but the Foundation also asked us to fix the road for that community, a distance of about 500 metres. This brought agricultural value - the people were pleased that

they could now take their produce out of the rural areas for sale...In the area of education, they have touched the lives of the people as well. We renovated and provided some schools with standard facilities that the pupils will enjoy. I doff my cap. They should continue with their good work... Big congratulations to MTN Foundation. We wish them long life, and we wish all the staff long life."

*The multiplier effect of the Foundation's initiatives has had far-reaching impact on individuals, communities, and society as a whole. For instance, health programmes not only help provide better healthcare, they also empower individuals to become active participants in their families and communities. At the MTN Nigeria Foundation, the interconnections that demonstrate how an investment in one specific area can extend to other areas, creates lasting positive change in people's lives.*



# ...making a way for the next generation

...education and capacity building

The population of young Nigerians under the age of 35 presents a unique opportunity for the country, and underscores the importance of investing in this demographic. Constituting between 60% and 70% of Nigeria's population, education and empowerment remain crucial for a sustainable and prosperous future.

*"...as a society and over time, the wrong choices might have been made, and the consequences are what we're facing now. But rather than worry about the present, we should creatively, and innovatively plan for the future, especially of our children..."*

**Prince Julius Adedusi-Adeluyi**, (OFR) mni  
Chairman, MTN Nigeria Foundation

The Foundation recognised the significance of Nigeria's youth, taking proactive steps to support their development through our education portfolio, growing from acquiring 4-year degrees, to investing in programmes that focus on learning and technology. Education has been a steadfast

commitment for 20 years, and today, encompasses the provision of opportunities for innovation and skills development, capacity building and entrepreneurship. The potential of our youth can be harnessed to drive economic growth, social stability, and peace in the country, and across the sub-Saharan region. 🟡

...MTNF scholarships,  
investing in **tomorrow's minds...**



**Above and Left:**  
The MTNF Scholarship Award ceremony is attended by all awardees, and members of the extended MTN family. Centre – Mr. Shoyinka Shodunke, Chief Information Officer of MTN Nigeria, and to his right the Executive Director of the Foundation, Mrs Odunayo Sanya.



...a view from our implementing Partner



**Baba Ikazoboh,**  
Managing Director,  
Dagnet Solutions

Dagnet Solutions Limited is a dynamic Information Technology company that specialises in the design, development and implementation of innovative people screening solutions. One of the Foundation's longest serving partners, they create and execute an objective recruitment and application management process for the MTNF scholarship Scheme. Baba Ikazoboh is the Managing Director of Dagnet Solutions and believes that the Foundation's investment in the future with a focus on the Sciences will develop the field further. In his words, MTNF is "...opening up opportunities that will lead to innovation within the sector and beyond in the near future."

...encouraging **higher education** amongst the **youth** and **visually impaired**

The **MTNF Science and Technology Scholarship Scheme** began in 2009, providing academic scholarships for gifted students in STEM

*"...They need to maintain top grades to retain their scholarships till graduation. This engenders excellence within the school system and motivates their peers..."*

**Baba Ikazoboh,**  
Managing Director,  
Dagnet Solutions

disciplines. It provided financial support to less-advantaged but high-performing 200/300-level students, enabling them pursue a tertiary education reducing financial strain. By maintaining a minimum GPA of 3.5, students received annual scholarships until graduation, and while this condition encouraged academic excellence, it opened up other opportunities for further study.

Scholarships to Blind Students commenced three years later in 2012, and again, a minimum GPA of 3.5 was the requirement for continued funding, up until graduation. Every student possesses unique skills and perspectives that can make significant contributions to society. By investing in education for all, the Foundation nurtures future leaders, innovators, and professionals who can make a positive impact in our country now and in the future. 🟡

...making a way for the next generation

### Supporting the visually impaired

#### the inspiring story of **Trust Innonse**

Recipient of the MTNF Scholarship for blind persons.

Trust had no problems with his sight at birth, and he could see as a one year old. When it was apparent something was amiss, a visit to the hospital confirmed his mother's worst fears, but, before she took Trust back home, the doctor gave her some advice, which she took to heart and never forgot. It was simply that Trust was now without one of the 5 senses, and having the other four, he should be put through the best schools, to help him become independent.

Trust attended a school that educated the blind and when, he returned home from Primary school one day saying he could read, his mother began to have faith that all was not lost for her son. Today, Trust is self-assured; you can hear it in his speech, and you can see it in his walk. This is no surprise because in his words, *'I'm ambitious and I grew up self-confident; I think that's the pathway to success'*. It is evident that growing up he received the support and encouragement he needed, to work hard in spite of any barriers and to strive to achieve his dreams.

Despite his circumstances, he is optimistic about life, treating everyone he meets in a positive manner. Going to University was new for Trust; gaining admission into the University of Lagos meant being in the midst of sighted students but in his usual way, he did not find it daunting. He felt that having gone to secondary school for six years, he could do this too. In his words, *"...mixing with people who were abled was not so much of a worry, it only drove me forward."* When a friend and an MTNF Scholar at the time told him about the scholarship, he knew his prospects just got brighter; 'excited' was the word he used to describe the feeling when he applied and was selected, knowing that it was one less burden for his family.

The MTNF blind Scholars put the Scholarship opportunity to good use, most of them graduating with First Class degrees. Their eagerness led to a recent pilot programme for internships for blind scholars, a first for the MTNF and quite possibly, a first in the area of corporate social investments.

After graduation from the University of Lagos, Trust spent his National Youth Service Corps year at Megaletrics, a Lagos-based company that operates radio stations in major cities such as Lagos, Abuja, Port-Harcourt and Ibadan. One such station is Lagos Talks 91.3, where he remained employed even after his service year. It has been said of him that Trust does not see barriers or disability, and when asked about his approach to life, he says, *"Never say die, that's just it, and understand that no matter what it is, it could have been worse."*



Left: Trust working as a broadcaster at Megaletrics Lagos Talks 91.3 radio station.

...encouraging **hands-on learning**  
and **critical thinking**...

...equipping **Science and Tech labs** in schools



*Left (opposite page)  
Top and Right:  
Teachers and  
students at a  
newly refurbished  
Science and Tech  
labs in secondary  
schools, which  
has successfully  
encouraged a  
renewed interest  
in science subjects.*

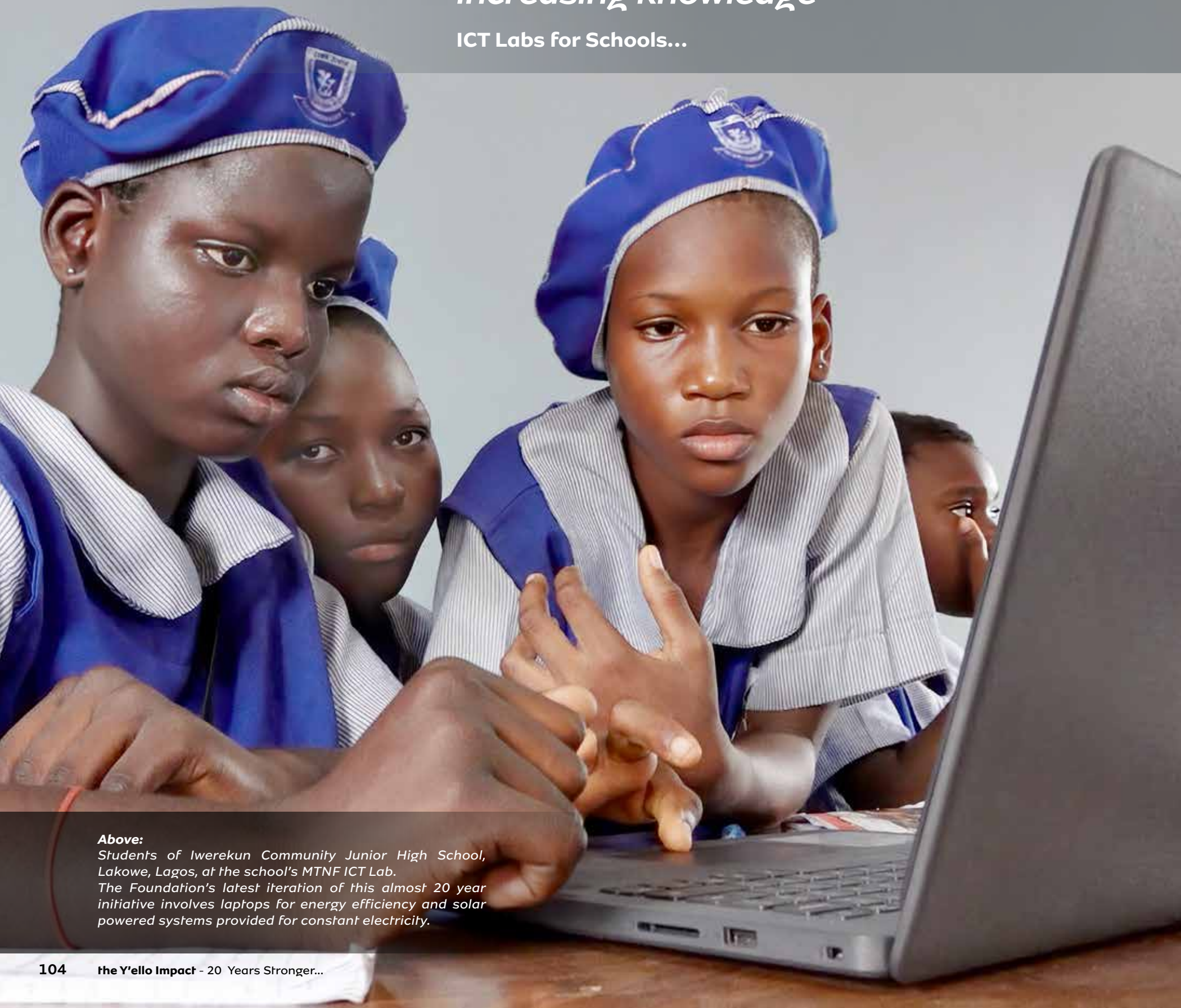


When this initiative began in 2012, the Foundation undertook extensive renovations of public secondary school laboratories, providing equipment, training teachers and lab attendants for improved practical teaching and learning of science subjects such as Physics, Chemistry, and Biology. Science and Tech labs present a stimulating and engaging atmosphere that encourages curiosity, exploration and critical thinking, giving students hands-on learning opportunities that make for more engaging and memorable classes. Equipment and materials were provided, such as microscopes, test tubes and racks, Bunsen burners, forceps, chemicals used in experiments and glassware. At the time, the Foundation installed boreholes and power generators to ensure uninterrupted water and electricity supply at the labs. While this project has continued to date, it has become more sustainable. The labs and boreholes have now been equipped with solar power systems, guaranteeing seamless teaching in the event of power outages. The Foundation continues to fund these renovations and re-outfitting, encouraging a culture of innovation that can produce solutions to some of our nation's challenges. 🟡



...enabling **connections** and  
**increasing knowledge**

ICT Labs for Schools...



**Above:** Students of Iwerekun Community Junior High School, Lakowe, Lagos, at the school's MTNF ICT Lab. The Foundation's latest iteration of this almost 20 year initiative involves laptops for energy efficiency and solar powered systems provided for constant electricity.



The use of computers in Nigerian schools began in the early 1990's, becoming more widespread with the global trend of computer adoption and the decreasing costs of personal computers.

In 2005, the Foundation created the **SchoolsConnect** project, determined to provide secondary school students and teachers with relevant computer skills through access to digital resources, as a tool for improved learning. The MTNF-funded labs were equipped with computers, servers, multimedia projectors, printers, and connectivity. The **UniversitiesConnect** Project was also launched in the same year, to provide easy access to information through a digital library structure in public universities in the country. Although these projects ended in 2014 and 2017 respectively, there has since been a reiteration of this initiative that goes beyond the supply of computers and relevant software. The Foundation now embarks on establishing fully functional **ICT labs**, complete with laptops for energy efficiency, and a modern alternative power system in the form of solar power, with inverters and back-up battery systems, allowing constant power. For the Foundation, it is critical to equip young people with skills that will make them relevant in the digital age, and continues to do so for young Nigerian adults through projects such as ICT and Business Skill Training for Youth, where digital literacy and skills are again emphasised.

**Top:** Students being instructed in basic ICT skills at the MTNF ICT Lab, Comprehensive Technical College, Ahani Achi, Enugu, Enugu State.



### School Furniture and Learning Materials

...inspiring learning through environment

The **MTNF-Learning Support Material Initiative** commenced in 2005 and has continued to provide learning materials to children in public primary and secondary schools across Nigeria, distributing a variety of branded items such as school bags, mathematical sets, raincoats, learning puzzle maps and exercise books. Similarly, The **MTNF-Learning Facility Support project**, created an environment that encouraged studying through the supply of school chairs and desks for students, as well as chairs and tables for teachers. These projects contributed to a more effective and enjoyable learning / teaching experience.

**Above and Below:** School furniture and learning materials supplied by the Foundation. Rain or shine, the school bags ensure that books can be carried conveniently.



...making a way for the next generation

...providing ICT and Business skills to young entrepreneurs

the inspiring story of **Rejoice Ijeoma**

As parents, we want what we consider the best for our children and Rejoice's parents were no different. They wanted her to become a Nurse, and she did attend nursing school, albeit for a while, but she had to drop out. Her parents couldn't afford it. Not giving up, she sought and gained admission into The Federal University of Technology – FUTO, to read Agricultural Economics. Her parents weren't impressed to start with, but they soon came round when Rejoice became enthusiastic about the course. She wanted something she could do for herself, make a good living from it but leave room for her other interests.

FUTO gave her a good start. She began her poultry business with 50 chicks but lost them all due to a combination of inexperience and insufficient practical knowledge. On her second attempt, the chicks survived and today, she employs 3 people, with her siblings and parents helping out when they can with cleaning, feeding, and giving the birds the required inoculations.

Rejoice attended the **MTNF ICT and Business Skills Training Programme**, and attests to how it has helped improve her entrepreneurial abilities and business. "As part of the ICT training I received, I now know how to manage my farm, using social media to create and make sales...I can engage with my customers and post content that draws them in and makes them come to the farm... I sell in bulk now".




#### Partners for ICT & Business skills training



The Internet has transformed the way we live and access information, with knowledge no longer restricted to a few. Numerous applications now allow individuals monitor and optimise their professional and personal lives. Technology has re-defined education and business. At the Foundation, our Partners have played an important role providing our recipients with the tools to navigate and apply these transformations, creating flexible learning opportunities that enhance education and workplace competencies. In collaboration with our ICT and Business ecosystem, the Foundation has helped bridge the digital divide, facilitating the learning and adoption of new knowledge and skills.

She now has up to 400 birds available on demand, growing her business online and selling directly from the farm. This helps eliminate the costs of transporting them to the local market.

The use of technology has become ingrained in many facets of our lives today and a good knowledge of digital skills has become even more critical in business. This is why the Foundation engages several partners in its ICT ecosystem; partners such as Google, Cisco Systems, Microsoft and Meta (Facebook), who have conducted on-line training sessions, free of charge, enabling recipients leverage technology for business success. For budding entrepreneurs like Rejoice, the programme continues to enhance academic and digital literacy skills, a strong platform to spring from.

MTN Nigeria Foundation's ICT and Business Skills Training is an initiative aimed at building the capacity of young people between the ages of 18 and 35 years in the areas of information and communications technology (ICT), entrepreneurship, and business skills. 

#### Rejoice Ijeoma

Recipient and participant, class of 2018  
MTNF - ICT and Biz skills training project

**Left (opposite page):**  
Rejoice and her team of workers at her poultry, ensuring the birds are healthy.





*...making a way for the next generation*

Academic and business education provides individuals with theoretical knowledge and practical skills that foster problem-solving, intellectual curiosity, job creation and further economic development. They are essential for personal growth, career success, and societal progress, making them crucial components in preparing individuals for the challenges and opportunities of the modern world.

Several other MTNF projects related to education include:

- the Youth Entrepreneurship Development programme,
- the MTNF Skill Acquisition programme for people living with Disabilities,
- MTNF-How to Guide Book,
- MTNF Junior Achievement.

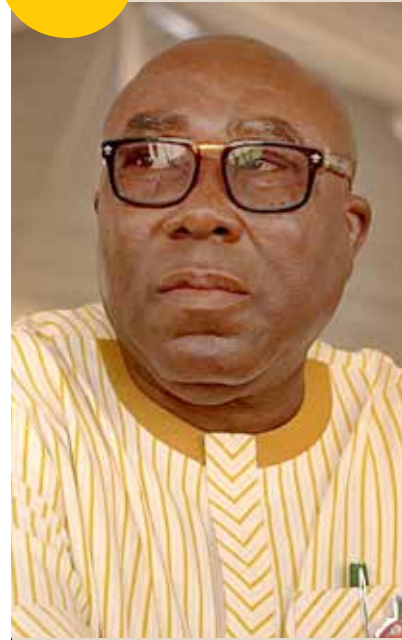
( For project information, please refer to pages 140 - 196 ).



**Ogba Priscila,**  
- ICT Educator,  
Comprehensive Technical  
College, Ahani Achi, Enugu  
Enugu State.

*"We can now teach at least 30 students at a time as against one at a time which was more stressful..."*

**...a view from our Communities**



**Prof. John Cliff Nwadike,**  
- Commissioner for Education  
Imo State

*"The laudable zest with which MTN carries out its corporate social responsibility is clear for all to see. This administration remains committed to quality education at all levels, hence our readiness to support MTNF and other stakeholders who take the initiative to encourage us."*



**Mrs. Oyindamola Obabori,**  
Principal, Queen's College,  
Lagos.

*"The remodeling of our laboratories will turn around the teaching and learning of science, in our school."*

**...a view from our Recipients**



**Anna Ogechi Abel,**  
MTNF Scholarship recipient  
and alumna

*"Being an MTNF scholar changed my life. The consistent skill acquisition platforms and the skill-up trainings gave me a fighting chance, preparing me for today's world of work."*



**Chigozie Njoku,**  
MTNF Scholarship recipient  
and alumnus

*"...I applied to become an MTN scholar. That decision completely changed my academic journey. I was filled with renewed hope and zeal when I learnt that I got my letter of selection...it changed my life."*

**...a view from our Partner**



**Dr. Olawale Anifowose,**  
Director - Programmes  
and Partnerships,  
Enterprise Development Centre,  
Pan Atlantic University at  
Lagos Business School.

*"The Enterprise Development Centre (EDC) provides capacity building and support services to small and medium enterprises in Nigeria. Working extensively with women in business over*

*the last 20 years, the previous four have been in close partnership with the MTN Nigeria Foundation on implementing the Y'ellopreneur Programme.*

*Working with MTNF has been amazing; we at the EDC immediately saw the commitment and the passion for the work they do; it is infectious. They have been professional in their dealings with EDC, constantly looking at ways to improve the programme. We have learned from and love working with the MTNF, kudos to them".*



the **Y'ello**  
**Impact**

...helping to create  
**stronger communities**


...water, sanitation and hygiene

*'Access to water,  
sanitation and hygiene  
is a human right...  
Water is essential not  
only to health, but also  
to poverty reduction,  
food security, peace  
and human rights,  
ecosystems and  
education...'*

**United Nations report on Sustainable  
Development Goals - SDG 6:**  
Ensure Availability and Sustainable  
Management of Water and  
Sanitation for all

At the Foundation, our communities are not geographical locations or towns, they are individuals, families and people, who once healthy, can be more productive.

Strong communities don't happen by chance. They are built through intentional collaboration, sustainable initiatives, and a deep understanding of the unique challenges and opportunities faced by our diverse populations.

As part of the Foundation's commitment to creating stronger communities, major investments have been made in reinstating primary healthcare centres as the first point of call for care. This requires a return to providing the basics, such as clean water, which promotes hygienic behaviours and a cleaner environment. Over the past years, the provision of water for sanitation and health has become a key priority, further supported by the United Nations Sustainable Development Goal #6 - to ensure availability and sustainable management of water and sanitation for all. 

**Left (opposite page):**

The Foundation's provision of fresh water in our communities is grounded in the belief that everyone deserves access to the resources necessary to improve their quality of life.

...providing **access to water** for **communities...**



Over **200 communities** have benefited from MTNF's initiative of providing **boreholes** to underserved areas...

Water is a fundamental resource central to good health, but has become a privilege that many in rural areas lack, leading to severe consequences for physical and mental health, in both the young and elderly.

Since 2010, the Foundation has been addressing the challenge of water access by installing numerous

*...community-driven projects benefit a large group of people in known and unexpected ways. Where a borehole is installed for the purpose of access to clean drinking water, it can also birth commercial activities like laundry services...*

boreholes through its **MTNF Community Development Project**, complementing the Government's efforts to achieve sustainable socio-economic development in the country. In recent years, the Foundation has installed 213 boreholes; out of which 127 are solar-powered, across the 6 zones, providing communities with reliable access to clean water. These sustainable boreholes not only supply an essential resource, but

many have also been strategically placed at primary health centres, further improving access.

The installation of these boreholes has had a multifaceted positive impact, effectively reducing instances of poor health and enabling healthier practices, such as hand washing with soap and water. This hygiene habit is now being taught to and learned by children, promoting overall individual cleanliness.

...a view from our **Community**



**Dr Alfred Matthias,**  
Chairman, Jikwoyi  
Community, Phase 4  
Extension,  
AMAC, Abuja.

*"...water gives life... the leverage and advantages the project will give to this community are so numerous. We are indeed very grateful to MTN Foundation..."*



**Above and Right:**  
Community members of  
Dawanau Janguru in Dawakin  
Tofa LGA, Kano State and  
Aye, in Ondo State, using  
the boreholes.



The MTN Foundation has installed 213 boreholes; out of which 127 are solar-powered, located across the 6 zones in the nation...

**213**  
BOREHOLES PROVIDED TO OUR COMMUNITIES



**...a view from our Community**



**Prince Adeleye Peter Adeoye,**  
Oba of Aye community,  
Ondo State.  
- Solar Borehole recipient

"We at Aye Kingdom truly appreciate MTN Foundation and thank them for the solar-powered borehole installed in our community. Some months after the installation and handing over, we got the contractors who installed it to repair one of the panels blown off by a storm, and we replaced taps also... We've taken responsibility for maintaining it, as we derive benefit from it."

**...a view from an implementing Partner**



**Dapo Akanbi,**  
Telepro Consulting Services Ltd  
- Solar Borehole installation

"We successfully installed solar-powered boreholes of international standard for various communities lacking access to potable water... They are engineered for a daily output of over 20,000 litres of clean, treated water and can be easily serviced by trained local residents... The Foundation's preference for solar powered boreholes not only ensures long-term functionality, but also demonstrates their commitment to improving the lives of Nigerians."

...At the Foundation, communities are not a geographical location or town, they are individuals, families, and groups of people, with dreams and aspirations for the future.

Furthermore, the boreholes have improved environmental sanitation and better management of sewage and waste, promoting good health in our communities. The provision of clean water has also helped enhance economic activities and livelihoods, where the upkeep of smallholdings of livestock and agricultural produce has become possible, more sustainable, and efficient. ○

...our response to **requests** from **our communities...**

When the **"What Can We Do Together campaign" (WCWDT)** was launched in 2015, the Foundation's aim was to partner with fellow Nigerians, and socio-economically empower our communities through a process of nomination. A cross-project initiative, community members could nominate their local neighbourhoods to potentially receive support in areas such as health, education, or economic empowerment. The most requests received were for the supply and installation of 500kva electricity transformers.

Another frequent request was access to clean, running water. Prior to the Foundation's involvement, children had to fetch water from nearby streams before going to school, while clinics and primary health centres often lacked adequate water supply. The Foundation was able to help address the underlying factors contributing to the spread of disease as a result of the lack of water access and poor sources.

**OVER**  
**3million**  
**PEOPLE IMPACTED**  
**THROUGH THE**  
**WCWDT PROJECT**



**It Takes More Than Just Words To Support Your Community**

Take action by nominating a community for the "What Can We Do Together" project

Visit <http://foundation.mtnonline.com/do-together> or SMS MTN Foundation to 321 to nominate

**Top (opposite page):**  
The provision of electricity has been a popular request from our communities and 500kva transformers have helped light up some of our more rural communities.

**Left (opposite page):**  
Sturdy but comfortable school furniture, were delivered in many community schools.

**Top:**  
A group photo of children and care givers at an orphanage during the delivery of provisions and support material.

**Above:**  
An advert seeking nominations for communities that can benefit from the Foundation, under the WCWDT project.

Nominations for the supply of desks, benches, tables and chairs for students and teachers were also received for primary schools in rural areas across the country. The Foundation's supplies helped foster a positive learning experience that boosted the children's self-esteem and confidence.

... A cross-project initiative, community members could nominate their local neighborhoods to potentially receive support... The WCWDT project has impacted over **3 million Nigerians...**

Under this initiative, several orphanages were nominated. Usually reliant on the generosity of members of the public, non-governmental organisations (NGOs) and the government, many orphaned and vulnerable children experience lean times, leading to

nominations by members of the public. Across the 6 geopolitical zones in the country, orphanages have been supported with foodstuffs, electrical appliances such as washing machines and deep freezers, household goods, mattresses and bed linen, generators, and much more.

The WCWDT project has impacted over 3 million Nigerians and today revolves around issues of health; water, sanitation, and hygiene, the mainstay for healthier and stronger communities.

## ...responding to *the unexpected*

*...crisis intervention in our communities*



In times of crises, our communities are often left vulnerable, facing challenges they never anticipated; from natural disasters and public health emergencies to regional unrest, unexpected events can destabilise even the most resilient communities. The Foundation provides essential resources swiftly supporting those in critical need at these periods.

*Working closely with government agencies and local leaders, the Foundation tailors support to the unique needs of each situation with care, efficiency, and purpose.*

The MTNF Disaster Relief Fund has since 2015 acted swiftly when emergencies arise, to distribute food, medical supplies, temporary shelter, and also, emotional and psychological support. Working closely with government agencies and local leaders, the Foundation tailors support to the unique needs of each situation with care, efficiency, and purpose.


In the face of continued uncertain times, supporting our communities remains firm, ensuring that they get essential support when the need arises. ○




**Right:**  
*Flood victims receiving household materials under The MTNF Disaster Relief Intervention.*




## COVID 19 and the MTN intervention...




**Eloho, wear it for me  
everywhere you go**



Spread the message, not the virus. Search **wear it for me.**  
#WearItForMe



**Moses, wear it for me  
everywhere you go**



Spread the message, not the virus. Search **wear it for me.**  
#WearItForMe



**Above:**  
A health worker wearing personal protection equipment (PPE).


**Left (opposite page):**  
Adverts from MTN Nigeria's public awareness campaign on the importance of wearing facemasks at the height of the COVID 19 Pandemic.


When the COVID-19 pandemic struck, lock-downs, job losses, and an overwhelmed healthcare system created unprecedented challenges for our communities, particularly for the most vulnerable.

With no cure in sight, MTN Nigeria through the Foundation, focused on partnering with and empowering the nation's disease control agency and healthcare systems at state and federal levels, in containing the disease. Vital healthcare resources such as personal protection equipment (PPE) were donated to the Nigeria Centre for Disease Control

*...Vital healthcare resources such as personal protection equipment (PPE) were donated to the Nigeria Centre for Disease Control (NCDC), for use by the emergency response teams and medical personnel at the COVID treatment centres. This ensured first responders could continue providing medical services safely to our communities. MTN also launched public awareness campaigns to promote health and safety measures such as social distancing, mask wearing, and proper hygiene practices. To facilitate access to more funds to combat the disease, the Foundation made financial donations to the Lagos state government, and provided 2 comprehensive emergency care ambulances to the Lagos and Ekiti State Governments.*

(NCDC), for use by the emergency response teams and medical personnel at the COVID treatment centres. This ensured first responders could continue providing medical services safely to our communities. MTN also launched public awareness campaigns to promote health and safety measures such as social distancing, mask wearing, and proper hygiene practices. To facilitate access to more funds to combat the disease, the Foundation made financial donations to the Lagos state government, and provided 2 comprehensive emergency care ambulances to the Lagos and Ekiti State Governments.

MTN Nigeria and its Foundation continue to steadfastly support efforts to ensure the health and well being of our communities. 

MTN Nigeria and its Foundation continue to steadfastly support efforts to ensure the health and well being of our communities. 



The COVID-19 pandemic is not the Foundation's first foray into assisting government health agencies in matters of public health. As the Ebola scare gathered momentum abroad and in other parts of Africa, the Foundation supported health agencies in preparing for possible cases, and this state of readiness helped curtail the further spread of the disease in Nigeria.

**Top:**  
L-R Nonny Ugboma, former Executive Secretary MTNF, Pascal Dozie, former Chairman MTN Nigeria and Babatunde Fashola, former Governor of Lagos State at the handing over of medical equipment and materials to the Lagos State Government, in response to the Ebola threat in 2014.

Through the **MTNF Emergency Support Scheme**, help and assistance have been provided for the families and communities affected by natural disasters.

Vulnerable and shaken after entire homes were washed away by extreme flooding, victims have been provided with essential relief materials through the relevant state governments and agencies. Victims in states such as Adamawa, Anambra, Bayelsa, Benue, Cross River, Delta, Edo, Enugu, Imo, Jigawa, Kano, Kastina, Kogi, Kwara, Niger, Ondo, Oyo, Plateau, Rivers, Sokoto, Taraba and Zamfara were given relief materials ranging from food, and disinfectant, to household utensils, mattresses and pillows.

The distribution of these materials were coordinated by State Emergency Management Agencies in states such as Adamawa, Bornu, and Yobe, contributing to the physical and emotional recovery of these internally displaced people. Other donations have been medical equipment and materials to state governments to augment care for injured persons.

During these challenging times, the Foundation's objective has always been simple, to provide urgent support that impacts our communities. ○

**Right (opposite page):**  
A disaster relief recipient with donations of basic household utensils that help community members begin to put their lives back together after a natural disaster.



**Support for National Security**  
...helping secure life and property

The **MTNF Security Support Project** represents the Foundation's contribution in supporting the Nigerian Government's efforts to address security issues across the country. From its inception in 2012 to date, the Foundation has contributed 190 branded, fully equipped, and kitted security patrol vehicles for use by the local police force in 32 State Police Commands. ○

**Top and Below:**  
One of several fleets of branded security patrol vehicles in support of the Nigerian Police Force's efforts at tightening security in the country.





## a case of **great courage** prevails...

### the inspiring story of **Great Nkor**

The year was 2000, and at just over a year old, Great Nkor was involved in a domestic fire that would change his life. By age 14, he had endured 11 surgeries to address the extensive scarring on his face and hands, as well as to improve mobility in his fingers.

However, it was his parent's letter to the Foundation, and the subsequent intervention through the **MTNF Medical Intervention Scheme**, that finally turned

things around. The new doctor's explanation that the surgeries aimed to make him appear as normal as possible, gave his family hope.

Now aged 25, and after a total of 17 surgeries, Great has come into his own; he is confident, driven and brimming with aspirations for the future.

**Inset and Left:**

Great Nkor, 14 years ago and today with his ever ready smile. Great now works at one of Nigeria's top banks and says "I am focusing on my career in banking right now, but hoping to dive deeper into brand identity design and make time for my interests in drumming, photography and videography, and of course, fitness."



"After secondary school, I got a scholarship from the Foundation to attend Federal University of Technology in Akure, (FUTA) where I studied Industrial Design, but majored in Graphic design. At first I mostly kept to myself, or hung out with my older sister who also attended the same university, but it wasn't until my third year that I

*"I would really like to say a very big thank you to the MTN Foundation, I'm not sure how much those words can encapsulate my gratitude to them, they stepped in at a very crucial point in our lives and helped change so much. I am truly grateful to them..."*

became more self-assured. I started to go out more, and made people deal with me showing up. I figured they would always stare and talk, so I focused on what was important at that time. My self-confidence however got a boost when I started working out which improved my physique, so I started dressing better. Actually, I got my backbone while at FUTA."

Great now works at one of Nigeria's top banks and when asked about how

he is doing today, he answers with the famous Jordan Hoechlin quote that states: 'It never gets easier, you just get better.' However, according to Great, "...you just get stronger, and that has been my motto since my university days, even till now."

"My sister really encouraged me through the ups and downs at FUTA, but my family have been the best. Encouraging me every step of the way, teaching me there's a God factor in everything. Always sending me encouraging messages and prayers, they have been 100% for me, and I honestly couldn't ask for a better

family. It has been a roller coaster of emotions and experiences, and I can say I have lived a lot of different chapters of my life. It has all turned out in a way I didn't think possible, but all glory to God".

"I would really like to say a very big thank you to the MTN Foundation, I'm not sure how much those words can encapsulate my gratitude to them, they stepped in at a very crucial point in our lives and helped change so much. I am truly grateful for them. I want people to know that the Foundation truly cares about people, they can't help everybody, but they take each project seriously and that shows how much they care, how much they want to impact the lives of people, one person at a time".

### ...a view from Great Nkor's Parents



**Left:** L-R; Praise and Hilda Nkor, Great's parents with his siblings, photographed 14 years ago, in 2010.

"When we wrote to the Foundation about Great, we were told they couldn't promise anything, however our letter would go through the due process. We spent time with him, to inspire and motivate him. We had no one at MTN or the Foundation, so when we heard from them,

we knew it was the right time for MTNF to come into our lives and it has been really great. They got the Doctor, arranged accommodation and transportation, everything. We really do love and appreciate you all, God bless and reward everyone at the MTN Foundation".

...helping to *heal hearts*



**Right:**  
A group photo of children with serious medical conditions, passports in hand, and on their way to getting life-changing surgeries in Dubai and India.

Children suffering from serious, yet treatable medical conditions deserve the opportunity to live healthy, happy lives but for many underprivileged families in our communities, accessing necessary care can be an overwhelming challenge.

The **Medical Intervention Scheme (MIS)** which began in 2011, addressed this difficulty faced by indigent children across Nigeria, and offered financial aid and access to critical medical treatments. The Foundation received requests for medical help from all over the country, and the most urgent and treatable cases were selected, ensuring that the intervention reached those who needed it most. Conditions such as Hole-in-the-Heart and other serious conditions in very young children were treated at international medical facilities

*...MTN Foundation's Medical Interventions Scheme was more than just a programme. With many heart-warming success stories of babies and children who can now grow up into productive adults within their communities, it has been a lifeline for families in need.*

in countries like India and Dubai, where advanced surgical procedures or other forms of intervention were available.

The Foundation covered all medical, travel, and accommodation expenses for the children and their parents or guardians. This ensured they did not have to navigate the complexities of international travel and medical care alone. A unique aspect of the project, the Foundation

provided comprehensive logistical support every step of the way until the families returned home - an essential part of the intervention.

The MTN Foundation's Medical Interventions Scheme was more than just a programme. With many heart-warming stories of babies and children who could grow up into productive adults within their communities, it has been a lifeline for families in need. ○



**celebrating with our communities...**  
*as elderly couple give birth to twins.*

The birth of children is a momentous occasion for all expectant couples.

The Foundation joyfully celebrates alongside our communities during their most cherished moments. This was evident in the case of **Mr. Noah** and **Mrs. Margaret Adenuga**, who, after 47 years of marriage, welcomed the birth of twins at the ages of 77 and 68 respectively. Their inspiring story stands as a testament to the enduring power of love and the miracle of life.

Throughout their marriage, Mrs. Adenuga had always received support and encouragement from her husband and with her continued desire to have children, they tried in vitro fertilisation (IVF) treatments. The twins arrived after a successful 4th round. The Foundation extended a hand of goodwill to the couple, with the purchase of baby-related goods, in addition to a cash donation. The circumstances of this intervention were unusual, requiring support that was tailored-made for the occasion.

Just as the Adenugas pursued their dream of parenthood, the Foundation continues to create empowering opportunities for communities to focus on theirs. ○


the **Y'ello**  
**Impact** ...inspiring our youth  
and **protecting the future...**



*...the seeds planted in the minds and lives of our youth will determine the scripts of tomorrow. We have a responsibility to help them unleash their potential by encouraging them to dream, teaching them skills to create, and giving them the opportunities to produce a future that is filled with hope and sustainable growth...*

The future is largely unknown, and although it is said to belong to the youth, their potential will be likely realised when they are actively inspired, dreams nurtured, supported, and are given a strong foundation for self-expression.

In a world increasingly shaped by the actions of the Youth, a well-educated population may be the single most important factor in protecting their future, but equally important is igniting their curiosity, enabling the power of imagination to fuel their passions and shape that future.

The Foundation's Arts and Culture Initiative aims to provide the platforms for self-discovery and artistic expression that build on the strengths of our stories and culture, empowering youth in our communities to dream beyond the familiar and become future leaders and change makers. 



...supporting **culture** and **local talent** through **theatre**



...a view from our **Partner**



**Bolanle Austen-Peters,**  
Founder, Bolanle Austen-Peters Productions (BAP)

Bolanle Austen-Peters Productions (BAP) is a Nigerian production company with multiple world-class movie productions; movies such as *Funmilayo Ransome Kuti*, *93 Days* and *The House of Gaa*. They have also earned international acclaim for musicals such as *Wakaa*, *Fela* and *the Kalakuta Queens*, and the play, *Death and the*

*King's Horseman*. Bolanle Austen-Peters is a Lawyer by training and the Founder of BAP Productions "The amount of energy and talent that the young people in Nigeria have is limitless... what we need to do is invest and train them so that they can take over and expand the creative industry, 10 times bigger. . .the Nigerian youth are super bright and they have what it takes."

Theatre is a vibrant art form that plays a pivotal role in preserving and promoting our nation's cultural heritage; it entertains and also helps cultivate our shared identity.

The Foundation partnered with Nigerian theatre companies that have produced and performed original work which reflect the nation's unique

*Theatre is a powerful tool for social change, and sponsorships of these productions enable the telling of our stories which can be a powerful force for awakening and reclamation...*

experiences and perspectives. They have become platforms for emerging artists to showcase their talent, and are a viable economic resource that creates jobs for actors, directors, stage-hands, and other professionals. The Foundation has also partnered with the Creative Arts Department of some Universities, paired with

secondary schools in a regional drama competition. Young people discover interests in school and an introduction to the world of theatre, can help identify emerging talent.

Theatre is a powerful tool for social change, and sponsorships of these productions enable a powerful force for awakening and reclamation of the resilient Nigerian spirit. This support of local theatre productions furthers the Foundation's investments in our youth and communities, enriching the lives of all. 🟡



**Above:**  
Actors take a bow after a successful performance of *Agbahor The Musical* by Peter Otoro Productions

**Left (opposite page):**  
A scene from the highly acclaimed *Fela and the Kalakuta Queens*, a BAP production.

**Right:**  
The performance of *EMOTAN* at the National Festival for Arts and Culture (NAFEST 2019). Produced by Joseph Edgar of Duke of Shomolu Productions, the play was supported by the Foundation under its Arts and Culture partnerships.

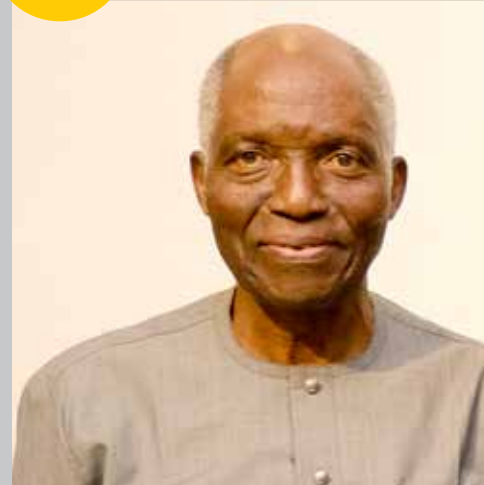


...cultivating **young artists** and  
inspiring **creative expression**...



**Above:**  
Some of the artwork exhibited during a recent 'Life in My City Art Festival' event .

**...a view from our Partner**



**Kevin Ejiofor,**  
Executive Director,  
Life in My City Art  
Festival (LIMCAF)

*"The Foundation's first sponsorship of LIMCAF was in 2018 and the collaboration over the years has helped position art as a viable profession. There's so much talent on the streets of our major cities. Some of our winners are now established and working artists in Nigeria and abroad, while others have exhibited at the Dakar Biennial, Africa's biggest contemporary art exhibition. MTNF follows through with their intentions towards youth development, recognising the role of visual art in economic empowerment. They have been of tremendous support".*

**Life In My City Art Festival (LIMCAF)** is an annual visual art competition and exhibition that encourages artistic expression in our Youth. Participants apply through one of the 13 regional offices in the country as location is not a barrier to entry. Starting with just over 100 entries, the festival received 637 works for the 2023 competition alone. A panel of judges select entries for the final exhibition, from which a winner emerges.

The Foundation's support of young artists through different initiatives, offers them valuable opportunities to learn from experienced artists and enhance their abilities. Sponsoring visual arts competitions, poetry festivals, and art education initiatives are a few of the Foundation's investment in the young and creative in our communities. This broadens their local and international network, opening doors to sustainable careers in the Arts.



**Above:**  
Extreme Left - Kevin Ejiofor Executive Director LIMCAF, and Mr. Dennis Okoro, Director MTN Nigeria Foundation (Extreme Right), with other attendees of the Festival.



**BEETA Playwright...**

*guiding the youth to tell our own stories...*

The MTN Nigeria Foundation's support in nurturing emerging Nigerian playwrights has through its sponsorship of the Beeta Playwright Competition, encouraged talented writers to create original and indigenous stories that reflect our rich cultural heritage. The Foundation has supported the top 10 finalists by providing playwriting workshops and capacity building sessions, led by industry professionals.

One such standout play in 2018, was a thought-provoking political satire titled **"Our Son the Minister"** which explored the concept of integrity in the midst of societal pressures.

The MTN Nigeria Foundation's continued support of the Beeta Playwright Competition, demonstrates its commitment to fostering creativity, promoting cultural diversity, and empowering the next generation of Nigerian playwrights.

**...a view from our Partner**



**Bikiya Grayham-Douglas,**  
Founder, BEETA Universal  
Arts Foundation.

*"I started this competition to find new voices ...we are here 6 years later, It has been amazing getting these stories to the world and I am thankful to God."*



## MTNF's advocacy against substance abuse...

Drug abuse in our nation is a significant, complex and concerning issue that affects people from all walks of life, but more so our Youth who are particularly vulnerable, and susceptible to peer pressure and experimentation. In the wake of substance abuse are issues of crime, and the consequences of both can have a devastating effect, derailing educational pursuits, hindering career prospects and damaging relationships.

The **MTNF Anti-Substance Abuse Programme (ASAP)** focuses on prevention and reducing the numbers of first-time users. Partnering with the National Drug Law Enforcement Agency (NDLEA) and the United Nations Office on Drugs and Crime (UNODC), the Foundation's efforts have been in the areas of advocacy aimed at raising awareness and promoting prevention. The ASAP Advocacy Walks, which featured top government officials, have served as the vehicle for public education campaigns. These 5-10 km walks, held in state capitals and city centres nationwide, incorporated short talks interspersed throughout. The events also garnered media coverage, helping to disseminate the campaign's message to a wider national audience.

3-day training workshops have also been held to educate and enlighten public secondary school teachers in Kano, Oyo, and Rivers States about substance abuse, helping them identify instances of drug use, and counsel young people against its use. As the largest user demographic, our youth require targeted resources and support to help them reach their full potential without impediment. Additionally, the Foundation is in partnership with NDLEA on their 24/7 psycho-social support helpline to provide opportunities for people in need to speak to professional psychologists. 🗨️

**Left:** Participants at one of the MTNF Advocacy Walks, including senior management of the Foundation, during which fliers with detailed information were distributed.

**Inserts (above and opposite page):** Press and Video adverts produced by the Foundation as part of it's advocacy drive.

...a view from our Partners



**Dr. Ngozi Madubuiké,**  
Director - Drug Demand  
Reduction Directorate.



**NDLEA -**  
National Drug  
Law Enforcement  
Agency

"The MTNF and NDLEA partnership began in 2022 and is geared towards creating awareness of the problems of drug abuse in the country, to ensure young people know the dangers and consequences, so that they can make better informed decisions. The MTN Nigeria Foundation is the first organisation to come forward offering their support in this manner.

...I personally appreciate this partnership; the MTN Foundation are always there when we call on them, offering their support, wanting to reach more schools, offering to do more. This support has come in the form of Advocacy walks, helping to inform the general public that abuse affects the user, their families and their communities, which makes it everyone's fight".



**Right:**  
As part of the Foundation's ASAP activities, is the organisation of workshops for Teachers and counselors on identifying and managing drug abuse.

**Below:**  
Participants at one of the advocacy walks, sharing information fliers on anti-drug use awareness.

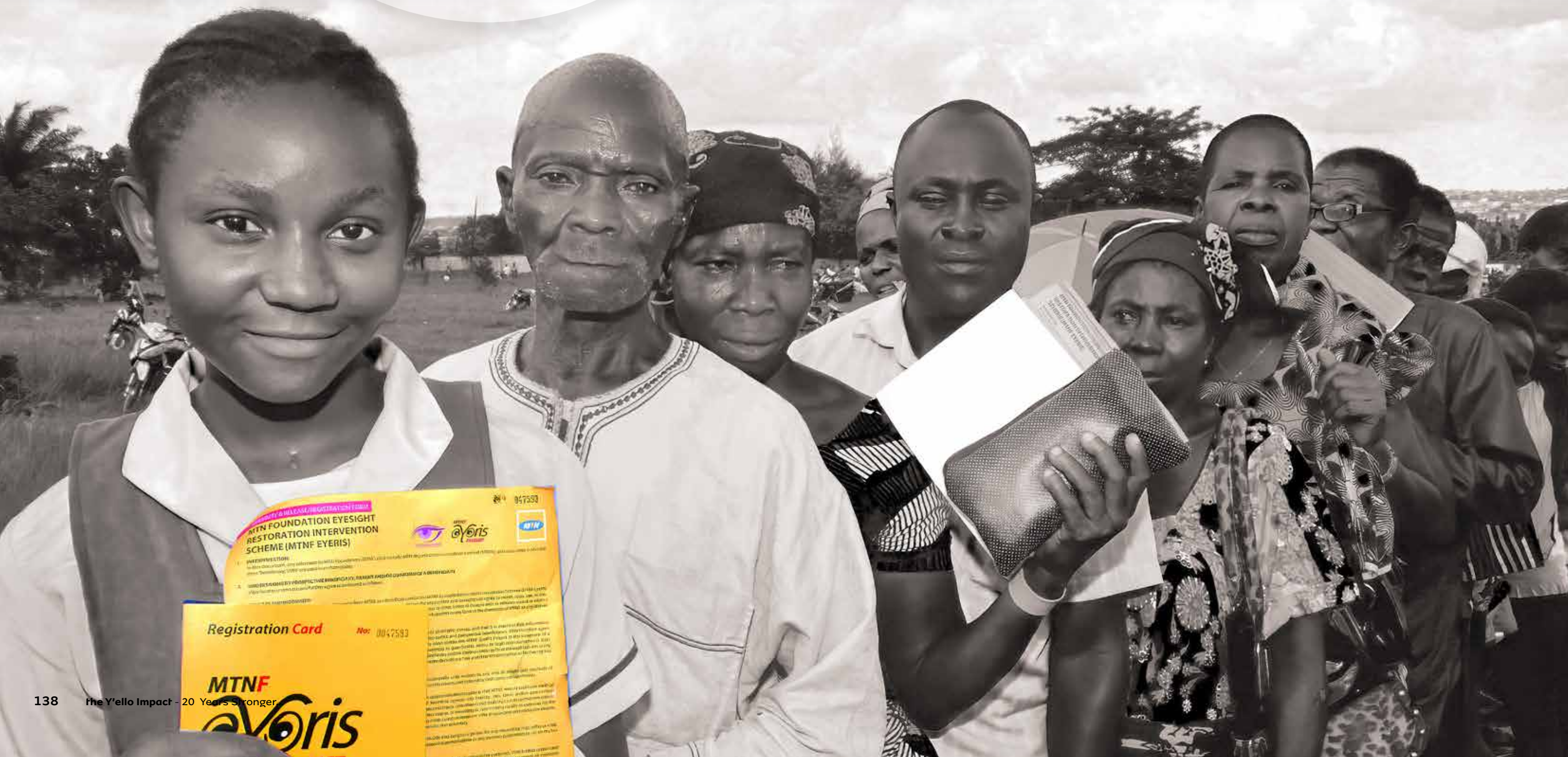


**Danilo Campisi,**  
Deputy Representative and  
Officer-in-Charge - UNODC  
Office in Nigeria.

"The strong need to take action resulted in the Anti-Substance Abuse Programme, where we partnered with the Foundation, and the National Drug Law Enforcement Agency.

...It has been a learning experience for UNODC, seeing how public private partnerships can result in positive impact for the population, especially the most vulnerable groups..."

# project milestones through 20 years...



The words 'project', 'initiative', 'scheme' have all been rightly used to describe the work done by the Foundation, helping to create a change in the lives of people.

At the heart of these projects however, is the act of **Intervention** - specific action in specific areas, and when the right actions address a specific need, a solution is birthed.

This is the case with the **54 project categories** that have been implemented over the last 20 years. ○

From its inception in 2005, the Foundation had focused on 3 main areas, **Economic Empowerment, Education and Health**. These were the first set of project portfolios, which evolved into four causes; **Mother & Child Health, Youth Empowerment, Education and Arts & Culture**.

Evolving its process and systems, the Foundation streamlined its portfolios to two major areas; **National Priority and Youth Development**, incorporating existing activities into these.

The Foundation's areas of focus are aligned to the United Nations Sustainability Development Goals - SDGs. (Please refer to page 75)

**Left (opposite page):**  
A young girl waiting in line on behalf of her aged parent, to be registered for the MTNF EYERIS programme. This was a project co-sponsored and implemented across Nigeria with EYE FOUNDATION HOSPITALS, offering free eye treatment, cataract surgery and drugs, for those who could not afford these procedures.



the **MTNF Rural Telephony Project (RTP)**

2005



The **MTNF Rural Telephony Project (RTP)** was launched in 2002 as a corporate social responsibility (CSR) project by MTN Nigeria. Partnering with Growing Businesses Foundation, an award-winning non-profit organisation, the project empowered people in rural areas establishing telephony and messaging services. It provided them with business skills, market access, and financing, enabling them build strong livelihoods.

In 2005, a year after its incorporation, the MTN Nigeria Foundation (MTNF) took over its administration, making it the first project category. It was hugely successful, particularly among rural women who became known as the “Y’ello Ladies” due to their distinctive yellow umbrellas, tables and chairs.

The MTNF RTP was eventually integrated into the MTN Nigeria Sales and Distribution Bizlift programme in 2010.

**Left (opposite page):**  
A “Yello Lady” at her stand, where customers could make calls, buy airtime or send and receive messages.

1

**Foundation Portfolio:**  
Economic Empowerment

**Investment to date:**  
N 380,000,000

**Location:**  
1,200 Communities in 32 States in Nigeria

**Project Partner:**  
Growing Businesses Foundation and International Finance Corporation.

**Impact:**  
14,526 rural women and men across 1,200 communities and 6 Microfinance Institutions, were empowered.

**Implementation Period:**  
2002 - 2010

For more details, refer to page 51.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 2, 8, 9, and 17

2005

2

## The MTNF SchoolsConnect Project

The **MTNF SchoolsConnect Project** aimed to bridge the digital divide and empower learning through access to information and communication technology (ICT). By establishing computer labs in secondary schools, the project provided both teachers and students with valuable digital resources that not only enhanced computer skills but also enriched the overall educational experience by making learning more engaging and interactive.

**Foundation Portfolio:**  
Education

**Location:**  
62 schools in 15 States were impacted

**Impact:**  
100,000 students were empowered with ICT skills yearly.

**Investment to date:**  
N 1,611,000,000

**Project Partner:**  
SchoolNet Nigeria, Deux Project Limited

**Implementation Period:**  
2005 – 2014.

**Status:**  
This project has since evolved into ICT Labs for Secondary Schools, where the Foundation installs and equips solar-powered ICT labs, nation-wide. For more details, refer to page 104.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 4 and 17

**Top:**  
Students learning online at one of many computer labs installed at secondary schools across the country.

**Left (opposite page):**  
A teacher instructing students at another computer lab.



2005

3

## The UniversitiesConnect Project

The **MTNF UniversitiesConnect Project** was an educational enhancement initiative, designed to provide access to digital libraries and online information at public universities in Nigeria. This project facilitated access to a network of 5,500 libraries and 300 publishers from across the world. A Students & Lecturers' Awareness workshop was held annually, to train "UniversitiesConnect Champions" in modern research techniques, enabling them and others, to optimise the use of the facility. As technological advancements impact education, the Foundation continued to support tertiary education with the donation of an e-Library to Obafemi Awolowo University, Ile-Ife. This enhanced access to quality education by providing digital resources and modern learning tools, promoting digital literacy within the OAU community.

**Foundation Portfolio:**  
Education

**Location:**  
Ahmadu Bello University, Zaria, Kaduna State, University of Benin, Edo State, University of Lagos, University of Nigeria Nsukka, Enugu State and Obafemi Awolowo University, Ile-Ife, Osun State

**Impact:**  
Over 100,000 students and researchers were impacted annually.

**Investment to date:**  
N 436,505,910

**Project Partner:**  
Net Library Nigeria Limited

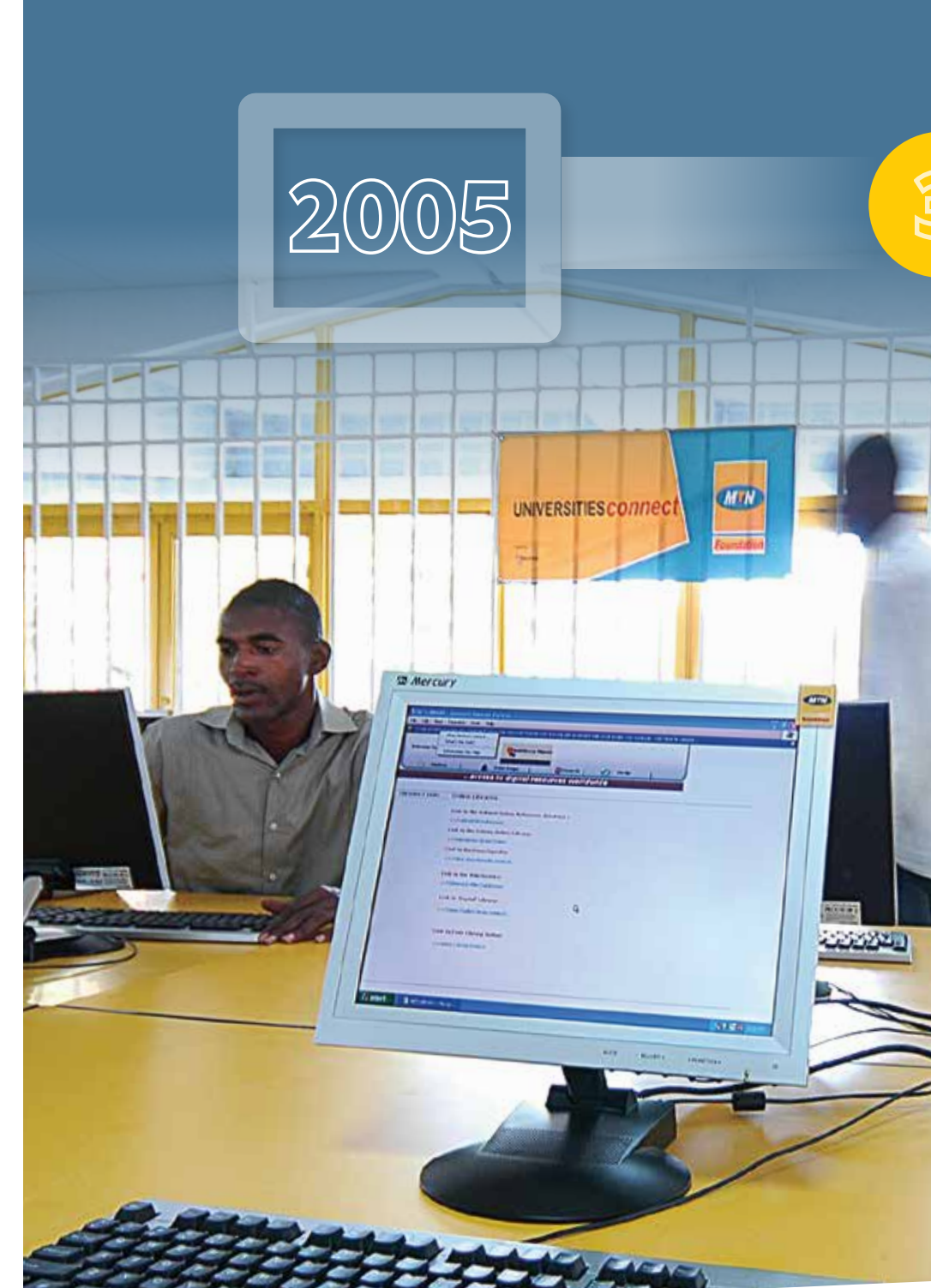
**Implementation Period:**  
2005 – 2020

**Status:**  
This project has since been expanded.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 4, 9 and 17

**Top:** A UniversitiesConnect lab and **Left:** The newly established e-library at OAU in 2020, which continues the MTNF tradition of providing tertiary institutions with quick access to digital resources from around the world.



2005

4

### The MTNF Learning Support Material Initiative

The **MTNF-Learning Support Material Initiative (LSMI)** provided learning support materials such as exercise books, pencil cases, school bags, raincoats and Maths sets to students in over 1,000 public primary and secondary educational institutions in the 36 states of Nigeria and the FCT. The project continues to date, and is often nominated under the Foundation's 'What Can We Do Together' Project (WCWDT).

**Foundation Portfolio:**  
Education

**Investment to date:**  
N716,816,000

**Location:**  
36 states and the FCT.

**Project Partner:**  
Various partners

**Impact:**  
Over 1,000 institutions impacted across the 36 states of Nigeria and the FCT

**Implementation Period:**  
2005 – to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 4, 10 and 17.

**Left:**  
School children receiving school bags as part of the Foundation's learning support initiative. This is one of many that continues to demonstrate MTNF's commitment to assisting Education in Nigeria. The materials supplied by the Foundation have proved popular and versatile in their uses, being sometimes distributed on sports days, and during school celebrations of Children's Day.



2005

5

### The MTNF PAMAC Initiative (Partners Against AIDS & Malaria in the Community)

This was a comprehensive Malaria and HIV/AIDS project that conducted awareness campaigns & prevention activities, promoting the prevention of mother-to-child transmission and replacement feeding for children born to HIV positive mothers, also providing nutritional & advisory support, to those who are HIV positive. Youth Friendly Centres (YFCs) were established to engage the youth in the fight against HIV/AIDS, and were a component of the Partners Against Malaria and AIDS in communities.

**Foundation Portfolio:**  
Health

**Impact:**  
Over 400,000 people benefited.

**Location:**  
Sokoto, Gombe, Ogun, Kogi, Lagos, Imo, and Cross River States. Youth Friendly Centres were at Usman Danfodio University, Sokoto and Olabisi Onabanjo University, Ago-Iwoye, Ogun State

**Investment to date:**  
N819,000,000

**Project Partner:**  
National Agency for the Control of AIDS, Hope World Wide Nigeria.

**Implementation period:**  
2005 - 2012



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3, 10, and 17



**Above:**  
The 2006 Great Hope Walk took place in Lagos, raising awareness for AIDS and the benefits of prevention.

**Left:**  
A similar advocacy walk took place in conjunction with the Town Maternity Primary Healthcare Centre, Gombe.

2006

6

### The Children At Risk Empowerment Scheme (MTN C.A.R.E.S)

The **Children at Risk Empowerment Scheme** offered comprehensive support to vulnerable children, particularly orphans who lost parents to HIV/AIDS in four States. It aimed to improve their well-being, protection, development, and social inclusion through the provision of scholarships, educational materials, nutritional support, basic healthcare, and life skills training that fostered friendships and built capacity. The scheme empowered 600 children, many of whom were able to attend university, before it transitioned out of the Foundation's portfolio.

<b>Foundation Portfolio:</b> Health	<b>Investment to date:</b> N103,000,000
<b>Location:</b> Kogi, Plateau, Lagos and Cross Rivers States.	<b>Project Partner:</b> Hope World Wide Nigeria (HWWN)
<b>Impact:</b> 600 children benefited.	<b>Implementation Period:</b> 2006 – 2012



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 2, 3, 4, 10, and 17

**Left:**  
This initiative was timely executed; at a time when a less considered but direct impact of the HIV scourge began to materialise, which was the rise in the number of orphans and vulnerable children. Many success stories have been drawn from this scheme; a young recipient went on to study Electrical Electronic Engineering at the Lagos State Polytechnic, while another proceeded to study Medicine and Surgery at the University of Ilorin.

2006

7

### The MTNF-MUSON Scholar Programme

The **MTNF-MUSON Scholar Programme** provides eligible and musically talented youth with annual scholarships worth N713,000 to study at the prestigious School of Music at the Musical Society of Nigeria (MUSON). Covering the cost of tuition, books and transportation, this successful programme has turned out gifted musicians who have successful careers teaching or performing in countries around the world.

<b>Foundation Portfolio:</b> Education	<b>Investment to date:</b> N621,720,716
<b>Location:</b> Across all states of the country.	<b>Project Partner:</b> Musical Society of Nigeria (MUSON)
<b>Impact:</b> 484 Music students impacted	<b>Implementation period:</b> 2006 - to date  For more details, refer to page 60.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 4.

**Above:**  
Performances are a significant component of the students' music training, often holding concerts at the MUSON Centre, Lagos

**Left:**  
Odunayo Sanya, Executive Director - MTN Nigeria Foundation and members of MUSON during the handing over of a state-of-the-art recording studio to the music school.



2006

8

### The MTN Low-Cost Housing Estate

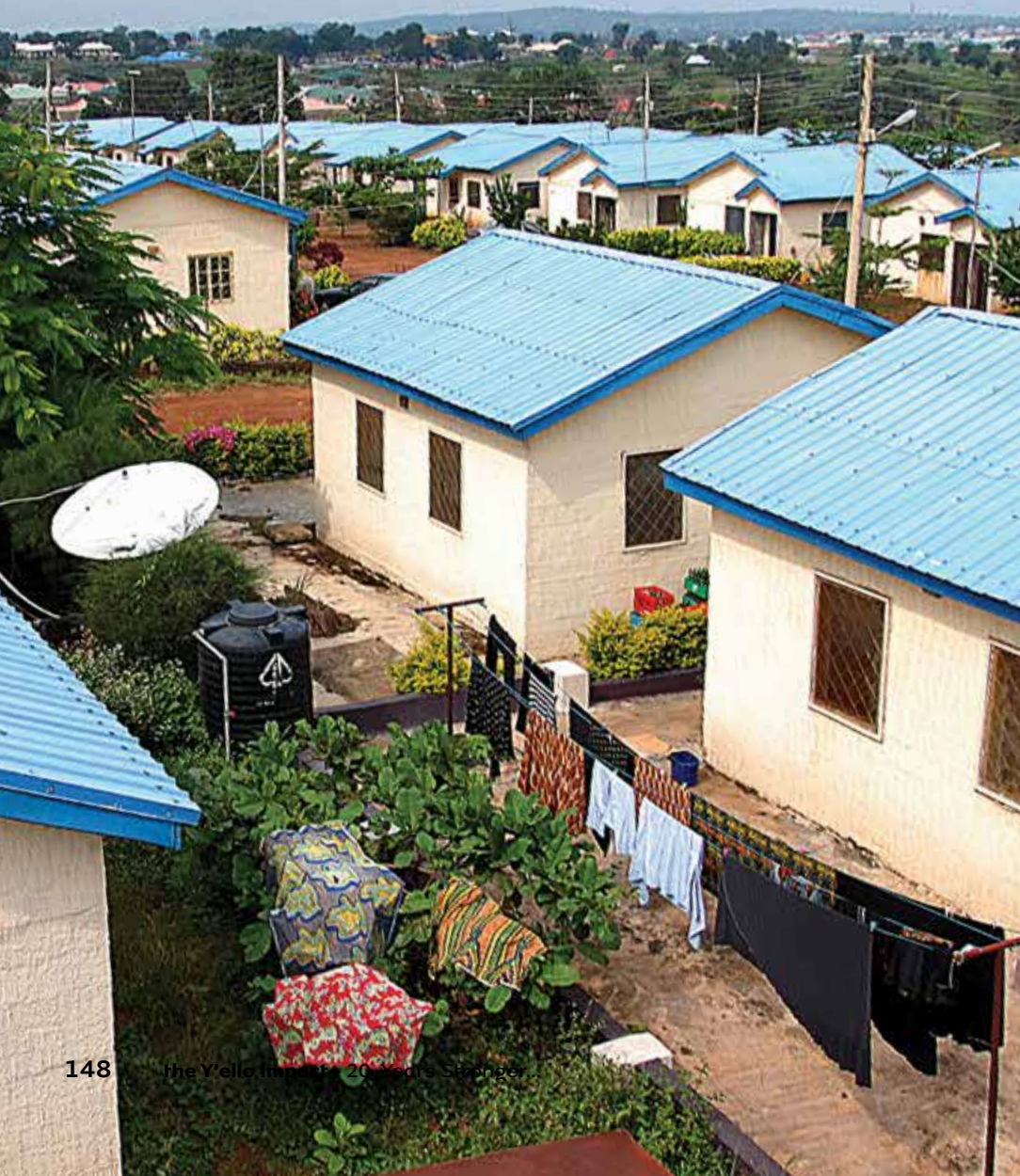
The **MTNF-Low-cost Housing Project** was implemented in response to the housing/shelter challenges within Nigerian communities. A basic human need, the Foundation financed the construction of 117 simple, affordable, two-bedroom housing units for low-income families. With a no-interest loan, owners of each unit repaid the cost of their home over 10 years.

<b>Foundation Portfolio:</b> Economic Empowerment	<b>Investment to date:</b> N109,595,850
<b>Location:</b> Karu, Nassarawa States.	<b>Project Partner:</b> Habitat for Humanity
<b>Impact:</b> 117 houses were completed, and over 600 men, women and children have been housed, in response to emergency housing needs at the time.	<b>Implementation Period:</b> 2006 (Once)



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 11 and 17

**Left:**  
Rows of houses at the estate in Nassarawa state. The Foundation donated the cost of the land, construction, electrification, fencing, drainage and regulatory requirements.



2006

9

### The MTNF Lady Mechanic Initiative

The **MTNF-Lady Mechanic Initiative** aimed to rehabilitate and empower disadvantaged and vulnerable young women by providing them with skills in the auto care industry from which they could make a living. The recipients of this initiative received support from the Foundation, underwent training and became qualified auto mechanics. In a male dominated industry, these MTNF empowered women defied gender stereotypes to follow their passions, achieve their dreams and thrive as mechanics.

<b>Foundation Portfolio:</b> Youth Empowerment	<b>Status:</b> The Foundation has created another initiative exclusively to empower women. The hugely successful <b>Yellopreneur</b> programme commenced in 2022, trained over <b>4,000 women</b> and granted owners of successful business plans low-rate equipment loans. Women bring diverse perspectives and experiences to the business world, often prioritising social and environmental responsibilities. These contribute to a more inclusive and prosperous economy.
<b>Location:</b> Lagos.	
<b>Impact:</b> 50 young ladies were empowered as lady mechanics	
<b>Investment to date:</b> N42,000,000	
<b>Project Partner:</b> Peugeot Automobile Nigeria (PAN) and Coscharis Motors	
<b>Implementation Period:</b> 2006 (Once)	For more details, refer to page 53.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 5, 8, 9, 10 and 17



2006

10

### The MTNF How-To Guide Book Project

The **MTNF-How to Guide Book Project** was a publication on how to set up a call centre business. It trained young entrepreneurs and facilitated economic empowerment.

**Foundation Portfolio:**  
Economic Empowerment

**Investment to date:**  
N28,000,000

**Location:**  
Borno, Edo, Kwara, Kano, Imo, and Lagos States, as well as the FCT.

**Project Partner:**  
FATE Foundation

**Impact:**  
5,000 books were given out for free

**Implementation Period:**  
2006 - 2009



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 8, 9, and 17

**Left:**  
At the 2006 launch of the Guide Book; Among other dignitaries, (L - R) Amina Oyagbola, Corporate Services Executive - MTN, Late Amb. Hamzat Ahmadu, former Chairman MTNF, and Ndidì Nnoli-Edozièn Founder Growing Businesses Foundation.



2006

11

### The Milk-Flow Project

The **MTNF-Milk Flow Project** sought to enhance the socio-economic status of Fulani cattle-farming communities through the production of improved quantity and quality of milk. It empowered these Fulani farmers with equipment and appropriate tools to improve their cattle breeding processes and increase milk production.

**Foundation Portfolio:**  
Economic Empowerment

**Investment to date:**  
N28,000,000

**Location:**  
Bauchi, Bauchi State  
Kachia, Kaduna State  
Bokkos, Plateau State.

**Project Partner:**  
Integrated Dairy Farm Ltd

**Impact:**  
In addition to the increased production of milk, **over 400** hybrid calves were birthed, to the benefit of **26** communities.

**Implementation Period:**  
2006 - 2010



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 8, 9, and 17



**Left:**  
The practice of cattle rearing in northern Nigeria is deep-rooted in tradition. This project helped enhance sources of income for many communities, as meat, milk, and hides remained valuable commodities.

2006

12

### *the MTNF Junior Achievement Project*

The **MTNF Junior Achievement Project** introduced primary school students to basic economic and business-related activities in their classrooms. The class teachers and volunteer business consultants/role models engaged the children by sharing relevant, real-world experiences. This exposure helped the children better understand business management and the rewards of the free enterprise system, ultimately developing their critical thinking, speaking, and leadership skills.

<b>Foundation Portfolio:</b> Education	<b>Investment to date:</b> N8,000,000
<b>Location:</b> 12 States and the FCT	<b>Project Partner:</b> Junior Achievement, Nigeria (JAN)
<b>Impact:</b> 1,500 students were impacted.	<b>Implementation Period:</b> 2006 - 2012



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 4 and 17*

**Left:**  
*School children after a Junior Achievement session at their school.*



2006

13

### *the MTNF-UNICEF Child Friendly Initiative*



The **MTNF-UNICEF Child Friendly Initiative** was done in collaboration with UNICEF, and was aimed at providing a conducive learning environment for children in primary schools.

<b>Foundation Portfolio:</b> Education	<b>Status:</b> This project was the United Nations Children's Fund's (UNICEF) contribution to the MTNF-Learning Support Material Initiative (LSMI) which commenced in 2005. Although basic teaching and learning aids were provided so each child had access to textbooks, reading and writing materials, this one-time UNICEF partnership undertook the rehabilitation of water and sanitation facilities for access to safe water and clean toilets.
<b>Location:</b> Bauchi, Delta, and Lagos States.	
<b>Impact:</b> 600 students impacted annually	
<b>Investment to date:</b> N37,200,000	
<b>Project Partner:</b> UNICEF and Ravega Construction Ltd.	
<b>Implementation Period:</b> 2006 - 2010	



**United Nations Sustainability Goals Alignment:**  
*This project would have aligned with SDG 4, 6, 10, and 17*

**Left:**  
*A primary school classroom with learning resources and a clean environment.*



2006

14

*the MTNF Sickle Cell Project*

The MTN Foundation tackled Sickle Cell Disease with this initiative aimed at reducing the mortality rate by providing preventive healthcare, essential drugs, and medical supplies to sufferers. The Foundation also funded the establishment of a pre-natal DNA laboratory with world-class diagnostic equipment, training hundreds of healthcare workers in genetic counselling.

**Foundation Portfolio:**  
Health

**Location:**  
Lagos, Kano, Delta and Edo State, Massey Street Children's Hospital, and Gbagada General Hospital Lagos State; Murtala Mohammed Specialist Hospital, Kano State; General Hospital, Okwe, Asaba and Sickle Cell Centre, Reservation Rd, Oka, Benin City, Delta State.

**Impact:**  
**Over 13,000** patients treated every year at 5 Sickle Cell Centres supported by MTNF across the country (Lagos, Kano, Delta and Edo State)

**Investment to date:**  
**N376,000,000**

**Project Partner:**  
Sickle Cell Foundation, Nigeria (SCFN)

**Implementation Period:**  
2006 – 2019



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 3, 10, and 17*

**Left:**  
*A lab technician at the DNA lab installed at the Sickle Cell Foundation of Nigeria Centre, Lagos.*



2007

15

*the MTNF Project Clean*

The **MTNF Project Cleaning the Local Environment Around Nigeria (C.L.E.A.N)** was a waste-to-wealth environmental health initiative designed to improve cleanliness and sanitation within urban areas. As populations grow, so too does the volume of waste generated, posing significant challenges for communities nationwide. This project therefore established a waste disposal and management system at 2 major markets in the country. To improve sanitation further, safe water supply and public conveniences were provided.

**Foundation Portfolio:**  
Health

**Location:**  
Aleshiloye Market, Ibadan, Oyo State and Ose Market, Onitsha, Anambra State.

**Impact:**  
The construction of the waste recycling plants helped create a cleaner and healthier environment for these two largest markets in Nigeria.

**Investment to date:**  
**N48,000,000**

**Project Partner:**  
Development Initiative Network (DIN)

**Implementation Period:**  
2007 (Once)



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 3 and 17*

**Left:**  
*The clearance of market waste being done at Ibadan, Oyo State.*





2008

16

*the MTNF 0703 Healing line*

**MTNF-0703 Healing** was designed to provide toll-free, grief counselling services to bereaved and traumatised individuals across Nigeria. Over 200 grieving or sorrowful families were supported under this initiative. This project gave them a chance to express and ease their grief, allowing for the healing process to begin.

<b>Foundation Portfolio:</b> Health	<b>Investment to date:</b> N17,000,000
<b>Location:</b> Lagos	<b>Project Partner:</b> Aart of Life Foundation
<b>Impact:</b> Over 200 bereaved families were counselled.	<b>Implementation Period:</b> 2008 – 2011



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 4 and 17*

**Left:**  
*A novel initiative to the Nigerian culture at the time, the grief-counseling call centre was operational for about three years after which it was deactivated.*

2008

17

*the MTNF Disability Support Project*

The **MTN Disability Support Project** aimed to improve the functionality and accessibility of people living with disabilities across the Federation. Mobility aids and appliances such as wheelchairs, crutches, guide canes, hearing aids, and Braille machines were provided to enable them to conduct their day-to-day activities without significant difficulties, while improving independence and social inclusion. Others have included Tricycles, Callipers/Leg Braces, Stylus & Mar Bugs, Solar Laptop Computers with Speech Software, Digital Hearing Aids and Samsung Galaxy B5512 talking phones.

<b>Foundation Portfolio:</b> Health	<b>Status:</b> This project included the Hearing Aid support initiative which later became a substantive project in 2015. In furtherance of its commitment to ensure the social inclusion of persons with disabilities, the Foundation has supported the annual celebration of the International Day of Persons with Disabilities (IDPwD), in collaboration with Ministry of Humanitarian Affairs and Social Development.
<b>Location:</b> 36 States and the FCT.	
<b>Impact:</b> 24,000 people with disability were impacted.	
<b>Investment to date:</b> N729,861,381	
<b>Project Partner:</b> Ministry of Humanitarian Affairs and Social Development, Independent Living Programme; MAARDEC	
<b>Implementation Period:</b> 2008 – 2017	



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 3, 10, and 17.*

**Top Left:**  
*Recipients, during a MTNF Disability Support event, where a wide range of mobility aids were distributed, for persons with disabilities.*

**Left:**  
*The International Day of Persons with Disabilities (IDPwD) is a United Nations sanctioned day that aims to promote an understanding of people with disability. The MTN Foundation has been partnering with the Federal Ministry of Women Affairs & Social Development since 2009 to commemorate this important day.*



2008

18

*the MTNF Mobile Health Services*

The **MTNF Mobile Health Services** was designed to enhance the well-being of Nigerian university students and staff through free health screenings and treatments. The initiative offered a range of services, including HIV/AIDS education, as well as screenings for malaria, high blood pressure, and weight monitoring. By increasing awareness of critical health issues faced by Nigerian youth in higher education, the project also promoted more proactive health-seeking behaviours among this population.

**Foundation Portfolio:**  
Health

**Investment to date:**  
15,198,000

**Location:**  
Six tertiary institutions in Lagos State:  
University of Lagos Akoka, Lagos State University Ojo, City University formerly Yaba College of Technology, Federal College of Education (Technical) Akoka, Lagos State Polytechnic, Isolo, and College of Education, Ijanikin.

**Project Partner:**  
Health Matters Incorporated

**Implementation Period:**  
2008 – 2010

**Impact:**  
5,000 people in Higher Institution of learning in Lagos were impacted

**Status:**  
Created to attend to the medical needs of Nigerian students in tertiary institutions, this initiative was expanded into what is now the **Y'ello Doctor** Mobile Medical Intervention Scheme, enabling more Nigerians access healthcare, conveniently and cost effectively.  
For more details, refer to pages 82 and 172.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3, 10, and 17.

Above:  
The precursor to the currently used full mobile clinic, operated under the Y'elloDoctor project, the mobile health service clinic was equipped to handle simpler health issues.

2009

19

*the MTNF Skills Acquisition Project for Persons with Disabilities*

The **MTNF Skills Acquisition Project for Persons with Disabilities** was set up to empower youth with disabilities, teaching vocational skills and providing starter business equipment. Participants learned tailoring, beading, shoemaking, and welding, and received toolkits that included embroidery machines, welding machines, and sewing machines. This enabled them to become employable or start their own independent businesses.

**Foundation Portfolio:**  
Economic Empowerment

specific and competitive technical skills, which many industries require. It aimed to foster the spirit of self-reliance, making them competent technicians in the labour market, as business owners or in employment. To achieve this, the Foundation supported 4 government technical colleges with cutting-edge equipment and upgraded the facilities. Upskilling is a component of many of the Foundation's projects, and are continuously evaluated to suit the prevailing environment.

**Location:**  
Lagos States.

**Impact:**  
90 people living with disabilities impacted.

**Investment to date:**  
37,000,000

**Project Partner:**  
Friends of the Disabled

**Implementation Period:**  
2009.

**Status:**  
This project was extended to able-bodied youth with the Youth Skills Development Project later in 2013. It provided vocational training for

For more details, refer to page 171.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 8, 9, 10, and 17



2009

20

### the MTNF Scholarships

The **MTNF Scholarships** consist of the **MTNF Science and Technology Scholarship Scheme (2009)** and the **MTNF Scholarship Scheme for Blind Students (2012)**. The schemes offered annual grants to eligible high-performing 200/300-level students from low-income families, in public tertiary institutions across Nigeria, in STEM disciplines and for blind students, in any course of their choice. Having scaled the aptitude tests and are accepted into the programme, students are expected to maintain a CPGA of 3.5 to continue receiving the grant. The MTNF Scholarships have reduced the burden of education costs and opened doors to opportunities that might have been out of reach, empowering Nigeria's best and brightest students to pursue their passions, excel in their chosen fields, and build a brighter future.

**Foundation Portfolio:**  
Education / Youth Development

**Location:**  
36 States and the FCT

**Impact:**  
5,365 scholars impacted and 14,758 scholarships awarded across the 36 States and FCT in Nigeria.

**Investment to date:**  
N2,573,871,974

**Project Partner:**  
After School Graduate Development Centre, Joint Admissions Matriculation Board (JAMB) and Dragnet Solutions Limited

**Implementation Period:**  
Science and Technology Scholarships: 2009 - to date  
Blind Students Scholarships: 2012 - to date  
Top 10 (UTME) Candidates - since 2020.

For more details, refer to page 98.



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 4 and 17

**Far Left:**  
A cross-section of students at a recent scholarship award ceremony.

**Left:**  
Odunayo Sanya, Executive Director - MTN Nigeria Foundation and MTN Chief Information Officer Shoyinka Shodunke with scholarship recipients.



2009

21

### the MTNF Learning Facility Support Project

The **MTNF Learning Facility Support Project** sought to create a favourable environment for teachers and students in secondary schools, to improve teaching and learning. School furniture was provided in public schools across the 6 geopolitical zones, including Military and Police schools.

**Foundation Portfolio:**  
Education

**Location:**  
Enugu, Akwa Ibom, Edo, Kwara, Oyo, Kogi, Kaduna, Borno, Ondo, Imo, Delta, Osun, Kano, Ekiti, Niger, Nasarawa, Adamawa, Jigawa, Anambra, FCT, Abia, Bauchi, Benue, Ebonyi, Lagos, Ogun, Yobe, Cross River, Gombe, Katsina, Rivers, Sokoto, Kebbi, Bayelsa, and Zamfara States.

**Impact:**  
Over **16,000** sets of student desks and benches (about **400,000** pupils reached), along with **1,600** sets of teachers' tables and chairs, were distributed to 21 schools across six states.

**Investment to date:**  
N1,517,000,000

**Project Partner:**  
Alibert Products Nigeria Limited

**Implementation Period:**  
2009 - 2019

**Status:**  
The Foundation continues to support learning in schools, in the form of donation of facilities such as ICT and Science and Tech labs in schools.  
  
For more details, refer to pages 102 and 104.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 4

**Left:**  
Secondary school students with classroom furniture supplied by the Foundation.



2010

22

## the MTNF Community Development Project

The **MTNF Community Development Project** contributes to socio-economic development in Nigeria through the provision of basic infrastructure. These interventions have installed boreholes, upgraded primary healthcare centres, and supplied medical equipment and materials. The availability of clean water, sanitation, and affordable clean energy for communities, has translated to good health and well-being, opening possibilities for commercial activities among residents.

**Foundation Portfolio:**  
Economic Empowerment / National Priority

**Location:**  
36 States and the FCT.

**Impact:**  
Reached over **170** communities with infrastructural projects and impacted **850,000** Nigerians

**Investment to date:**  
**N737,414,955**

**Project Partner:**  
Various partners

**Implementation Period:**  
2010 – to date

**Status:**  
The Foundation's ongoing community development initiatives aim to enhance social services, foster a sense of belonging and social connection, and create vibrant living and working spaces where people can thrive. This long-standing project like the **'What Can We Do Together'** initiative, addresses the diverse needs of the community.



**United Nations Sustainability Goals Alignment:**  
This project aligns with **SDG 3, 6, 7, 10, 13 and 17**

**Left:**  
One of many solar-powered boreholes installed across our communities.

2010

23

## the MTNF Orphanage Support Initiative

The **MTNF-Orphanage Support Initiative** provides vital assistance to orphaned and vulnerable children across Nigeria. Through regular site visits, the initiative donates food, household goods, and appliances to select orphanages. These much-needed supplies help recipient facilities reduce waste from inadequate storage and ultimately improve the quality of life for both children and staff.

**Foundation Portfolio:**  
Health / National Priority

**Investment to date:**  
**N704,439,100**

**Location:**  
36 states and the FCT

**Project Partner:**  
Various partners

**Impact:**  
**636** orphanage visits made till date

**Implementation Period:**  
2010 – to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with **SDG 2, 3, 10, and 17**

**Left:**  
Children of Promise Orphanage Ibadan, Oyo State, one of the many orphanages supported by the Foundation over the years.



2010

24

### MTNF Medical Support Project (Haemodialysis Centres and Mammography Centres)

The **MTNF Medical Support Project**, The MTNF Medical Support Project, in partnership with the public sector, established 12 haemodialysis centres and 6 mammography centres across Nigeria's 6 geopolitical zones. This public-private partnership aimed to increase access to quality, affordable dialysis and breast cancer screening services. By supporting the treatment of kidney disease and facilitating early breast cancer detection, the project prioritised the health and well-being of communities nationwide.

<b>Foundation Portfolio:</b> Health / National Priority	<b>Investment to date:</b> N792,977,674.21
<b>Location:</b> 18 Hospitals across 15 states (Lagos, Cross River, Ekiti, Benue, Adamawa, Yobe, Kebbi, Sokoto, Anambra, Imo, Abuja, Rivers, Edo, Enugu, Kogi)	<b>Project Partner:</b> The Nigerian Association of Nephrology Federal & State Ministries of Health.
<b>Impact:</b> Over 90,000 impacted at 12 state-of-the-art Haemodialysis and 6 Mammography Centres.	<b>Implementation Period:</b> 2010 - 2022



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3, 9 and 17



**Top Left:**  
A patient receives treatment at the MTNF-funded Haemodialysis centre, at Alimosho General Hospital, Lagos.

**Left:**  
A woman undergoes a mammogram for breast cancer screening.

2011

25

### the MTNF Medical Intervention Scheme

The **MTNF Medical Interventions Scheme (MIS)** targeted indigent Nigerians who required immediate medical intervention for chronic but treatable conditions unavailable in the country at the time. Requests for medical interventions were granted by the Foundation, many of who were young children. After careful assessment of applications, selected recipients had surgeries performed at hospitals in Dubai and India, accompanied by parents and or guardians. All medical, travel and logistic expenses were borne by the Foundation, and in 2011 alone 25 individuals were successfully sponsored for medical interventions.

<b>Foundation Portfolio:</b> Health	<b>Investment to date:</b> N123,000,000
<b>Location:</b> Available for all in the 6 geopolitical zones of the country.	<b>Project Partner:</b> Gold Cross Hospital, Lagos
<b>Impact:</b> 66 children benefited from the treatment abroad.	<b>Implementation Period:</b> 2011 - 2016



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3 and 17

**Left:**  
Children under the Medical Intervention Scheme, on their return after successful medical procedures.



2011

26

*the MTNF Community Health Screening Project*

The **MTNF Community Health Screening Project** focused on the process of screening for prevention or early detection of common non-communicable diseases. In partnership with the government, screening exercises were conducted at public medical institutions across Nigeria. These exercises complemented the government's efforts to promote health across various communities, and served as a platform for collecting scientific data on non-communicable diseases in Nigeria.

**Foundation Portfolio:**  
Health

**Implementation Period:**  
2011 – 2014

**Location:**  
At the 6 MTNF Dialysis Centers in the FCT, Adamawa, Anambra, Ekiti, Rivers, and Sokoto States

**Status:**  
The Foundation continues to execute similar projects such as the **Yello Doctor** Mobile Clinic, where communities can receive health screening across the 6 geopolitical zones in the country.

**Impact:**  
Over 7,000 people benefited.

**Investment to date:**  
N84,000,000

**Project Partner:**  
Nigerian Association of Nephrology (NAN)

For more details, refer to page 82.



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 3, 10, and 17*

**Left:**  
*Members of the Nigerian Association of Nephrology conducting screening exercises at Federal and State Hospitals.*



2012

27

*the Security Support Project*

The **MTNF-Security Support Project** equipped the Nigerian Police Force with fully outfitted patrol vehicles, contributing to a secure and favourable environment for lives, property, and business operations nationwide. These patrol vehicles helped enhance policing to maintain peace, and uphold justice.

**Foundation Portfolio:**  
Economic Empowerment

**Project Partner:**  
Elizade Nigeria Limited, R.T. Briscoe Nigeria PLC. State Governments.

**Location:**  
32 states police Commands

**Implementation Period:**  
2012 - 2014

**Impact:**  
185 security vehicles donated.

**Investment to date:**  
N1,110,000,000



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 16 and 17*

**Left:**  
*A fleet of security vehicles, prior to commissioning.*



2012

28

### The Science and Technology Laboratory Project

The **MTNF-Science and Technology Laboratory Project** addressed the challenge of enhancing practical science education (in Physics, Chemistry, and Biology) in public secondary schools. The project renovated and laboratories with essential equipment, and provided generators to ensure uninterrupted learning. Additionally, it trained teachers and lab attendants to improve the practical teaching and learning of science subjects, contributing to quality education for students and inspiring teaching staff.

<b>Foundation Portfolio:</b> Education / National Priority	4 schools in Phase 2, 6 schools in phase 3) (over 110 laboratories)
<b>Location:</b> Receipient schools were in Edo, Abia, FCT Abuja, Kastina, Yobe, Lagos, Imo, Ondo and Delta States.	<b>Investment to date:</b> <b>N576,742,072</b>
<b>Impact:</b> 32,000 Students impacted. 32 secondary schools (22 schools in Phase 1,	<b>Project Partner:</b> Various partners
	<b>Implementation Period:</b> 2012 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 4 and 17

**Far Left and Left:**  
A teacher and students of St Aquinas Secondary, Akure, Ondo State, conducting experiments at the newly refurbished science laboratory.

2012

29

### The MTN Emergency (Flood) Relief Intervention

The **MTN Emergency Relief Intervention** was a support initiative that provided relief materials to victims of natural and man-made disasters. Support came in the form of needed items such as household utensils; pots; pans; stoves, mattresses, blankets, bed sheets and food items. The intervention offered timely aid to victims.

<b>Foundation Portfolio:</b> Economic Empowerment	<b>Investment to date:</b> <b>N100,000,000</b>
<b>Location:</b> Across the 6 geopolitical zones	<b>Project Partner:</b> The State governments and various other partners
<b>Impact:</b> Over 130,000 people affected by flooding has benefited from this intervention.	<b>Implementation Period:</b> 2012 - 2017



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 2, 3, and 17

**Left:**  
Relief materials ready to be distributed to victims of natural disaster. The Foundation also provides medical equipment, supplies and materials to the medical teams attending to victims of these disasters.

2013

30

## The MTNF Eyesight Restoration Intervention Scheme

The **MTNF Eye Restoration Intervention Scheme** was the Foundation's response to Nigeria's low vision and high blindness prevalence, which in most cases was ascribed to Cataracts. Endorsed by the Federal Ministry of Health, in collaboration with **Eye Foundation Hospital Group**, Nigeria, (one of the leading Eye Hospital groups in sub-Saharan Africa), it contributed to improved eye health across the country and an appreciable awareness of the importance of good vision for any nation.

<b>Foundation Portfolio:</b> Health	<b>. 21,946</b> reading glasses and <b>. 20, 808</b> drug packs distributed.
<b>Location:</b> 11 States in Nigeria Osun, Abia, Delta, Niger, Sokoto, Jigawa (Phase 1) Ogun, Imo, Ondo, Akwa Ibom, Ekiti, Kwara State (Phase 2)	<b>Investment to date:</b> <b>N561,000,000</b>
<b>Impact:</b> . <b>Over 18,900</b> free cataract surgeries conducted	<b>Project Partner:</b> Eye Foundation Hospital Group, Nigeria
	<b>Implementation Period:</b> 2013 - 2017



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3, 10, and 17

**Top Left:**  
A medical doctor performing post-surgery patient care, important stages in this intervention.

**Left:**  
An Ophthalmologist during surgery.



2013

31

## The MTNF Youth Skills Development Project

The main objective of this project was to foster the spirit of self-reliance amongst the Nigerian youth. It aimed to build the capacity of students in 6 selected government technical/vocational colleges, and to make them competent technicians in the labour market by supporting these colleges with the provision of cutting-edge equipment for up-to-date training, creating qualified craftsmen/technicians. Additionally, the renovation of infrastructure was completed at the selected technical colleges.

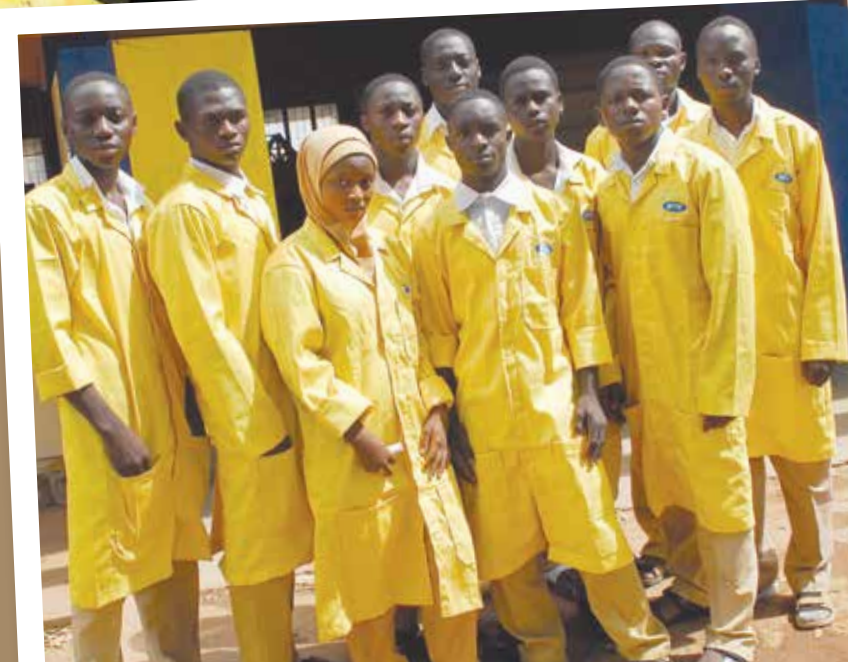
<b>Foundation Portfolio:</b> Economic Empowerment	<b>Project Partner:</b> Deux Project Limited.
<b>Location:</b> 4 States across Nigeria; Lagos, Ondo, Sokoto and Kaduna.	<b>Implementation Period:</b> 2013 - 2015
<b>Impact:</b> <b>Over 5,000</b> young men and women empowered annually.	<b>Status:</b> Although this project has been discontinued, the Foundation has continued in its tradition of empowering the youth in our communities to be financially independent,
<b>Investment to date:</b> <b>N374,000,000</b>	



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 4, 8 and 17

**Top Left:**  
Trainee technicians examining MTNF-donated equipment in a classroom setting.

**Left:**  
Budding technicians in branded overalls, at one of the recipient technical colleges, Kaduna State.





2013

32

### MTNF Y'ello Doctor Mobile Medical Intervention Scheme

The **MTNF-Y'ello Doctor Mobile Medical Intervention Scheme** was established to complement the government's effort in the area of primary health care, largely for underserved communities in hard-to-reach areas of Nigeria. The project operates mobile clinics equipped with medical equipment and supplies, providing free health education, screening, consultations, and treatment for conditions such as respiratory infections, diarrhoea, malaria, diabetes, and hypertension.

**Foundation Portfolio:**  
Health / National Priority

**Implementation Period:**  
2015 - to date

**Location:**  
Abia, Delta, Gombe Kano, Katsina, Kwara, Lagos, Niger, Rivers, Taraba States, covering the 6 geopolitical zones in Nigeria.

**Status:**  
Each of the 6 iconic yellow mobile medical trucks is a health clinic that provides screening for non communicable diseases, addresses maternal and child health concerns as well as treats other diseases in remote communities across the 6 geopolitical zones of the country.

**Impact:**  
1,089 communities and 664,000 individuals across Nigeria

**Investment to date:**  
N1,202,154,489

For more information, see page 82.

**Project Partner:**  
States' Ministries of Health, The Market Doctor



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 3, 10, and 17

**Left (and inserts):**  
The mobile clinics provide a temperature-controlled, standard clinic environment, offering nearly all the services available at a primary healthcare facility.



2013

33

### the MTNF Widows Empowerment Scheme

The **MTNF Widows Empowerment Scheme** was a micro-finance initiative aimed at providing business, management skills and equipment support to boost the businesses of 50 widows in each of the six geopolitical zones in the country. The scheme enabled them to acquire relevant skills to elevate their businesses and continue on the path of financial independence.

**Foundation Portfolio:**  
Economic Empowerment

**Investment to date:**  
N35,000,000

**Location:**  
Five states -Lagos, Imo, Sokoto, Rivers, Taraba- and FCT

**Project Partner:**  
Growing Businesses Foundation and 3 Micro-finance institutions

**Impact:**  
202 widows impacted.

**Implementation Period:**  
2013 (Once)



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1, 8, 9, and 17

**Left:**  
Mrs. Aishatu Sadauki OON, Director MTN Nigeria Foundation and Nonny Ugboma former Executive Secretary of the Foundation pose with recipients of the scheme.



2015

34

### The MTNF Hearing Aid Support Project

The **MTNF Hearing Aid Support Project** provided hearing aids to hearing-impaired people, helped to elevate the recipients' overall well-being, enabling active participation in life's activities.

**Foundation Portfolio:**  
Health

**Location:**  
Six states: Akwa Ibom, Anambra, Bauchi, Benue, Katsina & Lagos.

**Impact:**  
1,500 hearing aids distributed.

**Investment to date:**  
N61,000,000

**Project Partner:**  
International Centre for Prevention of Deafness and Rehabilitation of Hearing Impaired Persons.

**Implementation Period:**  
2015 - 2016

**Status:**  
This project evolved from the Disability Support project (see page 157), with a focus on the provision of hearing aids.



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3, 10, and 17

**Left:**  
A Doctor fitting a child with a hearing-aid.



2015

35

### The MTNF Sponsorship of Theatre Productions

The **MTNF Sponsorship of Theatre Productions** aims to promote the arts and culture of Nigeria, while also empowering youth and showcasing Nigerian narratives. It creates platforms for retelling indigenous stories through ballads, monologues, and dance, providing young talent with valuable exposure in Nigeria's performing arts and creative industries.

**Foundation Portfolio:**  
Economic Empowerment / Youth Development

**Location:**  
Lagos, Abuja, Akwa Ibom

**Impact:**  
Several thousands have been reached.

**Investment to date:**  
N380,854,973

**Project Partner:**  
Bolanle Austen-Peters Productions, Peter Otoro Productions, The Thespian Theatre, Beeta Universal Arts Foundation, Eko Theatre Carnival and Duke of Somolu Productions among others.

**Implementation Period:**  
2015 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 8, 9, and 17



**Far Left and Left:**  
*Legends the Musical, Our Son The Minister, Oba Esugbayi and 'Wakaa! The Musical'* are just a few of the theatre productions sponsored by MTNF.

2015

36

### What Can We Do Together Campaign (WCWDT)

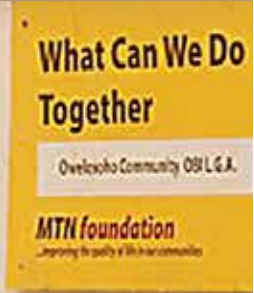
The **MTNF What Can We Do Together campaign** is an annual 'give back' initiative designed to get Nigerians to nominate selected communities with pressing needs, to receive MTNF's projects and sponsored interventions. The nominations guide the Foundation's funding and implementation of diverse interventions to support healthy, thriving communities nationwide. These include refurbishing primary health centres, supplying school learning materials, constructing boreholes, upgrading school infrastructure, installing transformers, supporting orphanages, and providing affordable energy and other essential human needs.

<b>Foundation Portfolio:</b> Inter-Portfolio Project	<b>Investment to date:</b> N3,482,910,398
<b>Location:</b> Over 600 communities across the 36 states and FCT	<b>Project Partner:</b> Various partners.
<b>Impact:</b> 3,067,664 individuals have been impacted in the country.	<b>Implementation Period:</b> 2015 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 2, 3, 4, 6, 7, 9, 10, and 17

**Left:**  
Borehole installations have been a feature of the Foundation's community development projects over the years, becoming more sustainable with the shift to clean energy sources powering the system.



2016

37

### The MTNF Maternal Ward Support Project

The **MTNF-Maternal Ward Support Project** focuses on facilitating access to health care systems for skilful birth attendants to attend to pregnant women in Nigeria through the provision of equipment (i.e. beds, incubators, medical materials, etc.) installed in upgraded maternal wards. As a result, it enhances the safety and well-being of both mothers and new-borns during childbirth.

<b>Foundation Portfolio:</b> Health / National Priority	Tambuwal, General Hospital, Shagari, General Hospital, Gwadabawa.
<b>Location:</b> Six states: Abia, Cross River, Kaduna, Niger, Oyo, and Sokoto	Sokoto State: Abia State University Teaching Hospital, ABA, Abia State Specialist & Diagnostic Centre, Umahia, General Hospital, Okpu-Ala Ngwa, Cottage Hospital, Owaza Abia State; and General Hospital, Calabar, General Hospital, Obanliku, General Hospital, Ogoja, General Hospital, Ugep in Cross River State.
<b>Impact:</b> 28,752 women reached. Upgraded 24 maternal wards at Adeoyo Maternity Hospital, Ibadan, State Hospital Oyo and Ring Road State Hospital, Ibadan. Oyo State; Yusuf Dan Tsofo Hospital, General Hospital Kafanchan, Jubrin Mai Gwari 1 Hospital Birnin Gwari, Hajia Gambo Sawaba General Hospital, Zaria, Dabo Moh'd Lere Memorial Hospital, Saminaka. Kaduna State; General Hospital, Lapai, General Hospital, Mokwa, General Hospital, Suleja, General Hospital, New Bussa Niger State; General Hospital,	<b>Investment to date:</b> N451,000,000
	<b>Project Partner:</b> Federal Ministry of Health
	<b>Implementation Period:</b> 2016 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 3, 10, and 17

**Far Left:** A section of a newly refurbished and equipped maternal ward, furnished with new beds, baby cots, tables and visitor chairs.

**Left:** Incubators supplied by the Foundation, as part of equipment upgrades.



2016

38

*The MTNF-Oracle ICT Skill-Up*

The **MTNF-Oracle ICT Skill Up** project was an online capacity-building project, in partnership with Oracle Academy. Its aim was to add value to the already existing MTNF Science and Technology scholarship by giving fifty, (50), 300-level scholars the opportunity to be trained in Database Management and JAVA fundamentals.

One Scholar was also allowed to participate in an intensive nine-week IT Training at CERN headquarters in Geneva, Switzerland, following a rigorous short-listing process. Out of over 1500 applicants, Mufutau Akuruyejo, a recipient of the MTNF Science & Technology Scholarship Scheme, was selected as the first Nigerian to attend an all-expense paid, nine-week CERN Summer Workshop in Geneva, Switzerland.

<b>Foundation Portfolio:</b> Education	<b>Impact:</b> 50 undergraduates
<b>Location:</b> Scholars from 15 Public Tertiary Universities: FUTA, FUNNAB, FUT Minna, FUTO, LAUTECH, UNN, OAU, UI, UNI-ILORIN, UNILAG, UNIBEN, UNIMAID, LASU, Michael Okpara Uni. of Agric., Nnamdi Azikiwe Uni. Awka.	<b>Investment to date:</b> <b>N15,000,000</b>
	<b>Project Partner:</b> Oracle, Dagnet Solutions Limited
	<b>Implementation Period:</b> 2016-2019



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 1 and 4



**Above:** (L-R) A representative of Oracle and Mr. Dennis Okoro Director MTN Nigeria Foundation, as he congratulates Mufutau Akuruyejo upon his selection for the 9-week IT-training in Switzerland.

**Left:** Oracle is the third largest software company in the world and are one of the Foundation's ICT ecosystem partners.

ORACLE

2017

39

*The MTNF Mother and Child Health Initiative (Y'ello Heart Initiative)*

The **MTNF-Mother and Child Health Initiative (Y'ello Heart Initiative)** sought to play a key role in reducing Nigeria's alarmingly high maternal and infant mortality rates, which are among the highest globally. Forging strategic partnerships across private, public, and non-profit sectors, the project adopted a collaborative approach to raise awareness of these critical issues and stem the rising incidence of maternal and child mortality in the country. Ultimately, the initiative aimed to promote safer pregnancies, healthier childbirths, and improved well-being for both mothers and children in Nigeria.

<b>Foundation Portfolio:</b> Health	<b>Investment to date:</b> <b>N244,952,920</b>
<b>Location:</b> Six states: Abia, Cross River, Kaduna, Niger, Ogun and Oyo.	<b>Project Partner:</b> Federal Ministry of Health
<b>Impact:</b> <b>78,963</b> Nigerians were impacted.	<b>Implementation Period:</b> 2017-2019



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3, 10, and 17

**Left:**  
A mother and her child awaiting medical check-up. Efforts to improve maternal and infant health have made significant strides in recent decades.



2017

40

*The MTN Foundation  
Emergency Ward Intervention*

The **MTN Foundation Emergency Ward Intervention** provided medical equipment and materials for hospitals located in emergency-prone locations, to enhance their ability to respond to victims of emergency situations. This initiative ensured a faster and more effective response to critical incidents, improving the rates of survival and recovery for patients. It strengthened the readiness of these hospitals to provide better care during crisis.

**Foundation Portfolio:**  
Health

**Location:**

Six states: Anambra, Adamawa, Borno, Ebonyi, Imo and Yobe

**Impact:**

**60,000** reached at 12 Hospitals in Borno, Yobe and Adamawa, Anambra, Ebonyi and Imo state that were also provided with equipment.

Ebonyi State: Federal Teaching Hospital, Abakaliki (FETHA 1) and The Presbyterian Joint Hospital Uburu;

Anambra State: Chukwuemeka Odimegwu Ojukwu University Teaching Hospital, and General Hospital Onitsha;

Imo State: Imo State University Teaching Hospital (IMSUTH), and General Hospital, Okigwe.

Borno State: Umaru Shehu Ultra-Modern Hospital, Bulumkutu and Maiduguri General Hospital, Biu; Yobe State: General Sani Abacha Specialist Hospital, Damaturu; Adamawa State: Federal Medical Centre Nguru; General Hospital, Mubi and General Hospital, Ganye.

**Investment to date:**  
**N194,867,511**

**Project Partner:**  
State Governments

**Implementation Period:**  
2017-2018



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 3, 10, and 17*

**Above:**  
Medical supplies and materials for use in emergencies, being handed over at General Sani Abacha Specialist Hospital, Damaturu Yobe State.

2018

41

*The MTNF-Market Doctor  
Project*

The **MTNF-Market Doctor Project** sought to improve access to primary healthcare for mothers, women, and young children, while minimising disruption to their socioeconomic activities. Piloted in Lagos and Rivers States, the initiative aimed to strengthen the foundation's efforts to reduce maternal and infant mortality in Nigeria. The project's effective outreach led to its merger with the **Y'ello Doctor** Mobile Medical Intervention, making it the implementing partner for the latter programme.

**Foundation Portfolio:**  
National Priority

**Location:**

Major markets in Lagos and Rivers States.

**Impact:**

**40,000** Nigerians, by providing medical services and information to them in major markets in Rivers and Lagos State (New Layout market Borokiri, Rumuwoji market (Mile

1 Ultra-Modern Market, Oyigbo Main market, Folashade Tinubu-Ojo (FTO) Ebute-Ero Market Gorodom Lagos, e.f.c)

**Investment to date:**  
**N55,912,257**

**Project Partner:**  
Market Doctor

**Implementation Period:**  
2018



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 3, 10, and 17*

**Left:**  
Conducting basic health tests before Doctor / patient consultations at a mobile Market Doctor location.



2018

42

### The ICT and Business Skills Training for Youth

The **MTNF ICT and Business Skills Training for Youth** builds the capacity of youth between the ages of 18 to 35 enhancing their employability and entrepreneurial ability. The training ensures that small businesses can leverage various ICT-based skills and function in today's digital world.

**Foundation Portfolio:**  
Youth Development

**Investment to date:**  
N336,656,279

**Location:**  
23 States of the Federation: Abia, Adamawa, Akwa-Ibom, Anambra, Borno, Cross River, Ebonyi, Edo, Ekiti, Enugu, Imo, Jigawa, Kaduna, Kano, Katsina, Kebbi, Kogi, Lagos, Nasarawa, Niger, Oyo, Rivers and Yobe states.

**Project Partner:**  
Google, Meta, Microsoft, National Office for Technology Acquisition and Promotion (NOTAP)

**Implementation Period:**  
2018 - to date

**Impact:**  
9,384 youth impacted across the 23 states.



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 1, 4, 9, and 17



**Top Left:**  
An ICT and business skills training workshop in session, where young business people are equipped with digital tools necessary for business success.

**Left:**  
Young business people are called for training through adverts such as this 2022 edition, highlighting the implementing partners and the availability of equipment loans.

2018

43

### The MTNF Arts and Culture (Life In My City Art Festival)

The **MTNF Arts and Culture (Life In My City Art Festival)** Initiative seeks to support artistic and cultural expression in Nigerian youth and skilled professionals. LIMCAF is an annual visual arts festival established in 2007 to promote the advancement of youth in Nigeria's visual arts industry. The festival targets young artists from across Africa and hosts regional exhibitions in 13 cities throughout Nigeria, including Anambra, Auchi, Abuja, Kaduna, Lagos, Ogun, Ondo, Ibadan, Imo, Uyo, Enugu, Port Harcourt, and Taraba. By providing these platforms, LIMCAF helps Nigerian arts professionals create wealth both nationally and internationally.

**Foundation Portfolio:**  
Youth Development

**Impact:**  
Impacted more than a 100 artists from all the States in the country every year. Thus an estimated 1,800 individuals have been impacted.

**Location:**  
Across all the States in Nigeria. However, the regional exhibitions take place in 13 cities in Nigeria: Anambra, Auchi, Abuja, Kaduna, Lagos, Ogun, Ondo, Ibadan, Imo, Uyo, Enugu, Port Harcourt, and Taraba.

**Investment to date:**  
N12,000,000

**Project Partner:**  
Life in My City Arts Festival (LIMCAF)

**Implementation Period:**  
2018 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 8, 9, and 17



**Top and Left:**  
Exhibition of art by young artists.

2018

44

*the Digital Mobile Library*

This creation of a Digital Mobile Library App was aimed at facilitating connected and collaborative learning in tertiary institutions across Nigeria by providing access to free academic content for the learning community from any network.

<b>Foundation Portfolio:</b> Youth Development	<b>Investment to date:</b> N214,040,000
<b>Location:</b> Nationwide, open to students and lecturers in tertiary institutions	<b>Project Partner:</b> SoftCom Ltd.
<b>Impact:</b> 2,411 users.	<b>Implementation Period:</b> 2018 - 2020



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 4, 13, and 17*

**Left:**  
*The digital mobile library made it easy for students to access resources directly from their mobile devices.*



2019

45

*the Youth Entrepreneurship Development Programme*

The **Youth Entrepreneurship Development Programme** aimed at reducing youth unemployment in Nigeria through the provision of a mandatory 4 weeks online and 4-day classroom entrepreneurial skills training to 75 graduates from the MTN Scholars Alumni, and granting small business loans to support 50 of the participants. The focus was to 'Turn it Up' for those who demonstrate keen interest in developing their entrepreneurship skills and are willing to be self-employed.

<b>Foundation Portfolio:</b> Youth Development	<b>Investment to date:</b> N133,103,104
<b>Location:</b> Participant scholars/alumni were selected from various states across the federation, while those approved for loans, had businesses in 12 States of the Federation.	<b>Project Partner:</b> Bank of Industry, Enterprise Development Centre
<b>Impact:</b> 75 graduates from the MTN Scholars Alumni were impacted and small business loans were given to support over 10 of the trained participants.	<b>Implementation Period:</b> 2019 - 2020
	<b>Status:</b> This project was aimed at reducing youth unemployment, through the acquisition of vocational skills.



**United Nations Sustainability Goals Alignment:**  
*This project aligned with SDG 4, 8, 9, and 17*

**Left:**  
*One of the recipients of the Youth Entrepreneurship Development Programme.*



2019

46

## The Theatre for Schools Initiative

The **MTNF-Theatre for Schools Initiative** is a drama competition amongst secondary school students, coached and mentored by university students in their locality. Participating schools are adopted by the Foundation as MTN's Arts & Culture schools. Regional winners participate in a national competition with the overall winners receiving cash prizes. The initiative encouraged creativity and teamwork among secondary school students, boosted arts and culture, rewarded talent and dedication, and increased the students' confidence for future opportunities.

<b>Foundation Portfolio:</b> Youth Development	participated, with an estimated 1,600 participating in the intervention
<b>Location:</b> The Creative Arts Departments of three public tertiary institutions: Ahmadu Bello University, Zaria, Kaduna State; University of Port Harcourt, Rivers State; and University of Ibadan, Oyo State	<b>Investment to date:</b> <b>N90,000,000</b>
<b>Impact:</b> 12 secondary schools	<b>Project Partner:</b> The respective Secondary Schools
	<b>Implementation Period:</b> 2019 (Once)



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 4, 8, 9, and 17

**Left:**  
Jubilant at winning a theatre for schools competition, with students displaying an MTN 'cheque' for cash prizes.



2019

47

## The Anti-Substance Abuse Programme (ASAP)

The **MTNF-Anti-Substance Abuse Programme (ASAP)** creates awareness for the issues of substance abuse. It seeks the reduction of first-time and habitual abusers of drugs, and narcotic substances among Nigerian youth between the ages of 10 and 25 years. This programme aims to address substance abuse in Nigeria through a multifaceted approach. It creates awareness, advocates for change, engages stakeholders, and empowers the community. By promoting healthy lifestyles among youth and providing education, the programme empowers young people to make informed decisions and avoid harmful behaviours. Ultimately, this contributes to long-term societal benefits by reducing drug-related issues such as crime, health problems, and social instability.

<b>Foundation Portfolio:</b> National Priority	<b>Investment to date:</b> <b>N614,424,983</b>
<b>Location:</b> Lagos, Bauchi, Kano, Rivers, FCT, Imo, Oyo, FCT, Delta, Gombe, Kaduna, Edo, Nasarawa, Enugu, Katsina, and Adamawa State	<b>Project Partner:</b> NDLEA, UNODC, Businessday, HipTV, MTNBase, NETng
<b>Impact:</b> Several millions reached via advocacy walks, quiz competitions, Teachers Training on drug/substance abuse, stakeholders' conferences and online campaigns.	<b>Implementation Period:</b> 2019 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 3, 4, and 17

**Left:**  
Some of the placards carried during the ASAP advocacy walks, with short messages discouraging substance abuse





2020

48

### The MTNF COVID-19 Response Project

The Foundation's response to the COVID-19 pandemic was a group of interventions aimed at supporting the Nigerian government's efforts to contain the spread of COVID-19 virus. These included the donation of fully kitted ambulances for patient transport and Personal Protective Equipment (PPE) for doctors, nurses, and other frontline healthcare workers.

**Foundation Portfolio:**  
National Priority

**Investment to date:**  
N380,160,000

**Location:**  
Lagos and Ekiti States

**Project Partners:**  
Nigeria Centre for Disease Control (NCDC)  
Lagos State Government  
Ekiti State Government  
Ekiti State Ministry of Health  
Ekiti State COVID-19 Committee Response Resource Mobilisation Committee.

**Impact:**  
N100M donation to the Lagos State Government.  
Donation of 2 fully equipped medical ambulances to Lagos and Ekiti State Governments.  
Donation of over 71,000 personal protective equipment (PPE) worth N250M to Nigeria Centre for Disease Control (NCDC).

**Implementation Period:**  
2020 (Once)



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3 and 17

**Left:**  
Views of the Ambulances donated to the Ekiti State government.



2020

49

### Donations & Support

This multi-initiative project allows the Foundation extend support to Nigerians, in situations that may not fit into existing project categories, re-affirming the Foundation's commitment to the well being of our communities.

**Foundation Portfolio:**  
National Priority

**Investment to date:**  
N14,850,904

**Location:**  
Lagos State

**Project Partner:**  
Various partners

**Impact:**  
• Donation of baby essentials to Mr. & Mrs. Noah Adenuga.  
• Donation of 500 units of insecticide treated mosquito nets, to MED-IN Specialist Hospital.  
• Donation of medical equipment and consumables to Nigerian Police Hospital, Falomo Ikoyi.  
• Support for burn victim - Master Ifeanyi Umoke.

**Implementation Period:**  
2020 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 2, 3, 4, and 17



**Far Left:**  
A child lies under a mosquito net, safe from the threat of malaria. Widely used, nets are among the most effective prevention methods in our rural communities.

**Left:**  
Mr. and Mrs. Adenuga before being discharged from LUTH, carrying their newborn son and daughter.

# The MTN-NIMR Oligosynthesis Laboratory Project

# 2020



The **MTN-NIMR Oligosynthesis Laboratory Project** was initiated in partnership with the Nigerian Institute of Medical Research (NIMR). A high-tech laboratory for the design and development of local diagnostic kits for COVID-19 and other similar disease outbreaks was set up. The project strengthened the health system particularly research institutions and covered the supply of complete accessories for the Oligo-synthesizer, two years' worth of reagents, support and maintenance services for one year as well as training of technical staff. NIMR currently has the only known functioning oligosynthesis facility in West Africa and is poised to produce vaccines for the country and other African nations.

# 50

**Foundation Portfolio:**  
National Priority

**Location:**  
Lagos State

**Impact:**

- Detection of Polio-related viruses, Enterovirus
- Detection of Liver Cancer causing virus, Hepatitis B Virus
- Genetic screening of Sickle Cell disease

**Investment to date:**  
**N95,116,563**

**Project Partner:**  
Nigerian Institute of Medical Research (NIMR)

**Implementation Period:**  
2020 (Once)



**United Nations Sustainability Goals Alignment:**  
This project aligned with SDG 3, 8, 9 and 17

**Left and Left (opposite page):**  
Able to produce testing kits for COVID-19 and other diseases, the MTNF-NIMR Oligosynthesis Laboratory is empowering Nigeria and West Africa, to take more control of our public health response, and develop solutions for pressing health challenges.

The  
**MTN Y'ellopreneur Initiative**

2022



The **MTN Y'ellopreneur Initiative** was designed to reduce unemployment and advance the development of women through capacity building and entrepreneurship. Recipients received training in accounting and book keeping, tax compliance, online marketing and other digital skills. Business loan/grants and advisory support services are also provided to purchase the required equipment for their respective businesses.



51

**Foundation Portfolio:**  
 Youth Development

**Location:**  
 36 states and the FCT

**Impact:**  
 • 4,676 female entrepreneurs trained.  
 • 51 of the trained, received equipment loans.

**Expenditure to date:**  
 N407,818,600

**Project Partner:**  
 Bank of Industry (BOI)  
 Enterprise Development  
 Centre - Pan Atlantic  
 University at Lagos Business  
 School.

**Investment to date:**  
 2022 - to date

**Status:**  
 In a long tradition of upskilling our communities for economic empowerment, this initiative trains the recipients to operate effectively in today's digital world. It is an initiative that targets women, in order to give them equal opportunities in business.

For more information, see pages 54 to 57



**United Nations Sustainability Goals Alignment:**  
 This project aligns with SDG 1, 4, 5, 8, 9 and 17

**Left (opposite page):**  
 Left opposite page – An MTN Y'ellopreneur pitching her business to a panel of judges, for a possible equipment loan.

**Top Left:**  
 Dr. Mosun Belo-Olusoga, Director MTN Nigeria Foundation speaking to participants at a Y'ellopreneur training session.

**Left:**  
 An MTN Y'ellopreneur advert for applications to the project.

2023

52

### Partnerships for Digital Skills Outreach: ATC & Sightsavers

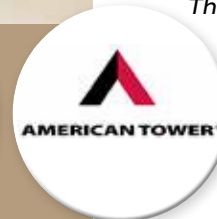
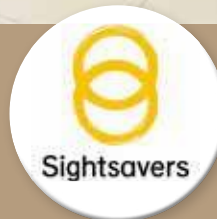
The Foundation partnered with **American Towers Corporation Nigeria (ATCN) Foundation**, and **Sightsavers**, two organisations that enable youth development through access to platforms for digital literacy in remote communities. For the American Towers Corporation Nigeria (ATCN) Foundation, MTNF supported with data for the ATCN learning centres established in 78 communities across 29 states in Nigeria. Furnished with workstations and computers, young people engage in instructor-led or self-guided career-enhancing digital literacy education. Sightsavers builds the capacity of young jobseekers living with disabilities and who have a passion for Information Technology, offering them the opportunity to train and get hands-on experience in the sector. At the Sightsavers' IT Bridge Academy in Kano and Lagos states, the Foundation provided 52 internet devices bundled with data for the academy and its students, for use during their 9-month training programme.



<b>Foundation Portfolio:</b> Youth Development	<b>Investment to date:</b> N19,440,000
<b>Location:</b> Sightsavers: Lagos and Kano ATCN: 78 communities across 29 states of the Federation	<b>Project Partner:</b> American Towers Corporation Nigeria (ATCN) Foundation and Sightsavers
<b>Impact:</b> Sightsavers: 100 people with physical disabilities have been impacted ATCN: Over 30,822 youth aged 18-35 were trained from Q1 2024 to Q3 2024.	<b>Implementation Period:</b> 2023 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 1, 4, 8, 9, 10 and 17



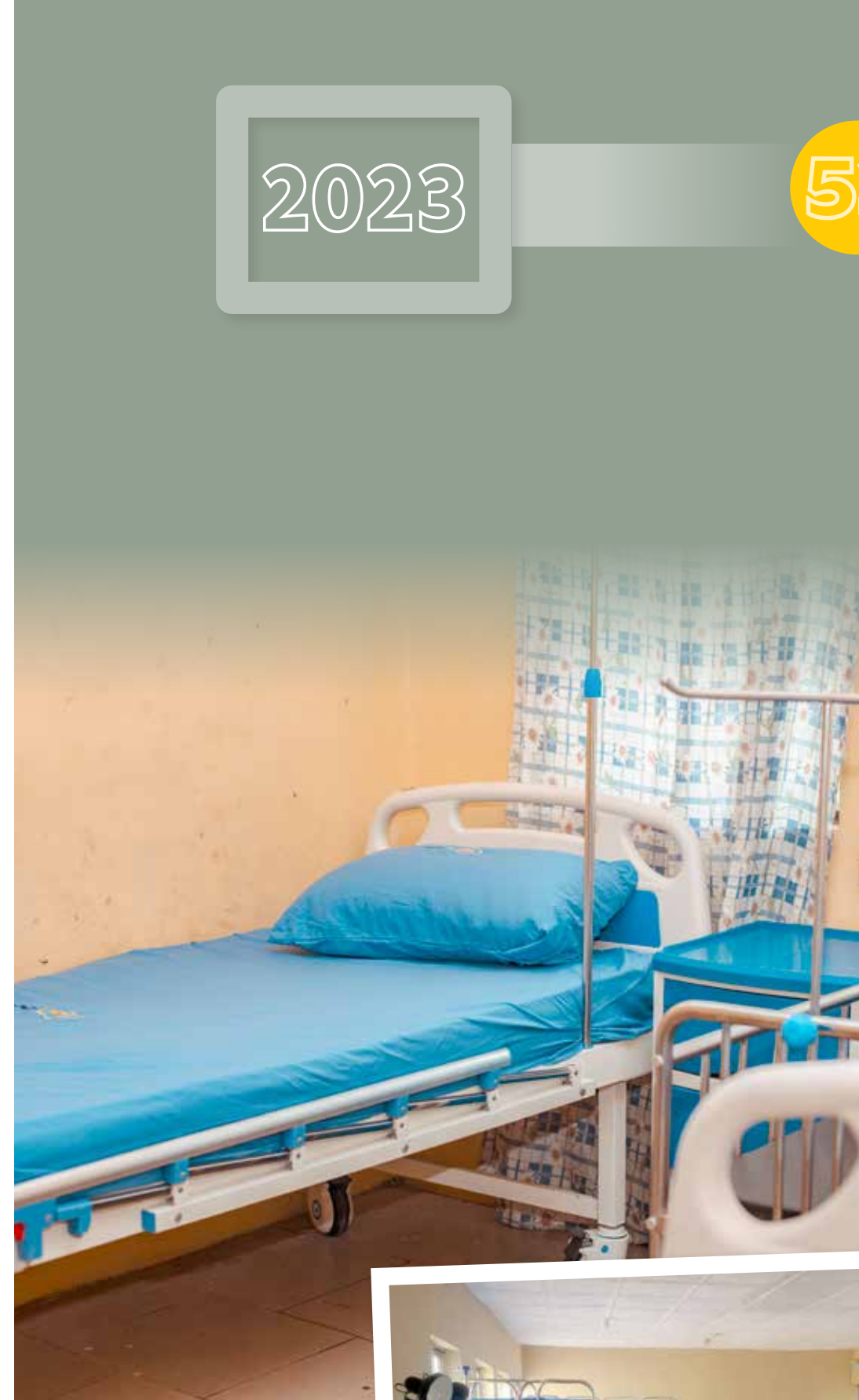
**Left:**  
A cross-section of persons with disabilities at a learning centre.

2023

53

### Emergency Relief Clean Up Project

The aim of this initiative is to rehabilitate Primary Healthcare Centres in communities impacted by flood. **Emergency relief clean-up** was first implemented in 2022 across 6 States - Anambra, Bayelsa, Delta, Jigawa, Kogi, and Rivers, after which it became a full-fledged project.



<b>Foundation Portfolio:</b> National Priority	<b>Investment to date:</b> N 251,579,534
<b>Location:</b> 12 Primary Healthcare Centres in - Anambra, Bayelsa, Delta, Jigawa, Kogi, and Rivers	<b>Project Partner:</b> National Primary Healthcare Development Agency (NPHDA) and the Private Sector Health Alliance of Nigeria (PSHAN)
<b>Impact:</b> An estimated <b>60,000</b> individuals have benefited from this project	<b>Implementation Period:</b> 2023 - to date



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 3,6, and 17



**Left:**  
Refurbished hospital wards previously affected by floods.

2024

54

## Teachers' Training Fellowship

This initiative is in partnership with **SAIL Innovation Lab**, and is aimed at supporting the continued improvement of education in Nigerian public primary and secondary schools, by upskilling teachers on proven tools and techniques. After an application and selection process, 4,000 teachers will benefit from this initiative, which began in March 2024.

<b>Foundation Portfolio:</b> National Priority	<b>Investment to date:</b> N52,510,000
<b>Location:</b> 36 states of the Federation and the FCT.	<b>Project Partner:</b> SAIL Innovation Hub; CcHUB
<b>Impact:</b> Over <b>3,500</b> teachers benefited from this initiative.	<b>Implementation Period:</b> 2024 - to date.



**United Nations Sustainability Goals Alignment:**  
This project aligns with SDG 1, 4, 8, and 17

**Left:**  
An advertorial calling for applications to the training

The Board Of Directors And Staff Of MTN Nigeria Foundation 2004 – 2024.

List of all Directors of the Board of **MTN Nigeria Foundation** from inception.

- 1 **Amb. Hamzat Ahmadu CON\*\***
- 2 **Prince Julius Adelusi-Adeluyi OFR mni\***
- 3 **Mrs. Aishatu P. Sadauki OON**
- 4 **Chief Ebenezer Oke\*\***
- 5 **Akinwale Goodluck\***
- 6 **Dr. Wingle Essumai\*\***
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- 16 **Mr. Mazen Mroue\***
- 17 **Mrs. Edith Ofilli-Okonkwo**
- 18 **Mrs. Odunayo Sanya**

\* Retired from the Board \*\* Deceased

List of all current internal stakeholders (members of staff) of **MTN Nigeria Foundation**.

- Odunayo Sanya**  
Executive Director
- Joseph Akpata**  
Manager, National Priority
- Pamela Emodi**  
Manager, Youth Development
- Edward Fagbohun**  
Manager, Impact Reporting
- Olamide Taiwo**  
Coordinator, Monitoring & Evaluation
- Kabiru Muritala**  
Coordinator, National Priority Portfolio
- Adaku Ndukwe**  
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- Sumaila Musa**  
Coordinator, Youth Development Portfolio
- Amarachi Chukwunyere**  
Administrator
- Oluwafemi Olatunji**  
Administrator
- Diana Popoola**  
Budget Accountant

### CALL FOR APPLICATION



#### WHO CAN APPLY?

- Primary and Secondary School Teachers in active service across the 36 states in Nigeria
- Teachers currently employed in a public school
- Have access to a good smartphone



This fellowship will equip you with the necessary skills to build the next generation of innovative students.

Application closes:  
**20TH** JANUARY 2024

Apply here: [bit.ly/SAILTeacher1](https://bit.ly/SAILTeacher1)



List of all past internal stakeholders (members of staff) of **MTN Nigeria Foundation** from inception.

**Temitayo Okunoren**  
Executive Secretary

**Nonny Ugboma**  
Executive Secretary

**Abasi-Ekong Udobang**  
Senior Manager

**Foyinsola Oyebola**  
Manager, Economic Empowerment Portfolio

**Victor Orié-Onunogbu**  
Manager, Health Portfolio

**Enyinnaya Nwokeocha**  
Coordinator, Health Portfolio

**Stephen Amuwa**  
Coordinator, Monitoring & Evaluation

**Izunna Anegbu**  
Coordinator, Monitoring & Evaluation

**Ayodeji Salami**  
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**Ademiju Ibilola**  
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**Olawale Adegboyega**  
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**Chigozie Njoku**  
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**Adeboyejo Aribisala**  
Budget Accountant

**Muiz Adegbenro**  
Officer, Monitoring & Evaluation

**Olande Atere**  
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**Emeka Madubuogo**  
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Coordinator, Education

**Funke Majekodunmi**  
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**Omolara Akinbodunse**  
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**Olurotimi Anjous**  
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Administrator

**Benson Ogunletí**  
Administrator

**Christian Osi**  
Coordinator, National Priority Portfolio

**Oluwole Akinsanya\*\***  
Budget Accountant

**Kate Henshaw\*\***  
Administrator

*\*\* Deceased*



**Left:** Secondary school students with donated bags, after an **MTN Foundation Learning Materials Supply** exercise in Lagos.

the **Y'ello**  
**Impact**

TWENTY YEARS **STRONGER...**

**Our Purpose**

*We exist to enable opportunities that drive sustainable growth in our communities.*

**Our Vision**

*At MTN Foundation, we envision a Nigeria where no community is left behind.*

**Our Mission**

*To consistently enhance the well-being of our communities by fostering investments through collaboration & partnerships in Capacity Building, Health and Economic Empowerment.*

**Our Key Focus Areas**

- *Capacity Building*
- *Health*
- *Economic Empowerment*

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the Y'ello  
Impact

 20 years of  
inspiring good  
where it matters